

# New England Society for Vascular Surgery

48<sup>th</sup> Annual Meeting I October 15-17, 2021 Cliff House I Cape Neddick, Maine

# 2021 Prospectus





### New England Society for Vascular Surgery

48<sup>th</sup> Annual Meeting | October 15-17, 2021 Cliff House | Cape Neddick, Maine

### Meeting Dates/Location

October 15-17, 2021 Cliff House, Cape Neddick, Maine 855-210-6901

### Meeting Description

The Annual Meeting of the New England Society for Vascular Surgery is designed to provide 2.5 days of comprehensive education for the benefit of those involved in the study, treatment and cure of vascular disease.

### Target Audience

It is the Society's intent to bring together surgeons, physicians, researchers, fellows, residents, students and allied health professionals from around New England to discuss their latest clinical and research findings on various topics in vascular surgery and to collaborate to construct a robust program on current controversies or topics within the vascular community.

### **Application Deadline**

All applications for support and exhibit space must be received by Wednesday, September 15, 2021. A 50% deposit is due with completed application, with the remaining balance due by the September 15 deadline.

### Meeting Registration

Exhibitor personnel must be pre-registered by **Thursday, September 30. 2021**.

Each exhibiting company is allotted two badges per tabletop space purchased. Additional badges are \$300.00 each. Each badge includes admission to the exhibit hall, scientific sessions and the Welcome Reception on Friday evening. Please Note: There will be no name swapping for badges permitted for partial attendance. Any names provided over the badge allotment will be charged the additional badge fee. No exceptions.

Badges for company representatives can be picked up onsite at the Cliff House during the following hours\*:

Thursday, October 14	4:00 pm - 6:00 pm
Friday, October 15	7:00 am - 5:00 pm
Saturday, October 16	7:00 am - 12:00 pm
Sunday, October 17	7:00 am - 10:00 am

\*Registration Hours Subject to Change

### Cancellations/Refunds

Cancellations received in writing 45-days prior to the start date of the program will be subject to a 25% administrative fee. There will be no refunds issued for cancellation requests received within 45-days of the start of the program.

### Past Supporters/Exhibitors

The following companies exhibited at the 2019 and/or 2020 NESVS Annual Meetings:

Abbott Vascular Penumbra
BD (formerly Bard Pfizer

Peripheral Vascular) Philips Healthcare
Boston Scientific Philips IGT D

Cardiovascular Systems Shockwave Medical
Cook Medical Siemens Healthineers
Cordis Silk Road Medical
Cydar Medical Tactile Medical
Endologix Terumo Aortic

Getinge Trinity Health of New England

LeMaitre Vascular W. L. Gore

Medtronic

### **Statistics**

**TOTAL ATTENDANCE** 

Below are the final professional registration statistics for the 2019 Annual Meeting in Providence, RI. Note: 2020 was a virtual meeting.

Active Members	60
Senior Members	12
Guest Physicians (Non-Members)	28
Candidate Members	
Associate Members	
Allied Health Professional	
Fellows	10
Residents	26
Medical Students	12



187



### New England Society for Vascular Suraery

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### Exhibit Dates/Hours

Thursday, October 14 3:00 pm - 6:00 pm

SHOW HOURS

Friday, October 15 7:00 am - 6:30 pm Saturday, October 16 7:00 am - 11:30 am

TEAR DOWN

Saturday, October 16 12:00 pm - 3:00 pm

\*Exhibit Hours are Subject to Change Based on the Final Program

### Exhibit Space

Each exhibit space will include one 6' x 30" draped table and two chairs. Exhibits will be tabletop only. No freestanding floor displays will be permitted. Standing equipment may be used in lieu of a table, but request must be sent in writing to the Society's Administrative Office for approval. There will be no pipe and drape. Exhibits will be located in the Cape Neddick Salon at the Cliff

Installation/Dismantling

All exhibits must be set in the Cape Neddick Salon between 3:00 pm - 6:00 pm on Thursday, September 11. Assembly of exhibits during scheduled exhibit hours (see above) will not be permitted.

All exhibits must remain intact until the official closing time of 12:00 pm on Saturday, October 16 and may not be dismantled or removed - in whole or in part - before that time. After the close of exhibits, all materials must be removed by 3:00 pm.

Space Assignment

Preferred space will be given to the Society's supporters (if application is received by the posted deadline of Wednesday, September 15). After the deadline, all other companies will be assigned in the order in which the applications with payment are received. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate this on their application. Careful consideration will be given to such requests, but cannot be guaranteed. The NESVS has the right to alter the floor plan at any time.

# Shipping Information Shipping instructions will be emailed to exhibiting companies after

the deadline.

