

A letter from the Editor

## Hatteras Speeds Ahead, Hailer Catches Up

In the months we've been attempting to reestablish the **Hailer** on a regular publication schedule, Hatteras has been a beehive of activity — establishing new directions, new profit goals, new and better programs, all in keeping with the growth the Company has enjoyed.

Any growth is accompanied by growing pains. The **Hailer** felt the twinges of those pains. Priorities necessitated by growth and new programs made it impractical to establish a much needed report system that would initially require the cooperation of many people who already had overfilled schedules.

At last, the time has arrived when we can take a new approach! A report system henceforth will keep each and every Hatteras Department advised of publication schedules and deadlines, and will regularly give each Department opportunity to share what's been happening in that Department and among its Employees with others throughout the Company.

In the meantime, we are assembling in these pages a review of the more significant occurrences at Hatteras since the last **Hailer** edition. Also, we want to give long overdue recognition to two Employees who have been honored by AMF for outstanding job performances, and we are publishing the Manufacturing Engineering feature promised months ago.

Be sure to pass along newsworthy items to your reporter as your contribution to the future success and timeliness of this, **your** publication. Names of all Department Reporters will be published in the next edition.

THE EDITOR



## Stanley and Morrison Receive Employee Awards

Pat Stanley, Occupational Health Nurse, High Point, and Bruce A. Morrison, Custom Yacht Builder A, New Bern, are the recipients of AMF Hatteras Yachts' Key Employee and Outstanding Performance Awards for 1976.

Pat was awarded the Key Employee Award in recognition of her "dedication, enthusiasm, conscientiousness, professionalism, and overall effectiveness in the variety of jobs which have been assigned to her." Duly mentioned were her outstanding performance records in the areas of emergency first aid, medical and safety programs, pre-employment screening, and other personnel-related assignments.

The Outstanding Performance Award presented to Bruce recognized

William M. (Bill) Hicks has been

appointed a Division Vice-President

of AMF Hatteras Yachts. He also

continues as Controller of the Divi-

sion, a post he has held since Jan-

As Vice-President and Controller,

Bill will continue to have overall

responsibility for accounting and

financial activities throughout Hat-

teras. In his new role, however, he

will devote greater time to working

with all Hatteras Departments in the

planning of improved profit perform-

uary 1, 1975.



Bruce Morrison accepts Outstanding Performance Award from Dave Parker.

**Hicks Promoted To Vice-Presidency** 

### him for his outstanding representation of AMF Hatteras "in both the Hatteras work environment and in the surrounding community." Bruce was cited for his work performance

Dave Parker congratulates Pat Stanley, Key Employee Award Recipient.



and dedication and his contributions to voluntary service programs. He serves as captain of the Emergency Medical Technicians Squad at the New Bern Plant and is active in the voluntary rescue squad in his home community.

Bruce is credited for the saving of the life of Lonnie Robinson of Askin, NC, on October 7, 1976. Mr. Robinson had gone into respiratory arrest and an oxygen mask had been ineffectively applied. Bruce's training and experience on the medical

(See Employee Awards on Page 7)

ances and measuring Department a c c o m p l i s hments against these plans.

Bill joined Hateras October 1973 as Assistant to the



as Assistant to the Bill Hicks Controller. Six months later, he was named Assistant Controller.

A graduate of the University of North Carolina at Chapel Hill, Bill holds a degree in finance and accounting and is a Certified Public Accountant.

# **Engineering Team Establishes Manufacturing Efficiency**

(Editor's Note: An earlier edition of the Hailer recognized recent organizational changes involving Hatteras Product Engineering and Manufacturing Engineering Departments. Product Engineering was spotlighted. The following turns editorial attention upon the two Hatteras Manufacturing Engineering Departments.)

The Manufacturing Engineering Department is closely involved with each Hatteras yacht from concept to completion.

