

JIM WELLS COUNTY FAIR ASSOCIATION
P.O. Box 3664
Alice, Texas 78333-3664
Office: (361) 664-7595 or (361) 664-4315
Email: jimwellscountyfair@gmail.com

April 15, 2024

Dear Sirs,

I am writing you concerning a sponsorship opportunity with the Jim Wells County Fair Association for company. The Jim Wells County Fair Association is a 501(c) (3) non-profit organization that sponsors the annual Jim Wells County Fair. Our organization depends on sponsorship from community and surrounding businesses. The purpose of the Association shall be to promote interest and involvement of young people in the industry of agriculture and family and consumer sciences. This can be accomplished through the presentation of an annual county fair and other activities that promote leadership, citizenship, ethics, and personal growth leading to career success for the participants and the Association shall plan and conduct activities and special events designed to attract people to the Jim Wells County Fair and to promote the arts and crafts. The organization serves over 500 children at the fair.

Below are sponsorship levels. (See Attached for details)

- **PLATINUM** - \$10,000.00 or More
- **GOLD** - \$7,500.00 TO \$9,999.00
- **SILVER** - \$5,000.00 to \$7,499.99
- **BRONZE** - \$2,500.00 to \$4,999.99

All Sponsors will be recognized at the Opening Ceremonies and throughout the fair. Fair dates are Saturday, October 19th kicking off with the Horseshow thru Saturday, October 26th ending with the Blue Ribbon Sale. We greatly appreciate your sponsorship and look forward to hearing from you.

Sincerely,



Will Baucom, President
Jim Wells County Fair Association

JIM WELLS COUNTY FAIR ASSOCIATION

3001S JOHNSON • P.O. BOX 3664 • ALICE, TX 78333-3664

TEL. (361)664-7595•

WEB SITE: jimwellscountyfair.com

EMAIL: jimwellscountvfair@gmail.com

SPONSORSHIP FORM 2024

SPONSOR _____

CONTACT NAME _____

FULL ADDRESS _____

EMAIL _____

PHONE _____

DONATION INFORMATION:

SPONSOR CHOICE (check options below and write amount to the right)

- | | | |
|--------------------------|-------------------------------|----------|
| <input type="checkbox"/> | Platinum (\$10,000 and above) | \$ _____ |
| <input type="checkbox"/> | Gold (\$7,500 - \$9,999) | \$ _____ |
| <input type="checkbox"/> | Silver (\$5,000 - \$7,499) | \$ _____ |
| <input type="checkbox"/> | Bronze (\$2,500- \$4,999) | \$ _____ |

THE SPONSOR IS ELIGIBLE TO RECEIVE BENEFITS AND PRIVILAGES AS OUTLINED IN THE CURRENT PACKAGES (please see attached document).

PAYMENT INFORMATION:

- PAYMENT ENCLOSED- checks made payable to JWCFA
- CREDIT CARD- Fair staff will call for your information
- INVOICE ME- Email is required and due upon receipt

BY SIGNING BELOW, I ACKNOWLEDGE AND AGREE TO PROVIDE PAYMENT AS STATED.

SIGNATURE **required* _____ DATE _____

THANK YOU FOR YOUR SUPPORT OF THIS GREAT TRADITION

DATE RECEIVED: _____ INVOICE #: _____ INVOICE DATE: _____ DATE PAID: _____

Sponsorship Packages for JWCF 2024

Bronze \$2,500-\$4,999

- Sponsor name on printed material(s)
- Announcer recognition at events
- Website recognition without a link
- Social Media Sponsor recognition

Silver \$5,000-\$7,499

- Sponsor name on printed material(s)
- Announcer recognition at events
- 4 Day Pass tickets
- Website recognition with a image link
- 1- 2x4 Banner to be hung in show arena
- Social Media Sponsor recognition

Gold \$7,500-\$9,999

- Sponsor name on printed material(s)
- Vendor/booth space on fairgrounds
- Announcer recognition at events
- 6 Day Pass tickets
- 3x6 Banner to be hung on entry fence
- Website recognition with a image link
- 2x4 Banner to be hung in show arena (Horse Arena and Show Arena)
- Social Media Sponsor recognition

Platinum \$10,000+

- Sponsor name on printed material(s)
- Vendor/booth space on fairgrounds
- Announcer recognition at events
- 8 Day Pass tickets
- 3x6 Banner to be hung on entry fence
- Website recognition with a image link
- Reserved table for 8 to JWCFA Kickoff Dance
- 2- 2x4 Banners to be hung in show arena (Horse Arena and Show Arena)
- Social Media Sponsor recognition