

Binghamton Youth Symphony Program Ad Form

2017-2018 Season

2018 Concert dates: Sunday, January 14, at West Middle School, Binghamton @ 3:00 pm
Sunday, May 13, at Sarah Jane Johnson Church @ 3:00 pm
308 Main Street, Johnson City

- Concerts will have between 400-550 patrons in attendance
- Your ad will be included in both programs

Deadline for ad submission: Saturday, December 23, 2017 (for January concert program)

Please email a PDF, JPEG, Photoshop, or Word file to:

bysoads@gmail.com or debbyjlaron@gmail.com

You may also submit a business card, or attach a print ready copy.

****Digital files for business cards will create a better ad****

Cost: Back Cover (7½" h X 4½" w) - \$350.00
Full Page, inside ad (7½" h X 4½" w) - \$250.00
Half Page, inside ad (3¾" h X 4½" w) - \$150.00
Quarter Page, inside ad (3¾" h X 2¼" w) - \$85.00 *
Eighth Page, inside ad (1⅞" h X 2¼" w) - \$65.00 #



Advertiser/ Business _____

Address _____

Contact Person _____

Telephone _____ **E-Mail** _____

Ad Size (please circle): Back Cover Full Page Half Page Quarter Page Eighth Page

Payment: Amount Paid _____ Check Number _____ Cash _____

Type of file being provided: File being emailed _____ Ad attached _____ Business Card _____

* Please Note: Quarter page ads may be vertical or horizontal. Horizontal dimension is 1 7/8" H X 4.50" W.

When providing a business card for an eighth page ad, be aware this is not proportional. We will be in touch if there are questions about the best layout for your ad. Contact us at the above emails with any questions. Thank you.

Please mail this form, along with payment and print-ready ad by December 23, 2017 to:

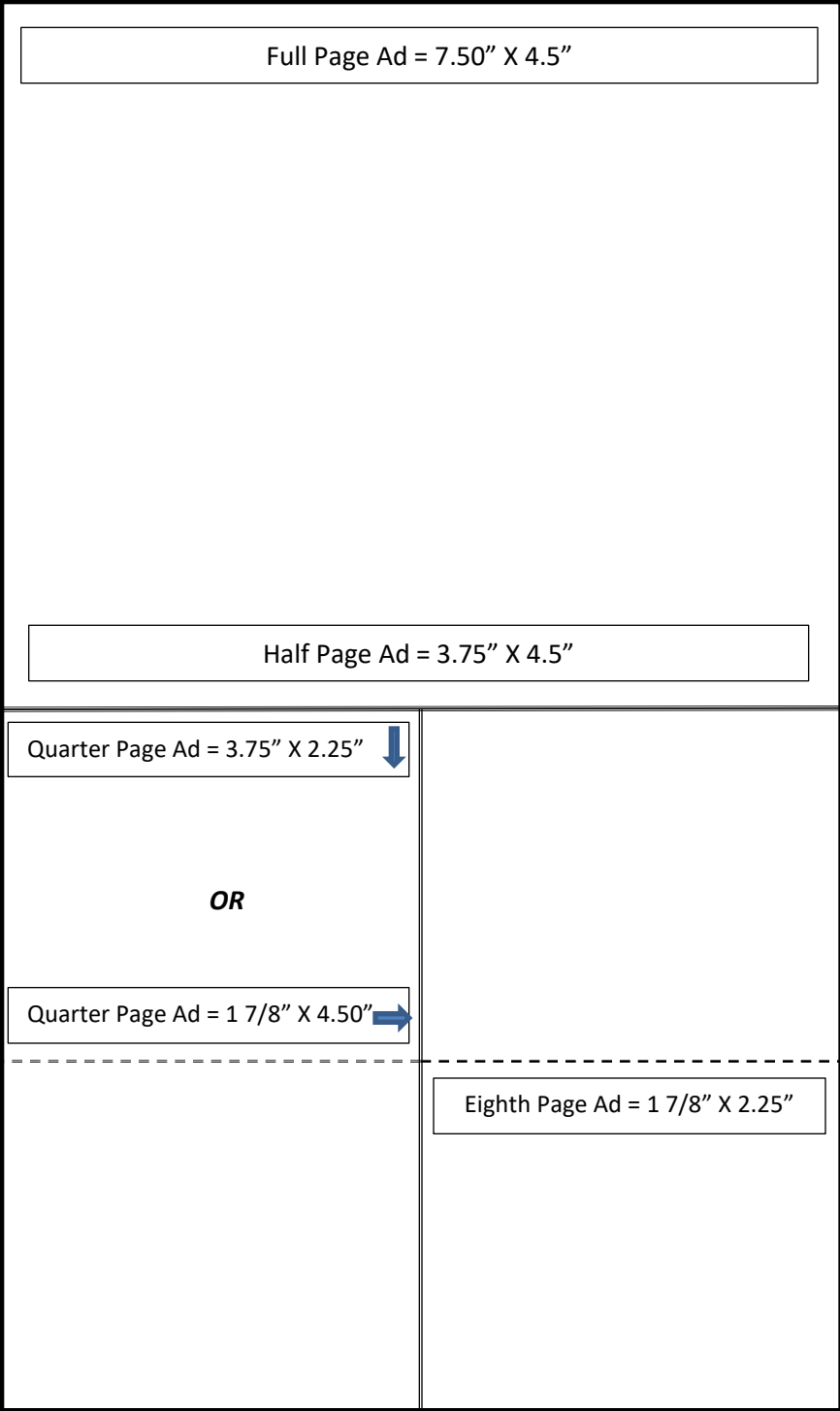
*Binghamton Youth Symphony Orchestra
P.O. Box 1235
Binghamton, N.Y., 13902*

Thank you for your support!

BYSO use only:

Ad received by _____ Date received _____

Amount _____ Check No: _____ Cash _____



Special Instructions or wording of your ad if not already provided: