



TDG

The DESA Group

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EFFECTIVE SOLUTIONS • CUSTOMIZED PLANS • SUCCESSFUL EXPERIENCES

THE DESA GROUP PROVIDES:

- Staff Augmentation
 - Temp, Temp-to-Hire and Direct Hire
 - Recruitment and general talent management
- Human Resources
 - Healthcare and other Benefits Administration
 - Implementation of Rewards and Incentives
- Compliance
 - Davis Bacon Act
 - Service Contract Act
 - Wage and hour, FLSA
 - Withholding and other taxes



WE PROVIDE THESE SERVICES TO:

- State and Federal Government Agencies
- Small, mid-sized and Large Companies
- Non-profit organizations

For more information, please visit our website: TheDESAGroup.com.

HOW WE DO IT:

TDG understands that hiring the right personnel is key to the success on any project. We also know how to manage the added dimension of compliance regulations in federal, state, and local government arenas. You can't afford to get it wrong. Let us help with the risk. We are experienced professionals, who are ready to make a difference.

Our large recruiting databases enable us to identify and acquire the talent needed to accomplish your organization's mission critical objectives. In addition, our global network of experienced partners, including recruiters, credential verifiers, and client relationship managers, provide worry-free service and performance.

We have a track record in delivering projects on-time, on-schedule and on-budget, fully staffed with qualified personnel, who are ready to implement and execute from day one. In addition, we offer the following benefits:

- Assessment tools to identify an applicant's performance potential, morale, productivity, efficiency, gap analysis, culture, and training needs.
- Report generation and project and task management duties, including project planning and controls
- 24/7 in-house program management support for our clients, employees, and consultants

At TDG, we take a hands-on approach, working as partners with your organization, learning about, and understanding your technical, managerial and cultural environment.

IDENTITY

DUNS Number: 826555679
CAGE Code: 53C43

FEDERAL CERTIFICATIONS AND SERVICES

8(a)
HUBZone
Small Disadvantaged Business
Economically Disadvantaged Woman-Owned
Small Business

STATE CERTIFICATIONS AND SERVICES

SMBCC

NAICS CODES

541612 - Human Resources Consulting Services
561311 - Employment Placement Agencies
561312 - Executive Search Services
561320 - Temporary Help Services
561330 - Professional Employer Organizations
541611 - Administrative Management and General Management Consulting Services
561110 - Office Administrative Services
541613 - Marketing Consulting Services
541618 - Other Management Consulting Services
541820 - Public Relations Consulting Services
541990 - All Other Professional Scientific and Technical Services
561431 - Private Call Centers
561920 - Convention and Trade Show Organizers
611430 - Professional and Management Development Training

We pride ourselves on establishing a personal rapport with each and every customer. Whether you are a client or a contractor, public or private sector, we guarantee that you will receive effective solutions, customized plans, and successful experiences!

PAST PERFORMANCE:

The U.S. Department of Health & Human Services' (HHS) Centers for Disease Control and Prevention

2011 - TDG produced a national meeting and conducted a primary prevention track for the 2011 National Sexual Assault Conference (NSAC). The project addressed the education and training needs of both beginning and advanced level practitioners and researchers. Specific tasks included all facets of logistical support for the NSAC prevention track and the grantee meeting.

2012 - Nationally certified in event planning, TDG provided all of the necessary personnel, materials, transportation (to include domestic and international travel for presenters), supplies and equipment, in support of the 2012 National Cancer Conference. Essential to the success of this conference was TDG's management of the IT and technical components including website and online services for the participants, as well as audiovisual and teleconferencing capabilities for the presenters.

2012 - TDG provided a comprehensive program review for the Rabies Program. This included all aspects of meeting support services, as well as audiovisual and transcription capabilities. TDG also coordinated all domestic and international travel arrangements for program staff and participants.

2012 - TDG produced prevention and education materials for the Centers for Disease Control and Prevention (CDC) Dialysis Bloodstream Infections (BSIs) Prevention Collaborative. Materials were designed to be used by both dialysis patients and staff. Services provided included the convening of technical consultants in the subject area, production of a video, development of a companion

prevention educational piece for staff, as well as production of a brochure. Translation and interpretation services were provided to produce materials in Spanish.

2014 - TDG provided technical writers and subject experts to prepare journals and training materials for the Centers for Disease Control and Prevention's Office on Smoking and Health (OSH) in accordance with the National Tobacco Control Program (NTCP).

2014 - TDG was engaged to prepare and provide a strategic (and sustainable) plan for a possible 2016 National Conference on Tobacco or Health (NCTOH), which was designed to become more of a comprehensive training meeting. Specific duties included preparing and drafting planning reports for the Office on Smoking and Health's (OSH's) leadership, convening and facilitating quarterly meetings, identifying planning partners, identifying and engaging a national partner to serve as the meeting co-sponsor, developing a cost - benefit analysis for the training instead of a larger conference, convening expert work groups to provide ideas and input for the future of the national training meeting, and to create a marketing plan for the new training meeting concept.

2016 - TDG was engaged to identify and hire an experienced (Biological Laboratory) Animal Technician (LAT) with technical expertise in animal husbandry, in order to enhance the Centers for Disease Control and Prevention's (CDC's) investigations related to HIV prevention research. TDG found a candidate who could best support The Division of HIV/ AIDS Prevention (DHAP) Laboratory Branch in conducting important HIV transmission research using unique nonhuman primate (monkey) models developed at the CDC.

DIFFERENTIATORS:

With an award-winning staff that brings a wealth of experience, the DESA Group continuously seeks ways to enhance what we do for our clients in the most efficient way by bringing new and cutting-edge tools to the table. Placing great emphasis on it human resources services, TDG offers an auditable accounting system, knowledge of the Service Contract Act (SCA) and the Davis-Bacon Act (DBA) wage determinations. As many entrepreneurs and small businesses do not have the capacity to hire and maintain a fully staffed Human Resources Department, the DESA Group has the expertise to offer the full range of services for such companies.

COMPANY DATA:

The DESA Group (TDG) was founded in 2007 by Dionne Fleshman. Today, TDG continues to evolve as a full-service human resources and staffing solutions business, reaching and serving markets in local and national arenas. Under Fleshman's leadership, TDG is comprised of a talented, trained and highly skillful team of certified specialist boasting a competitive and sterling track record validated by its successful clientele.

CONTACT US

Dionne Fleshman, President
dfleshman@thedesagroup.com
8(a), HUBZone, MBE, SDB & EDWOSB

The DESA Group, Inc., Suite 3
7403 Parklane Road
Columbia, SC 29223

TheDESAGroup.com
Ph: (803) 509-5965
Fax: (803) 834-8632