Security

The exhibit half will be locked when exhibits are closed, but the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The New England Society for Vascular Surgery and the Cliff House are not responsible for theft, loss or damage that may occur and advise each exhibitor to insure their stands, equipment and material at full value.

Conducting Exhibits

No drawings, raffles or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc. that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character

of the exhibits is subject to approval of the conference organizers. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

### Liability

The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the New England Society for Vascular Surgery, Cliff House and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of the New England Society for Vascular Surgery, Cliff House, its employees and agents. Exhibitor acknowledges that the New England Society for Vascular Surgery and the Čliff House do not maintain insurance covering the exhibitor's property and thus, it is the sole responsibility and obligation of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

### Protection of Hotel

Exhibitors will be held liable for any damage caused to the hotel property and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, Matever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of the hotel will be the final judge thereof and his/her decision shall be binding on all parties concerned.



# Marketing Opportunities

The New England Society for Vascular Surgery offers many opportunities to be directly involved in the 48<sup>th</sup> Annual Meeting. Get valuable exposure for your company or organization by supporting the NESVS in one of the following ways:

### Platinum Level FEE: \$30,000

#### **ADVANCE & ONSITE PROMOTION**

- Dedicated onsite signage, along with recognition in promotional materials during scientific sessions and breaks
- Recognition in the final program and NESVS website
- Pre- and post-meeting registration list
- One blast email to the pre-registration attendance list sent by the NESVS
- One blast email to the final attendance list sent by the NESVS (sent within one week of the meeting)
- Tabletop recognition sign with support level

#### **EXHIBITING**

Two tabletop exhibit spaces (6' x 30') with preferred placement

#### ATTENDING

Five complimentary badges for exhibit personnel

### Gold Level FEE: \$20,000

#### **ADVANCE & ONSITE PROMOTION**

- Dedicated onsite signage, along with recognition in promotional materials during scientific sessions and breaks
- Recognition in the final program and NESVS website
- Pre- and post-meeting registration list
- One blast email to the pre-registration attendance list sent by the NESVS
- Tabletop recognition sign with support level

#### **EXHIBITING**

• Two tabletop exhibit spaces (6' x 30') with preferred placement

#### **ATTENDING**

Four complimentary badges for exhibit personnel

### Silver Level FEE: \$15,000

#### **ADVANCE & ONSITE PROMOTION**

- Onsite signage, along with recognition in promotional materials during scientific sessions and breaks
- Recognition in the final program and NESVS website
- Pre- and post-meeting registration list
- Tabletop recognition sign with support level

#### **EXHIBITING**

• One tabletop exhibit space (6' x 30') with preferred placement

#### **ATTENDING**

Three complimentary badges for exhibit personnel

### Bronze Level FEE: \$10,000

#### ADVANCE & ONSITE PROMOTION

- Onsite signage, along with recognition in promotional materials during scientific sessions and breaks
- Recognition in the final program and NESVS website
- Pre- and post-meeting registration list

#### **EXHIBITING**

One tabletop exhibit space (6' x 30') with preferred placement

#### **ATTENDING**

Two complimentary badges for exhibit personnel

### Tabletop Exhibit FEE: \$5,000

#### **ADVANCE & ONSITE PROMOTION**

- Exhibitor list posted on the NESVS website
- Company included on exhibitor onsite signage
- Pre- and post-meeting registration list

#### **EXHIBITING**

 Each company will be provided one 6' x 30' draped/skirted table with two chairs for each exhibit space purchased

#### **ATTENDING**

Two complimentary badges for exhibit personnel

### Satellite Symposium FEE: \$15,000

Your company will have a dedicated time slot with no competing sessions. The topic and panelists are at the discretion of the supporting company, but must be approved by the NESVS Executive Council. Three additional company representative badges will be allotted and signage will be provided to recognize your company and promote the event. The supporting company is responsible for any speaker fees, as well as food and beverage charges.

PLEASE NOTE: The supporting company must also be a registered as either a Platinum, Gold or Silver level sponsor.

AVAILABLE TIME SLOT Friday, October 15

12:30 pm - 1:15 pm

### More Information

For more information or additional ways your company can get involved in the 48<sup>th</sup> Annual Meeting of the New England Society for Vascular Surgery, please contact the Society at nesvs@administrare.com.



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# **Educational Grants**

The New England Society for Vascular Surgery also provides companies the opportunity to support the 48th Annual Meeting in the form of an educational grant. Educational grants will support the meeting as a whole and do not promote the company's products, directly or indirectly. In addition to basic educational grants (see application on last page), the NESVS provides the following ways to support the meeting.

### Coffee Break FEE: \$5,000/day

Attendees are encouraged to visit the exhibit hall to meet exhibitors during all scheduled breakfast and coffee breaks. Your company will be recognized with signage at each station.

