



WHO

DENISE WANTZ Art Director • Designer • Illustrator

At the early age of six years, I became the proud owner of my very first artist easel. From then on through art school, my parents kept me in supply of crayons, paper, paint, markers and whatever I could get my grubby little hands on. In the spring of '89 I graduated with honors from *The Art Institute of Pittsburgh* where I majored in Visual Communications and Illustration. During graduation I was recruited by *The University of Pittsburgh* where I began my professional career as a Graphic Designer.

Since those days, I've done everything from designing high-end furniture and lighting for a national manufacturer, developed and managed an in-house design & advertising department as Art Director, worked as Production Manager for a Phoenix PR and marketing firm and created thousands of pages during my publishing days with *Phoenix Home & Garden* and *Phoenix magazine*.

Today Denise works independently designing a broad range of projects for both international and local companies, including non-profit organizations. With a creative and meticulous eye for detail and over 25 years of professional experience she offers her services on an hourly, per-project or on a retainer basis. For projects that require the need for hand-renderings, Denise's illustration skills have proven to be a bonus for any company she works with. She prides herself on maintaining a fast work pace utilizing the latest technology, providing flexible service options and the ability to bring creative solutions to limited project budgets.

Call me
to quote your next
project and discuss your
graphic design needs!

623•695•1656

- Advertising
- Logo Design
- Corporate Identity Packages
- Brochure Design
- Postcards & Mailers
- Annual Reports
- Packaging Design
- Event Graphics & Signage
- Catalogs & Product Supplements
- Save The Dates & Invitations
- Event Programs
- Newsletters
- Magazine/Advertorial
- Website Design
- Photography & Illustration
- e-Marketing



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tel	623•695•1656
email	info@wantzdesign.com
fax	623•935•9648
www	wantzdesign.com
address	13324 W. Virginia Ave. • Goodyear, AZ 85395



Your

Go-To,
Quick-Turn,
Affordable,
Creative,
Experienced

off-site **GRAPHIC**
designer

graphic design • illustration
advertising • logo & corporate identity
website design • photography
e-marketing • collateral design

LISTEN



GET REFLECT



CREATE

Listening to you. The creative process; it all starts with the simple act of listening. That's where I begin when working with a client on any project, no matter the size.

With pencil and sketchbook in hand I will meet with you and your team to learn about your company and the projects you need produced. After sketching a rough draft I'm able to leave our brainstorming session with you and I on the same page. I can't

tell you enough what a true asset this can be when your deadlines are looming and you need a beautiful piece *produced fast*. It's in that first creative meeting, with *productive* brainstorming, I'm able to turn over proofs for your review in such a short amount of time without wasting either of our time. A few moments spent in the beginning, getting to know you, your company and what you want to put out there, makes all the difference and ensures that I deliver a logo, brochure, mailer,

catalog or any other type of design that will work for you.

Reflecting & thinking.

With you in mind, the drafts from our meeting and some clear-headed thinking, clarity shows itself. With a little reflection, thinking and researching, the design evolves with the copy and I'm ready to build your piece.

Creating & producing.

The fun part! With the latest technology and software I launch

into Illustrator, Photoshop and In-Design constructing proofs for your critique. With over 25 years experience in the graphics industries ranging in manufacturing, advertising and publishing, I'm able to get your project completed from the initial conceptual phase all the way through to printing. Having worked with numerous top printers, both in Phoenix and in other regions, my relationships are established with some of the most talented and advanced printers today;

which only ensures that your project will print correctly, on time and within your budget.

My passion for understanding and anticipating your needs through great design, if given the chance, will show through in the work I produce for you. If what I've said here resonates with what you're looking for in your advertising and collateral marketing needs, I'm ready for the opportunity to meet with you to see how I may become your

organizations (off-site) Graphic Designer! **Call or email to set up a meeting today!**

623-695-1656
info@wantzdesign.com



Your off-site Graphic Designer.