

MANAGER'S DESK FOR FRIDAY, DECEMBER 11, 2020 UPDATE

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

I HAVE AN IMPORTANT UPDATE REGARDING THE MOODY RADIO KID'S PROGRAMS. EARLIER TODAY, I RECEIVED THE FOLLOWING FROM THE VICE-PRESIDENT OF MOODY RADIO:

Dear Affiliate Partner. Several weeks ago, you heard the news from us that after careful consideration, we were retiring all of our "classic radio programs" from on-air radio distribution, effective December 31. Since that announcement, we have received significant and thoughtful feedback on this decision, which prompted us to revisit the decision process to determine if we had made the right one. After several hours of consideration, our radio leadership team has decided to extend the distribution of these programs (except Ranger Bill- explanation below) until June 30, 2021. During this extension of 6 months, we will work diligently on exploring an option that MAY allow stations to continue to air this programming long term,

We are going to follow through with our decision to permanently retire Ranger Bill at the end of December. We know the program has value, but the stereotypical depiction of the Native American character Grey Wolf is inappropriate and disrespectful. Unfortunately, that character is intertwined throughout each episode, so we are retiring Ranger Bill from on-air distribution effective December 31, 2020.

I'M NOT SURE HOW TO COMMENT ON THAT. I WOULD REALLY LIKE TO GET THE OPINION OF LISTENERS WHO ARE INDIGENOUS-NATIVE AMERICAN/FIRST NATIONS CHRISTIANS WHO ARE FAMILIAR WITH THE PROGRAM RANGER BILL.

YOU CAN ALSO GIVE YOUR COMMENTS DIRECTLY TO MOODY RADIO BY CALLING 312.329.4300 or EMAILING moodyradio@moody.edu.

SO FOR AT LEAST 6 MONTHS LONGER THAN EXPECTED, WE WILL HAVE THE MOODY RADIO PROGRAMS, MINUS RANGER BILL. THANK YOU FOR YOUR RESPONSE. SOMETIMES IT DOES PAY TO BE THE SQUEAKY WHEEL.

YOUR PRAYERS AND FINANCIAL GIFTS ENABLE WRVM TO STAY ON THE AIR. AS WE NEAR THE END OF YET ANOTHER FISCAL YEAR, YOUR YEAR END GIFT THIS MONTH WILL BE A GREAT HELP TO US IN FINISHING THE YEAR WITH ALL BILLS PAID AND IN A STRONG POSITION FINANCIALLY TO BEGIN ANOTHER YEAR OF BROADCASTING. THANK YOU SO MUCH FOR YOUR SUPPORT THIS YEAR.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.