



Excellent left hand read, to the “coming home” traffic pattern as commuters exit the I84 freeway approaching the Nampa-Caldwell Blvd, this is the busiest interchange in Canyon County.

Sign#: 31L
Location: 1614 E West Karcher Rd,
Nampa, ID
Lat/Long: 43.60566, -116.6021
Size: 10’x30’
Illuminated: Yes
Facing/Read: North / Left
Weekly Impressions: 66,975