#### AVAILABLE TIME SLOTS

FRIDAY, OCTOBER 15 Continental Breakfast Coffee Break

7:30 am - 8:30 am 9:45 am - 10:30 am 3:00 pm - 3:25 pm Coffee Break

SATURDAY, OCTOBER 16

Continental Breakfast 7:00 am - 8:00 am Coffee Break 9:00 am - 9:30 am

\*Hours Subject to Change Based on Final Program

### Welcome Reception FEE: \$15,000

Kick-off the 48th Annual Meeting of the New England Society for Vascular Surgery! Located in the exhibit hall, the welcome reception is open to all attendees - your company's support will be recognized with signage at the reception. The welcome reception is scheduled for Friday, October 15.

### WiFi for Attendees

FEE: \$10,000

Your company will provide attendees with the one thing they ask for most at the Annual Meeting - a WiFi connection! This would be dedicated WiFi for our meeting attendees only.

And with a customized password with your company's name, attendees will know exactly who to thank for keeping them connected to their patients' needs while away from the office.

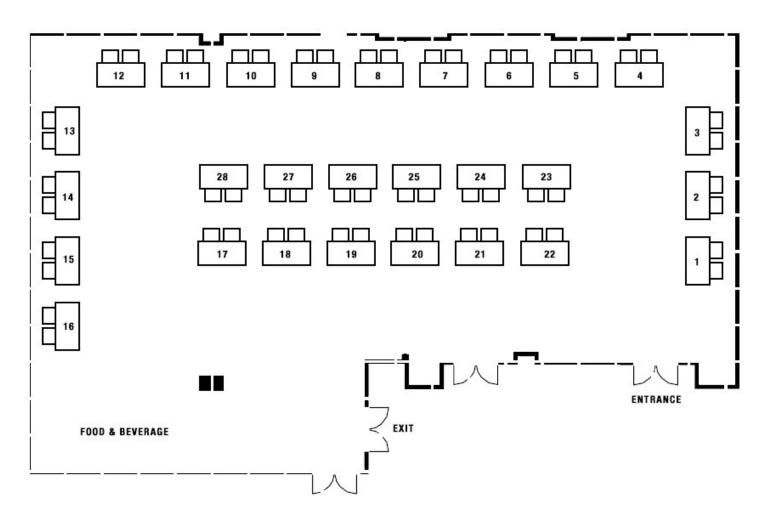


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## Floor Plan

Space will be assigned in the order in which applications are received. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. Please Note: The NESVS reserves the right to alter the floor plan at any time without prior notice. Applications received after Wednesday, September 15, 2021 will be accepted on a space available basis.



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# Application DEADLINE: WEDNESDAY, SEPTEMBER 15, 2021

Company Name		Exhibit Coordinator
Address		City/State/Zip
Daytime Telephone		Email
Marketing Sele	ction [50% Deposit Due With Application]	Educational Grant [50% Deposit Due With Application]
☐ Platinum Level (\$30,000 ☐ Gold Level (\$20,000) ☐ Silver Level (\$15,000)	00) ☐ Bronze Level (\$10,000) ☐ Satellite Symposium (\$15,000)	<ul> <li>□ Platinum Level (\$30,000)</li> <li>□ Gold Level (\$20,000)</li> <li>□ Coffee Break (\$5,000/day)</li> <li>□ Silver Level (\$15,000)</li> <li>□ Bronze Level (\$10,000)</li> <li>□ Other Amount:</li></ul>
Exhibit Only [50%	Deposit Due With Each Application]	
☐ Tabletop Exhibit (\$5,00	00)	
Placement In th	e Exhibit Hall [Every attempt will be	made to honor placement requests. However, requests cannot be guaranteed.]
	2 <sup>nd</sup> Choice: 3 <sup>rd</sup> Choice:	
If possible, please avoid s	pace near the following company:	
We agree to abide by the	terms and conditions printed in this exhibit	tor prospectus:   [Please Check]
Product/Equipm	nent Being Displayed	
	uipment to be displayed at the Annual Mee	etina:
Payment Inforn		·····9·
FINAL PAYMENT	Full payment is due 30-days prior to the start of the NESVS Annual Meeting.	
CANCELLATION POLICY	Cancellations received in writing 45-days prior to the start of the Annual Meeting will be subject to a 25% administrative fee. No refunds for cancellations will be made within 45-days of the Annual Meeting.	
PAYMENT BY CHECK	Please make checks payable to the New England Society for Vascular Surgery and mail to: 100 Cummings Center, Suite 124-A, Beverly, MA 01915	
PAYMENT METHOD	☐ MasterCard ☐ VISA ☐ America	an Express   Check (Check #:)
	Credit Card #:	Exp: / CVV Code:
	Billing Address:	
	Billing City/State/Postal Code:	
	Name as it Appears on Card:	