When the Sales and Marketing Department recognizes that a boat of a new size and design would be well-received by the boat-buying public, basic requirements are turned over to the Manufacturing Engineering Department to determine if such a boat can be produced according to the Hatteras standards of excellence in materials, workmanship, and performance at a cost that would permit its placement on the market at a competitive price. From its records and experience on other boats, Manufacturing Engineering develops ma-

## Hatteras Witnesses Classic

Sailing is the sport dramatized in the classic America's Cup Races, an international competition that dates back to August 1851, traditionally held off the coast of Newport, Rhode Island. Nevertheless, during this summer's challenge, power was on hand to serve the judges' need for fast, dependable maneuvering around the 5½-mile course.

During the summer-long trials, a Hatteras 53 Convertible served as an observation boat, assigned to the foreign selection committee for the judging of trial runs of the foreign contenders. In the finals, she was used as a marker boat, to both mark the race course and serve as an observation post for the judges. In the best of American tradition, she saw American defender "Courageous," skippered by Ted Turner, defeat the Australian challenger, "Australia," securing the classic cup for the United States' continued safekeeping until such time as the next challenger steps forth.

The silver cup is housed at the prestigious New York Yacht Club in Manhattan.

terial content and costs. They then work with the Industrial Engineering Department in the development of a projection of labor costs. From this assembly of data, decision is made by Management to either build, modify, or cancel the proposed model before unreasonable time and effort are directed to the project.

While a new boat model is still in the product specification stage, Manufacturing Engineering works closely with the Naval Architect and the Product Engineering Department to establish basic construction methods. Drawing from practical experience, they determine how the needed boat can be constructed best and for the lowest cost consistent with quality, performance, and development time requirements.

When Product Engineering releases preliminary mechanical and electrical specifications for a new boat, Manufacturing Engineering works out the complex details that are involved in physically fitting all parts together to produce the boat according to design and performance criteria. Manufacturing Engineering is charged with the selection and assembly of construction materials, working out production methods, updating specifications and drawings, and setting the steps required in the building of the boat in the most reasonable sequence so that work will flow without confusion and undue interruption to the assembly process.

Materials, methods, and sequence must be combined so that Hatteras standards are maintained throughout. Materials and labor must be efficiently utilized to keep the cost of building the boat at such a level that the boat can remain competitively priced and earn profit for the Company.

A luxury power boat such as Hatteras produces is a complex product, requiring construction, mechanical, and electrical expertise in its manufacture. In both High Point and New Bern Hatteras Plants, an Engineer is assigned to each of these three areas.

As a new boat model enters production, the Manufacturing Engineers spend most of their time on the lines working with Production Supervisors and Group Leaders developing and perfecting production procedures. Due to this joint effort, when any procedure is perfected, the Supervisor in charge of any given area is equipped to instruct his work force and becomes responsible for the work assigned to his Station.

Finally, when all procedures and bills of materials have been established and Supervisors and Manufacturing Engineers are in agreement, the project is turned over to the Production Superintendent to see that the work flow continues in the most efficient and logical sequence. With guidance from both Product and Manufacturing Engineers, the Quality Control Department becomes responsible for inspections that will insure the finished boat conforms to Hatteras standards throughout.

Manufacturing Engineering must continually stay abreast of product changes and introduce into the manufacturing process whatever changes these changes in product detail may require. The Department perpetually searches out better, more efficient, and less costly ways of doing any particular job.

High Point and New Bern Plants each has its own Manufacturing Engineering Department. Employees of the High Point Department, under the supervision of Ed Baldwin, Manager, include Lloyd Varner, Construction/Chemical Engineer; Randy Hepler, Mechanical Engineer; Sonny Westmoreland, Associate Electrical Engineer; Roger Parker and Doyle Fletcher, Engineering Technicians, and Pat Gallman, Materials Kit Technician.

Don Thornburg heads the New Bern Department as Manager. Working with him are Bruce Welch, Construction/Chemical Engineer; Johnny

(See Manufacturing on Page 7)

Hatteras Hailer is published at High Point, North Carolina, by AMF Hatteras Yachts, Division of AMF Incorporated, under the direction of the Employees Relations Department. Its editorial purpose is to report to the Employees, Retirees, and their families significant events, accomplishments, developments, and plans of the Company and its people. Please pass news items along to your Reporters.

