

PRIVACY POLICY

Fischer-Thompson Beverages

Last Updated: 12/19/2024

1. Introduction

Fischer-Thompson Beverages operates the fischer-thompsonbeverages.com website (the "Website"), which provides the SERVICE. This Privacy Policy is intended to inform website visitors and service users of our policies regarding the collection, use, and disclosure of Personal Information. By using our Service, you agree to the collection and use of information in accordance with this policy. Terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, unless otherwise defined.

2. Information We Collect

Personal Information:

To enhance your experience while using our Service, we may request that you provide us with certain personally identifiable information, including but not limited to your name, phone number, postal address, and email address. This information is used to contact or identify you, provide services, and improve the Service. We do not sell your information and disclose personal information about our clients, consumers, or former consumers only as described in this Privacy Policy.

Log Data:

We collect information your browser sends whenever you visit our Service. This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Service that you visit, the time and date of your visit, time spent on those pages, and other statistics.

3. How We Use Your Information

We use the information we collect for various purposes, including but not limited to:

Providing, operating, and maintaining our Service.

Improving, personalizing, and expanding our Service.

Communicating with you, including responding to inquiries and providing customer support.

Analyzing usage patterns to enhance our Service.

Sending updates, marketing materials, and other information related to our Service, where permitted by law.

Detecting, preventing, and addressing technical issues and security threats.

4. Disclosure of Your Information

We may share your personal information in the following circumstances:

With Service Providers:

We may employ third-party companies and individuals to facilitate our Service, provide the Service on our behalf, perform Service-related tasks, or assist us in analyzing how our Service is used. These third parties have access to your personal information only to perform these tasks and are obligated not to disclose or use it for any other purpose.

For Legal Compliance:

We may disclose your information to comply with applicable laws, regulations, legal processes, or governmental requests, or to protect the rights, property, or safety of [CLIENT NAME], our users, or others.

Business Transfers:

In the event of a merger, acquisition, or asset sale, your personal information may be transferred. We will provide notice before your personal information is transferred and becomes subject to a different privacy policy.

Exclusions:

No mobile information, including text messaging originator opt-in data and consent, will be shared with third parties/affiliates for marketing or promotional purposes.

5. SMS Communication Policy

How We Obtain Phone Numbers:

We may collect end-user phone numbers through various means, including online forms available on our website, interactions via our online communication channels, and other legitimate business practices. In some cases, we may acquire contact information from publicly available sources or third-party services that comply with applicable legal standards.

How We Use SMS:

We utilize SMS to enhance our communication efforts when other methods, such as phone calls or emails, are less effective. SMS allows us to schedule appointments, continue conversations, or provide updates on services, ensuring prompt responses to inquiries. By providing your phone number, you agree to receive such communications.

Obtaining Consent for SMS:

Consent for SMS communication is obtained during the online form submission process or any other instance where you voluntarily provide your phone number. By completing the form, you explicitly agree to be contacted via phone call and/or text message. This consent is documented and stored in compliance with applicable legal standards.

6. Data Security

We value your trust in providing us with your Personal Information and strive to use commercially acceptable means of protecting it. However, no method of transmission over the internet or method of electronic storage is 100% secure and reliable, and we cannot guarantee absolute security.

7. Links to Other Sites

Our Service may contain links to external websites. If you click on a third-party link, you will be directed to that site. These external sites are not operated by us, and we strongly advise you to review their Privacy Policies. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

8. Children's Privacy

Our Services do not address anyone under the age of 13. We do not knowingly collect personally identifiable information from children under 13. If we discover that a child under 13 has provided us with personal information, we will promptly delete this from our servers. If you are a parent or guardian and are aware that your child has provided us with personal information, please contact us to ensure appropriate action.

9. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We advise you to review this page periodically for any changes. We will notify you of any changes by posting the new Privacy Policy on this page. These changes are effective immediately after they are posted.

10. Contact Us

If you have any questions or suggestions about our Privacy Policy, do not hesitate to contact us.