

# ADVERTISE WITH AFL

THEATRE MASK AWARDS - APRIL 9, 2022  
BEST PERFORMANCE AWARDS - JUNE 12, 2022

## REACH

Don't miss your opportunity to reach over 2,000 arts patrons & performers by advertising at AFL's two biggest events!

Email us for more information or send us your ad and get started today!



## CONTACT US

 [afltrg@artsforlife.org](mailto:afltrg@artsforlife.org)

Send Checks to  
AFL  
PO Box 16426  
St. Louis, MO 63125

## PRICES

**Full Page Ad**  
5"W X 8"H  
\$175.00

**Half Page Ad**  
5"W X 4"H  
\$100.00

**Quarter Page Ad**  
5"W X 2"H, 2"W X 5"H  
\$60.00

## ADVERTISEMENTS

Reach over 1000 people by advertising in both programs.

Get the most for your money!

## BOTH EVENTS

**Full Page Ad in both Programs**  
\$300.00 - SAVE \$50.00

**Half Page Ad in both Programs**  
\$175.00 - SAVE \$25.00

**Quarter Page Ad in both Programs**  
\$100.00 - SAVE \$20.00

## SPONSORSHIPS

### BPA SPONSORSHIPS

Deadline - 5/1/22

- \$200 Level - includes opportunity to present & sponsor award, one half page ad in program, name & logo announced during event & 2 complimentary tickets.
- \$300 Level - includes same amenities as \$200 level with a full page ad (a \$250 value) instead of a half page ad
- \$500 Level - includes 2 additional complimentary tickets and same amenities as \$300 level
- \$1,000 Level - includes opportunity to present & sponsor award, name & logo announced, recognition in all publicity materials

### TMA SPONSORSHIP

Deadline - 3/23/22

- \$100 Level - includes opportunity to present & sponsor the award, name & logo announced during the ceremony & recognition in the program as sponsor.

Buy any size TMA ad  
get an award  
sponsorship for  
\$50.00