Staff: Maguita Ikerd, Editor; Bob Crotts and Don Packard, Assistant Editors; Ken Kranz, Sales Editor.

Reporters: Jackie Barnard, Amy Long, Linda Berry, Department Supervisors.

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# Who's Who At Hatteras

**Appointments, Promotions, Transfers** 



**CARROLL M. BRITT** — promoted Division Director of Purchasing, AMF Hatteras Yachts—fills a newly created post which serves to effectively oversee and coordinate the separate purchasing functions of the High Point and New Bern

Plants. Reporting to Clarence Swinney, Director of Materials, Carroll has overall purchasing responsibility for the millions of dollars worth of components and raw materials bought annually for the manufacture of Hatteras motor yachts and luxury cruisers.

Carroll is a 1962 graduate of East Carolina University, Greenville, NC, having earned his A.B. degree in business administration. He joined Hatteras September 1965 as High Point Office Manager. He became Purchasing Agent in 1968 and transferred to New Bern with the opening of that Plant in 1969 to fill the post of Director of Purchasing there. His latest assignment transfers him back to High Point Headquarters.

R. C. (Buck) Mason continues as Director of Purchasing, High Point Manufacturing.

**BOB CROTTS**—High Point Personnel Manager — fills the position vacated by Mark Lewis, who moved this summer to become industrial relations manager for Masonite Corporation, Pittsburgh, Pennsylvania. Reporting to Alton Hern-



don, Plant Manager, Bob develops, maintains, and administers High Point Plant Personnel policy and programs within guidelines established by Division and Corporate Personnel and Employee Relations Departments. He coordinates the hiring of all hourly Personnel. Bob comes to Hatteras from General Steel Products, High Point, where he was industrial relations manager. He has spent 11 years in personnel work. He attended NC State University, Raleigh.



JACKIE BARNARD — promoted to the newly created position of Personnel Administrator, High Point — becomes responsible for the administration of the various hourly wage and benefit programs and for Employee activities. Addi-

tionally, she is responsible for pre-employment interviewing and screening of applicants for the hourly work force and is responsible for the maintenance and security of all hourly Personnel records. The appointment transfers Jackie to the Plant Personnel Department, where she reports to Bob Crotts, Personnel Manager. She had been Senior Secretary, Employee Relations Department, since December 1974. She joined Hatteras July 1973 as Personnel Secretary. **DON THORNBURG** — Hatteras Employee since September 1976 — has been named Manager of the New Bern Manufacturing Engineering Department. He joined the Company as Hull Engineer and earlier this year had been named



Senior Marine Engineer. Although his earlier assignments were within the Product Engineering Department, he has been based in New Bern since his employment date. He is a 1968 engineering graduate of Stanford University, California.



**DICK MINNICH**—requesting transfer to High Point — has been appointed Senior Construction Engineer, Product Engineering Department. The new post will fill the need for greater in-depth documentation of product specifications, improvement of production

contributing to improvement of production methods, cost reduction, and quality. To make the move, Dick resigned his post as Manager of the New Bern Manufacturing Engineering Department, which he had held since his date of employment, February 1972.

#### WILLIAM B. (BILL) STAN-

LEY — Assistant Controller — fills a new post created by the assignment of additional responsibilities to Bill Hicks, Controller, upon his promotion to Vice-President and Controller. Bill Stanley has thus been



assigned many of the reporting and accounting activities formerly the direct responsibility of Bill Hicks. He comes to Hatteras from Monarch Furniture Corporation, High Point. He holds a bachelor of science degree in accounting from the University of North Carolina at Greensboro.



**ROBIE STANLEY** — Division Tooling Engineer has been assigned responsibility for all Hatteras tooling operations at the New Bern Plant in addition to High Point operations. He has directed High Point tooling since

February 1969 and has been with the Tooling Department since joining the Company in April 1963. The Tooling Departments make the molds from which the fiberglass boat hulls, superstructures, and other parts are produced.

**BAIRD PASCHAL** — a 1971 graduate of NC State University, Raleigh — has joined Hatteras as Production Control Manager, New Bern. He becomes responsible for planning, coordinating and controlling the flow of materials to the production lines. He reports to Clarence Swinney, Director of

Materials. Baird brings to his new post a background in manufacturing planning. He was most recently with Burlington Industries in South Hill, Virginia, and had earlier worked for Texfi Industries, New Bern.





