

# Craig Nels



**Date of Hire:** June 2012

Craig is a graduate of Ithaca College earning a Bachelor's degree in environmental studies. His work history includes Bass Pro from 2004-2011 where he was their fishing and marine department sales leader. He then joined Fisherman's Warehouse in 2011 as assistant store manager and has come to us from this regional chain. Craig also has obtained a U.S. Coast Guard Captain's license and established a professional guide business. His personable nature allows him to communicate easily with his Northern California customer base. Craig is our regional manager for California-Nevada.