



The Gowrie Group 2022 Connecticut River One-Design Regatta To Benefit Sails Up 4 Cancer

Sponsorship Opportunities

*Thank you for supporting our charity regatta!
Enclosed are our sponsorship details.*

1. **Direct SU4C Sponsorships:**
Virtual Program Booklet Ads, Banner Placement, Special Sponsorships
Checks to be made out to Sails Up 4 Cancer; credit cards accepted.
2. **Event Sponsorships:**
Donations to defray event expenses, to allow us to keep overhead low and final donation yield as high as possible. Includes cash and in-kind donations.
Checks to be made out to Duck Island Yacht Club (acting as Event Treasurer); credit cards accepted.
3. **Auction Donations:**
All proceeds of our auction will benefit the charity, Sails Up 4 Cancer.
Please provide description and fair value of donated item (please note that items valued less than \$50 may be used in a raffle instead). We welcome tangible goods as well as gift certificates and vacation coupons. Please drop off or ship donated items to one of the participating clubs.

Please fill out form(s) and sign, then print and mail, or email.
If you have any questions, please contact ctriverregatta@gmail.com.
Thank you for your support!

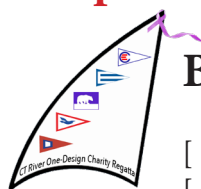
2022 CT River Regatta Sponsorship Commitment Form

Virtual Program Booklet:

Note: Booklet will be online and downloadable.

Please select:

- | | | |
|--------------------------|-----------------------|-------|
| <input type="checkbox"/> | Business Card Size Ad | \$ 75 |
| <input type="checkbox"/> | 1/3 Page Ad | \$150 |
| <input type="checkbox"/> | 1/2 Page Ad | \$200 |
| <input type="checkbox"/> | Full Page Ad | \$300 |
| <input type="checkbox"/> | Inside Front Cover | \$400 |
| | (1 available) | |
| <input type="checkbox"/> | Inside Back Cover | \$400 |
| | (1 available) | |
| <input type="checkbox"/> | Back Cover | \$500 |
| | (1 available) | |



Banner Sponsor (displayed at party):

- | | | |
|--------------------------|------------------------------|-------|
| <input type="checkbox"/> | Small Banner or Sign/Poster | \$100 |
| <input type="checkbox"/> | Medium Banner or Sign/Poster | \$200 |

Special Sponsorships:

- | | | |
|--------------------------|--------------------|----------|
| <input type="checkbox"/> | Sailor Sponsor | \$250 |
| <input type="checkbox"/> | Crew Sponsor | \$500 |
| <input type="checkbox"/> | Captain Sponsor | \$1,000+ |
| <input type="checkbox"/> | Admiral Sponsor | \$2,500+ |
| <input type="checkbox"/> | Presenting Sponsor | \$5,000+ |

Sponsor Information:

Referred by: _____
Individual Fundraiser/Team

Company Name: _____
(as you would like it to appear in print)

Company Contact Name: _____

Address: _____

City/State/ZIP: _____

Phone Number: _____ Email: _____

Authorized Signature: _____ Date: _____

*Please mail or
email this page
to the address
shown below.
Thank you.*

*Checks should be
made out to
Sails Up 4 Cancer*

Please note, in order to honor all sponsor benefits we must receive your signed contract, payment, and logo/virtual program book ad (jpg format) no later than **April 1st, 2022**.

Email artwork to ctriverregatta@gmail.com no later than **April 1st, 2022**.

For convenience you may also scan and email this form to ctriverregatta@gmail.com.

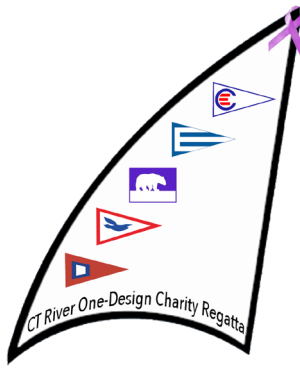
☐ I am enclosing a check payable to **Sails Up 4 Cancer** for \$ _____

☐ Please invoice me. ☐ Please charge \$ _____ to my credit card (select one) VISA / AMEX / MASTERCARD

Card Number	Exp. Date	V-Code
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Cardholder Name (please print)	Signature	Date
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If you are sending a paper check, please mail completed page and payment by April 1st, 2022 to
2022 CTR ODR c/o Ruth Emblin
253-2 Grassy Hill Rd., Lyme CT 06371



2022 Connecticut River One-Design Charity Regatta

April 30th, 2022

Party & In-Kind Sponsorship Opportunities

Our goal **is to maximize the amount of funds donated** to support the critical programs of **Sails Up 4 Cancer (SU4C.org)**. While the primary sponsorship levels directly benefit SU4C, your donation here will help the participating clubs defray the cost of the event, and, if you are donating an auction item, create an attractive charity auction at the post-race party.

Please either insert the amount to be donated to the clubs or describe the nature and value of your in-kind or auction item donation (auction proceeds will benefit SU4C). Checks for event expenses should be made out to **Duck Island Yacht Club**, please add **CTRODR 2022** in the memo field (note: Duck Island Yacht Club is acting as the event treasurer). We are looking for sponsors for: Printing, drinks, liquor, RC expenses, promotion, awards, etc. **THANK YOU IN ADVANCE FOR YOUR SUPPORT!**

All sponsors will be included in the virtual (online/PDF) program booklet, as well as a slideshow at the post-race parties, and will be listed on the regatta registration page at Yachtscoring.com. Questions? Please email ctriverregatta@gmail.com

In-Kind/Event Expense/Auction Sponsor Information:

Company/Name: _____

(as you would like it to appear in print)

Contact Name: _____

Address: _____

City/State/ZIP: _____

Phone Number: _____ Email: _____

Authorized Signature: _____ Date: _____

*Please mail this
page and your
check to:*

**2022 CTR ODR
c/o Ruth Emblin
253-2 Grassy Hill Rd.
Lyme, CT
06371**

*Checks should be
made out to
Duck Island YC.*

Please note, in order to honor all sponsor benefits we must receive your signed contract, payment, and logo (jpg format) no later than **April 1st, 2022**.

Email artwork to ctriverregatta@gmail.com no later than April 1st, 2022.

For convenience you may also scan and email this form to ctriverregatta@gmail.com.

[] I am enclosing a check payable to **Duck Island Yacht Club** for \$ _____ To be used for (if applicable): _____

[] Please charge \$ _____ to my credit card (select one) VISA / AMEX / MASTERCARD

Card Number

Exp. Date

V-Code

Cardholder Name (please print)

Signature

Date

I am donating the following item(s): [] In-Kind Donation [] Auction Donation

Value: \$ _____