

# **Hosting A Watch-Party for CAW's Fall 2021 Harvest Celebration**

Virtual Fundraiser & Main Event: Saturday, October 30 @ 7:00 pm PDT

This will be a live-streaming video event presented from Camp Arrah Wanna through our website <https://www.camparrahwanna.org/giving.html>

## **Why Host a Watch-Party?**

People engage and participate in events more if they are invited personally to attend by someone they know and already love. This is why we are asking YOU to host an event and PERSONALLY INVITE people in your family and/or community to join you in “attending” this live-streaming event. This helps us reach our Fall 2021 Fundraiser goals, spread the word about Camp Arrah Wanna, increase our supporting audience, and grow God’s ministry in a fun and safe way!

## **Make sure CAW knows you are gathering!**

If you plan to host a Watch-Party, PLEASE LET US KNOW! Tracking participation is an important part of the online experience. If we know who our party hosts are, then we can thank them in our broadcast and interact with attendees in a fun way. PLEASE let us know by October 23rd if you plan to host a Watch-Party.

[lauray@camparrahwanna.org](mailto:lauray@camparrahwanna.org) -or- (503) 622-3189

## **WATCH-PARTY OPTION #1:**

### **Hold a SMALL and SAFE in-person event**

Many people have chosen to share life during COVID-19 with a specific group of friends & family members so they don’t feel so alone and isolated. If this is you, then we encourage you to gather that small group of people and watch the live-streaming event together! You can meet in your home for dinner or evening drinks, set up a screen at your church and order pizza, or watch the event together after going out. Have fun with it – be creative and enjoy the time with friends & loved ones. Just be sure to PERSONALLY invite people who you think would be interested in hearing about Camp Arrah Wanna and becoming involved in our mission.

## **WATCH-PARTY OPTION #2:**

### **Hold a VIRTUAL event through ZOOM**

1. Use your Zoom account (or sign up for one here: <https://zoom.us/> )
2. Schedule your “CAW’s Fall 2021 Harvest Celebration Watch-Party” for 6:30 pm on October 30<sup>th</sup> to connect with your guests before the livestream event starts at 7:00 pm  
(Pro tip: schedule your meeting without a password, enable video for everyone, and disable the waiting room)
3. Send invitations: Zoom has an option to copy the invite information and paste it into your email.

Suggested email message:

“Please join me Saturday, October 30<sup>th</sup>, on Zoom for Camp Arrah Wanna’s “**Fall 2021 Harvest Celebration & Virtual Fundraiser**”. [Add something about why/how you are connected to CAW]. We are all looking for ways to connect these days, and this is one way we can gather while supporting Camp and all the ways they serve our community. Let’s watch the livestream together! [Add any fun details you would like – encourage everyone to enjoy their favorite beverage, suggest snacks, pick a dress-up theme, etc.].

I hope you will also consider making a donation to this incredible non-profit and the work they do.

You can pre-register yourself through their website and start bidding on the auction items starting at 10:00 am on Saturday, October 23rd. All the details can be found on their website here <https://www.camparrahwanna.org/giving.html> .

During the continued upheaval of COVID-19, our support is needed more than ever. Please let me know if you can join me Saturday, October 30<sup>th</sup>!”

4. Register yourself and any other participants in your household for the event through the CAW website <https://www.camparrahwanna.org/giving.html>
5. On October 30<sup>th</sup>:
  - a. Open your Zoom meeting early and give yourself enough time to prepare before guests “arrive”
  - b. Go to the event website and test the “Share Screen” function in the bottom bar of the video window and wait for your guests to arrive.
  - c. Try to share the screen function with your guests so everyone is comfortable with the technology.
  - d. Make sure they have their browsers, phones, or other devices ready so they are able to participate in the event comments and bid on auction items
  - e. Spend some time connecting with your people, share why CAW is important to you.
  - f. At 6:55 pm, share your screen and ask folks to mute themselves. You should all be able to see each other in minimized video windows along the side of the screen.
  - g. Open up the chat function and send messages to each other as you watch
6. Be sure to take a screenshot of your group!
  - a. Then post the pic to social media using #CAW2021HarvestCelebration
  - b. Email it to [lauray@camparrahwanna.org](mailto:lauray@camparrahwanna.org)
7. Close out your night with TONS of gratitude for your guests and their generosity!

Thank you for helping Camp Arrah Wanna continue forward in their mission of:

“Providing a beautiful, peaceful, and safe environment where people can experience the transforming power of love and find support through healthy relationships and activities.”

THANK YOU!

Laura Young  
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(503) 622-3189