**RON RILEY** — Design Engineer, Custom Yachts joined the New Bern staff on September 19. He is assigned primarily to the 70 Motor Yacht line, responsible for custom engineering requirements. He reports to Leon Smith,

Plant Manager. Relocating from Florida, Ron brings with him 20 years of engineering and design experience with another major yacht manufacturer.



**C. DENNIS PEEK**—filling a new Hatteras post—has been named Cost Reduction Engineer, New Bern Manufacturing, reporting to Leon Smith, Plant Manager. He had been staff engineer for Texasgulf, Aurora, NC. Dennis earned

a mechanical degree from General Motors Institute, Flint, Michigan, where he studied from 1965 to 1969. He had earlier attended Emory University, Atlanta, Georgia.

#### JOHN N. ADAMS — Cost Reduction Engineer — has been assigned to High Point Manufacturing. He reports to Alton Herndon, Plant Manager. Before joining Hatteras, John was responsible for various engineering programs for



gineering programs for Olympia Industries, Spartanburg, South Carolina, a division of Monsanto Chemical. He earned his bachelor of science degree in industrial technology in 1965 from East Carolina University, Greenville, NC.

#### \* \* \* \* \*

According to Jim Sledge, Executive Vice-President, the assignment of Cost Reduction Engineers to the two Manufacturing Plants is in keeping with the "major emphasis throughout Hatteras on profit improvement through cost reduction without sacrificing quality." They will devote their full attention to identifying areas where contribution to the Company's profit can be improved and to implementing profit improvement programs.

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**Hint for Success:** Those who always do more than they are paid to do are always the first to be noticed. Also promoted.

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#### Who's Who At Hatteras

(Continued from Page 3)



DON FARLOW - joining Hatteras September 1 - has been named Manufacturing Analyst, a new Hatteras post. Though assigned to the High Point Manufacturing Department and report-

ing to Alton Herndon, Plant Manager, Don will be working closely with the Management of the Marketing and Service Departments as well as Manufacturing. For the past eight years Don was headmaster of Westchester Academy, High Point. He graduated cum laude in 1969 from the University of North Carolina at Greensboro, receiving a bachelor of arts degree in mathematics. He earned his master's degree from the same school in 1972.



Employee for seven yearshas been appointed Facilities Engineer of the High Point Plant. In his new assignment, Walt directs the Plant Maintenance Depart-

ment and has general responsibility for Plant improvement projects involving equipment or construction. He is also assigned responsibility for Plant security. To fill the post, Walt transferred from the Lamination Department, which he had supervised since April 1976. Before that, he was Industrial Engineering Manager.

**DAVID BARNES** — assigned Foreman of the new Hatteras 60 Convertible production line, New Bern - transfers from Westsail Corporation, Wrightsville Beach, NC. He had been production man-



ager for the sailboat manufacturing firm.



#### ROBERT (BOB) GARRIS in a recent promotion-was named Tooling Supervisor, High Point. He had been Group Leader of the Department he now supervises.

He reports to Robie Stanley, Division Tooling Engineer. Bob joined Hatteras in September 1966 and was first assigned to rough carpentry work on Station Three.

AL HASTINGS-High Point Manufacturing - has been promoted Supervisor of the Outfitting Carpentry Department. He had been Assistant Supervisor of the Department for a number of



years. Al has been with Hatteras since September 1963.

VAL SPERA — Captain's Mate, reporting to Captain Eddie Condon. Val attended Gardner-Webb College and earlier worked for Clark Boat Company, New Bern. His father, Richard Spera, is Production Control Clerk, Hatteras New Bern Plant.



WALT THOMAS — Hatteras

Hatteras in August 1971.

JEFF ROBERTS — Accounts Payable Supervisor, High Point—joined Hatteras July 18, coming from Hackney & Sons, Inc., Washington, NC,

a vacancy in Department 957. Louis joined

TOMMY ROUTH — formerly

Supervisor of Department 940, High Point Plant — has

been transferred to become

Supervisor of the Mechanical

and Electrical Finishing De-

partment. He succeeds Dan

teras since December 1963.

