

## POPPY PROGRAM 2023 – 2024

My name is Josephine Herrera, the Department Poppy Chairman for the year 2023-2024. In this first bulletin I have included important dates that are relevant when working on the POPPY Program.

Using the image and story of the Flanders Field poppy to educate people about the sacrifices of our military service members helps us raise awareness of The Legion Family and links us to our mission in the eyes of the public.

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### **Important Dates**

Year-end Reports – May 15: Department Chairmen reports due via email to Division Chairmen with a copy to National Chairman

National Poppy Day is the Friday before Memorial Day.

Poppy Poster Contest All department entries must be sent by the department chairman to national division chairman postmarked by 5 p.m. EST on June 1.

Little Miss Poppy Department Poppy chairman submits the name, address, unit, and department of the contestant along with scrapbook to her national division Poppy chairman postmarked by 5 p.m. EST on June 1.

Unit Award: Most Outstanding Unit Poppy Program (per division) Send to national division chairman postmarked or emailed by 5 p.m. EST on June 1

Department Award: Best Department Poppy Program (per division) Send to national division chairman postmarked or emailed by 5 p.m. EST on June 1

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