



Heartland Pets in the Millcreek Mall in Erie, PA supports puppy mills. Please google “puppy mill and pet store” to find out more. We want Heartland to “go humane” by working with local rescues instead of promoting animal cruelty, as they do now. Join us to make a difference.

 **Pet Profile** Date: 6/30/2015

Heartland Pets Inc.
573 Millcreek Mall
Erie, Pennsylvania 16565
814-866-6407

Pet:

Ref #:	[REDACTED]	Birth Date:	[REDACTED]	
Microchip:	[REDACTED]	Gender:	[REDACTED]	
Breed:	Dalmatian	Spay/Neuter:	No	
Coloring:	Wht/Blk	Regular Price:	1799.00	
Markings:				
Kennel #:				

Additional:

Breeder: Gerhard Felts Box 23 South Sioux City, NE 68776	Distributor: Becky Busboom 1234 2nd Ave Dannebrog, Nebraska 68831	Registry: Pet Records of America 10514 S & G Circle Harvey, Arkansas 72841
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Reg #:
Sire: PRA
K12-ZA-AU-30153T
Daimilus Express Delivery Of Wo
Dam: PRA
AKR10504J12-1
Emmarae

This is another set of “breeder” information we’ve acquired from Heartland Pets. The name “Gerhard Felts” is not found in the USDA database. (as of Spring 2016 search)

This “breeder” is NOT USDA licensed

How do you think he raises pups from his P.O. Box? **Or maybe the P.O. Box helps make it harder to find his unregulated puppy mill?** We don’t know...

There are an estimated 10,000 puppy mills in the US. Some are “licensed” and some aren’t.

“Licensed” puppy millers are supposed to follow minimum standards of care and sell to whomever they want, usually to a pet store.

“Unlicensed” puppy millers have no guidelines of minimum care to follow. They can sell to pet stores, as long they sell the pup to a “middleman” or “broker” first. They can also sell to anyone online, through a newspaper, or at a flea market.