Tyler, who resigned to move to a new home

in Tabor City. Tommy has been with Hat-



LOUIS EZZELLE - promoted

from Assistant Supervisor

to Supervisor of the Mechan-

ical/Electrical Prefabrica-

tion Department, High Point - replaces Tommy Routh,

who was transferred to fill

manager. Jeff is a 1975 graduate of East Carolina University with a degree in accounting.



DAVID RAY-new High Point Employee - is Lead Computer Operator, Management Information Services Department. He previously worked for Blue Bell, Inc., Greensboro, NC. David studied

computer science at Guilford College and Guilford Technical Institute.

### NORMAN F. (NORM) WELSH

- Associate Electrical Engineer - reports to Jules Ceccanti, Senior Electrical Engineer, Product Engineering Department, High Point. He has relocated from Fort Lau-



derdale, Florida, where he had been in various phases of the marine electrical business since 1961. Earlier this year, Norm received an associate science de-gree in electronic communications from Broward Community College, Broward County, Florida.



DOYLE FLETCHER - Engineering Technician, Manufacturing Engineering Department -is a new resident of the High Point area, having moved from California, where he was employed

as staff illustrator for McDonald Douglas Corporation, Aircraft Division, Long Beach. He attended the Los Angeles Trade Technical School and has pursued studies in general management.

RANDALL WRIGHT --- Computer Operator, High Point comes to Hatteras from Pittsburgh Plate Glass Industries, Lexington, NC. He studied computer programming at the Raleigh School of Data Processing.



AMY LONG - Senior Secretary, Employee Relations Department. Amy holds an associate degree in business administration from East Carolina University.





**TERESA DAVIS** — Secretary to Patrick Gillet, Sales Promotion Manager, AMF International Marine Products Group, headquartered in High Point.

DOT BURCHETT - Secretary, Materials Department. Dot's recent move to the High Point area follows her husband's retirement from a military career.





ELIZABETH SCRAGG-Cost Accounting Clerk, High Point. Elizabeth earlier was employed by Monarch Furniture Corporation as accounts payable clerk.

MISTI SNEED — Control Clerk, Management Information Services Department. Misti had been secretary/ receptionist for a Winston-Salem firm.



SHARON DRYE - Accounting Clerk. A graduate of High Point Central High School, Sharon studied secretarial science at Guilford Technical Institute.

### **Retirements**

WEBSTER NOBLES - one of the first New Bern Employees - recently retired as Assembler A, Superstructure Department. He joined Hatteras in July 1968.



H. C. WHITE --- High Point --has retired after 13 years with Hatteras. He had been an Outfitting Carpenter since his date of employment.



**BOB PHILLIPS**—Marine Engineer, New Bern-was honored by Hatteras friends on the occasion of his retirement following 10 years with the Company. He was presented a bronze boat propeller mounted on a wood base with appropriate inscription. Bob plans to free-

lance in marine survey and consultation during his retirement.



## **Time Out For Fun And Games**

dull boy — and Jill a dull girl. Hardly an original comment, but it is a maxim Hatteras accepts as having merit. Taking its cue, the Company annually stages a summer playtime extravaganza for Employees and

All work and no play makes Jack a

their families. Its Fifth Annual Family Day was held in August, at the Plant site, New Bern, and at City Lake Park, High Point. This page records a few In High Point, the day got of its many fun-filled memories. off to its start with a fishing contest. Joey Eads shows



Younger ones fished for prizes from tin tubs at the Kiddie Korner, while others bobbed for apples.

off his prize-winning catch.



Highlight of the day for the New Bern crowd were boat rides on the Neuse aboard Hatteras yachts. The High Point crowd had to settle for pontoon boat rides on the lake: local facilities just aren't available to handle a Hatteras. Train

rides helped compensate, and adults as well as children scampered aboard!



Volleyball courts were kept hot.







etc., etc.

Jim Miller, an old Ben Hogan "pro," shows how it's done in the golf chipping contest.

