## **DESTINY-GRAM - PROPOSED CAMBRIDGE ALLIANCE - STAKEHOLDERS**



**Link** Greg is the 100% owner & Managing Partner of Think Big Partnership based in London & Malaga

Benalmádena, Andalusia, Spain - Contact info



Think Big Partnership is a n M&A **Business Development** Consultancy based in UK, Spain, USA, & Peru



Link Aleks is ex-Managing Partner of Think Big Partnership & Partnership Attorney based in Lima & Miami



Maya is a global **Public** Relations Consultant based in Peru & Spain and potential PR Advisor



Russ is an Enneagram Guru & potential Chief **Psychology** Advisor

Fauity

Ptnr





Equity Ptnr



Link

Cambridge Angels

**Link** Cambridge Angel(s) proposed Start-up **Pre-Seed** Funding/ Equity Partner in Destiny-Gram based in Cambridge



Greg is the 100% owner of Destiny-IP and Co-Founder and Designated CEO of Destiny-Gram Ltd to be established/based in Cambridge



Cambridge Strategic Partnership

**Link** Cambridge Enterprise proposed Strategic/Minority Equity/IP Stakeholder Partner in governance, research collaboration/ branding, support for commercialization of Destiny-Gram based in Cambridge & London

## Matthew Wright - 2nd

Start-up COO (currently in full-time employment) is Greg's Son-in-Law & Co-Founder COO elect post Series A Funding, based in London





## Link

Subra was recruited from Y-C network as potential CTO/ Support Technical Officer with AI/ML/Azure experienced, based in London

## START-UP TEAM



Link

Cambridge Enterprise

Cambridge Enterprise and Cambridge University in combined roles of Research Lead/ Pilot Host/ MVP Co-Developer/ IP Licensing/ Marketing & Networking Partner of Destiny-Gram based in Cambridge & London . There will be several JV secondees/appointees to -"build it; validate it; ensure it is transparent/ protected/ usable/impactful/ & scalable":

- Board Observer/Advisor (Nominated by CE, possibly with minority equity)
- University Champion (Non-Exec)
- Nominated Lead CTO (AI/ML Specialist maybe Cambridge Judge Business School – as Link Co-Founder with vested equity)
- **Scientific Advisor**
- **Ethics & Security Advisor**
- Product/EdTech Advisor



Link Jamie, CPO experienced Tech (currently in full-time employment) is Greg's Daughter & Co-Founder CPO/ CMO elect post Series A Funding, based in London



Maricarmen is the Founder's wife and potential Marketing Officer (Spanish speaking territories), based in Malaga