Kids in New Bern learn early that there's more than one

way to skin a cat - or climb a greased pole!



One contest category left quite a few Hatterasites with egg on Heave ho! And a heated their faces - and in their hair, down their arms, on their clothes, tug-o-war is on.







Prize-winning rolling pin toss.



Barbecue and fried chicken headed the bill of fare to fill hearty appetites. Gallons of ice cream were consumed.





High Point's playground was a favorite spot throughout the day for swinging, sliding, climbing - or just relaxing. It was the picture of a perfect day.







High Point Industrial League Champions

# Ladies' Softball Team Captures First-Place Trophy

The Hatteras ladies softball team captured the High Point Women's Industrial League's championship in the 1977 season. Sweeping 14 wins in 18 games, they moved confidently into play-offs and met Schoonbeck Furniture Company for their final game. With 11 runs to Schoonbeck's 9, the first-place trophy was secured.

Making up the winning team were Cozette Robinson (captain), Mary Bartlett, Pauline Bowen, Pandora Clinton, T. J. Covington, Carolyn Gross, Natashia Hale, Lydia Holland, Rachel Johnson, Shirley McClintock, Anne Price, Pam Price, Phyllis Rheuark, and Janice White.

Bubba Price coached the team to its victory, aided by assistant coaches Tom Alligood and Terry Price. In New Bern, the ladies softball team, City Leisure League, finished its season with five wins and five losses.

Employees on the team were Barbara Baldree, Linda Ham, Dianne Howard, Kathy Karowon, Betty Miller, Betty Powers, Nancy Roberson, Eleanor Simms, Molly Tripp, and Sarah White.

Team members also included three wives of Employees — Gail Cuthrell, Carolyn Murphy, and Jane Wiggins — and two Servomation Canteen employees assigned to the Hatteras breakroom — Sandy Jenkins and Beta Lockey.

Coaches were Emmit Simms, Gary White, and Larry Wiggins.

# High Point and New Bern Golfers End Season

An 18-hole tournament at the Jamestown Golf Course on Saturday, October 8, closed out the season for the Hatteras High Point golf league. Following the tournament, trophies for the league season were presented to Jerry Ingram and Bob Silman, tying for low gross; Earl Thompson, low net, and Tom Jenkins, most improved player. Jerry and Bob each held a gross of 39 for nine holes. Earl's low net was 31. Tom trimmed four strokes off his game during the season.

Twenty-three Employees participated in the mixed handicap league. The season started with two practice rounds to establish the 75-percent handicaps, after which ten rounds of competitive golf were played on the Blair Park Golf Course.

In New Bern, 16 golfers made up the Hatteras league. They saw their action on the Carolina Pines Country Club golf course, Havelock.

The team of David Anderson, Burt Ferebee, and Jerry Shoe finished the season with low net score. Burt Ferebee was low gross medalist, thus claiming the New Bern golf championship for three consecutive years.

# Bowlers Turn Out By The Scores

Bowling is the single sport that attracts the greatest number of Hatteras participants from the Company's two locations. A new season is under way with 14 mixed doubles teams in the New Bern league and 14 mixed five-member teams in High Point.

Officers elected for the new season in New Bern are Sarah White, president; Emmit Simms, vice-president; David Piner, secretary-treasurer, and F. A. Jones, sergeant-at-arms.

Ervin Little is president of the High Point league. Serving with him are Lacy Rush, vice-president, and Pat Rich, secretary-treasurer.

The following gives team and individual standings at the close of the 1976-77 bowling season ending in May.

**New Bern** — First place team: Aft Decks — Bill and Saundra Abel and Virgil and Shirley Thompson. Second place team: Anchors — James and Molly Tripp and Jimmy and Eva Arthur. (Yes, that's right! New Bern's two top teams were both husband and wife teams.)

High average: Pee Wee Lewis, 184; Betty Denton, 148. High series, scratch: Pee Wee Lewis, 653; Betty Denton, 562. High game, scratch: Pee Wee Lewis, 266; Nelda Hamilton, 226. High game, handicap: Robert Doughty, 282; Shirley Thompson, 269.

Most improved bowlers were James Tripp, who added 15 pins to his average, and Wanda Murphy, who gained 17.

**High Point**—First place team: Land Cruisers — Walt Lomax (captain), Tom Alligood, Cathy Turner Cole, Lacy Rush, and Denise Wall. Second place team: Turbochargers — Herb Klein (captain), Jack Meyer, Mary Pounders, Lloyd Varner and Sonny Westmoreland.

High average: Jack Meyer, 171; Pat Stanley, 134. High series, scratch: Tom Jenkins, 582; Jackie Barnard, 518. High series, handicap: Walt Lomax, 653; Bonnie Cole Ingram, 633. High game, scratch: Robert Arey, 265;

(See Bowling Report on Page 7)



### **AMF** Visits

John W. Wolcott, Executive Vice-President, Operations, AMF Incorporated, is pictured (left) at the Hatteras New Bern Launch and Make Ready facility with Leon Smith, Plant Manager. Mr. Wolcott and Paul A. Benke, Vice-President and Group Executive, AMF Marine Products Group, were in High Point and New Bern, August 18-19, for a periodic tour and review of the Hatteras operations.

### **Bowling Report**

(Continued from Page 6)

Betty Ward, 217. High game, handicap: Frank James, 247; Connie Wilfong, 245.

Bill Chriscoe and Mary Pounders were most improved.

 $\star$   $\star$   $\star$   $\star$   $\star$ 

Pee Wee Lewis, who dominated Hatteras bowling honors for the season, holds a record envied of all bowlers — a 300 game! Attesting to the fact, he has in his personal possession a 300 League Ring presented to him by the American Bowling Congress. His perfect score was achieved May 9, 1976, in Jacksonville, NC, bowling as a member of a traveling league organized by the New Bern lanes.

## Miller Drives Ace!

Jim Miller, Employee Relations Director, scored a hole-in-one while golfing at Mid Pines Club, Southern Pines, in September.

The six iron and ball Jim used for the ace were both AMF products, manufactured by Ben Hogan Company, Fort Worth, AMF Division for which Jim worked before transferring to Hatteras in 1973.

Jim modestly says that his ace was mostly luck, since he had not played a round of golf in about six months. Nevertheless, congratulations are most definitely in order!

# **Team Takes Second Slot**

First runner-up in High Point Industrial Men's Softball League's summer 1977 season was our own Hatteras nine. They scored 15 wins in 20 games. In the final play-off, they were pitted against Marsh Furniture. Hatteras had played Marsh in its first season game and won 13-8; however, Marsh made a comeback and defeated Hatteras for the championship.

Hatteras players finishing out the season were Don Bragg, Tommy Brinkley, Ronnie Holden, Jimmy Hulin, Lee Ingram, Joe Kennedy, Leon Kirkman, Wayne McGee, Herbie Mc-Pherson, Darrell Morris, Pete Pinion, Robert Sherrill, Scott Smith, Jerry Ward, and Billy Young.

Walt Lomax coached the Hatteras team. Leon Kirkman was assistant coach.

## Hatteras At The Drags

The Hatteras 31 Sport Cruiser created quite a stir on July 15, when she was trucked from the High Point Plant through the city's streets to local Oak Hollow Lake, where she was launched for participation in opening ceremonies of the Fourth Annual High Point Jaycee Drag Boat Race. She attracted the attention of the local news media as she became the largest boat ever on Oak Hollow waters.

In the 18-year history of the Company, the 31 Sport Cruiser became only the second Hatteras boat launched on home waters. A 34-foot sedan was launched in the mid-60s on the old City Lake to help the Company promote the new model to Hatteras Dealers assembled in High Point for a seminar.

### **Manufacturing Engineering**

#### (Continued from Page 2)

Watterson, Electrical Engineer; Hugh Wilkinson, Associate Mechanical Engineer; Carlton Weatherington, Engineering Technician; Allen Buck and Bruce Canady, Draftsmen; Marion Dodge, Special Projects Coordinator; Spiro Predaris, Materials Kit Technician, and Judy Beeman, Secretary.



### Service Awards

Louis Ezzelle, Bob Garris, and Steve Mc-Pherson (left to right) received Service Awards this summer in recognition of completion of 5 and 10 years of employment with AMF Hatteras Yachts, High Point. Bob has been with the Company for 10 years; Louis and Steve, 5. More recent ceremonies in High Point and New Bern have honored a number of Employees for 5, 10, and 15 years of service. Award recipients will be reported in the Hailer's next edition.

### **Employee Awards**

#### (Continued from Page 1)

squads enabled him to recognize the problem and apply procedures that forced pure oxygen into the lungs, restoring normal breathing.

Recipients of the 1976 employee awards were announced by W. Thomas York, President of AMF Incorporated. Presentations of award certificates and trophies were made by David R. Parker, Jr., President, AMF Hatteras Yachts Division.

## Congratulations To ...

**Terry** and **Bonnie Ingram**, High Point Employees, who were married June 25. The former Bonnie Cole, the bride is an Accounting Clerk. Terry is employed in the Stockroom.

**Cathy Turner Cole**, July bride of Bobby Cole. Cathy is a Senior Accounting Clerk, High Point. Her husband is a patrolman with the local Police Department.

**Dick Brewer**, Materials Coordinator, High Point, and wife, Kay, who welcomed their firstborn, Richard Lewis Brewer, Jr., on May 18. Little Rich weighed 5 lbs. 10 oz. at birth.

Alton Ray Dixon and wife, Gerelene, on the August 1 arrival of a 9-lb. 6<sup>1</sup>/<sub>2</sub>-oz. son, Victor Leray. They also have a four-year-old daughter, Lynn. Alton is employed in the Cabinet Shop, New Bern.



### **Dot Andrews and Friend**

The Hatteras 53 Motor Yacht won the heart of Jimmy Dean, entertainer and entrepreneur. In New Bern to make final specifications for the boat he ordered through Cape Island Yacht Sales, Cape May, New Jersey, Jimmy's warm personality and genuine love for people won him many friends. Dot Andrews, Custom Mechanic A, may well be the envy of all the ladies at Hatteras. After all, it isn't everyone who gets her picture made with Jimmy! (The picture has been returned to Dot from the printers for her safekeeping. Lucky girl!)

# Two New Models Roll Off The Lines

Newest members of the Hatteras lineup of luxury cruisers and motor yachts are the 58 Cockpit Motor Yacht and the 53 Yacht Fisherman, announced this summer.

Chuck Kauth, Vice-President, Marketing, explains the strategy behind the introduction of the 58 Cockpit Motor Yacht, which is actually an offspring of the Hatteras 58 Motor Yacht: "Take the great features of the 58 Motor Yacht — its flexible three or four stateroom layout, galley up or down, GM 8V-92TI power. Add a cockpit with transom gate for fishing, scuba diving, swimming, ease of dock-line and dinghy handling, and you'll attract a whole new group of potential buyers."

Next Chuck points out features of the 53 Yacht Fisherman that make



Hatteras 37 Convertible

this new model "one of boating's best buys ever," predicting it to be a "hot seller in the months and years ahead." These features include the proven 53 Motor Yacht hull, a great cockpit with transom gate, the 53 Convertible bridge with helm aft, the on-deck salon of the 53 Motor Yacht, and addition of a stall shower in the forward head. Also noteworthy are the super one-stateroom-aft lavout with a tub in the owner's head and the optional two-stateroom, two-head aft layout. Fuel capacity has been increased for this model, to an 825gallon total.

September 17, the first 58 Cockpit Motor Yacht, fully completed and outfitted, was turned over to Captain Frank Rohan to take up the Atlantic Coast to the International In-Water Boat Show, Norwalk, Connecticut. On view to both trade and public in Norwalk, September 29-October 2, she moved on to appear in the U. S. Powerboat Show, Annapolis, Maryland, October 6-9.

Another Hatteras newcomer, the 37 Convertible, also made its first public appearance at the Norwalk show. This model will be given a great deal of exposure among the nine shows in which Hatteras will be represented this fall.

The first 53 Yacht Fisherman is expected to make its debut to the market the end of October.



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