



# SUCCESS MADE SIMPLE 2018

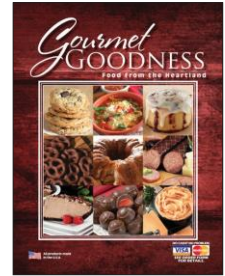
Best Fundraising Ideas • 102 Thompson St. • S. Glastonbury, CT • 06073  
(860) 384-3691 • email: [info@best-fundraising-ideas.com](mailto:info@best-fundraising-ideas.com)

FUNDRAISING • LIL' SHOPPER'S SHOPPE • SCHOOL SPIRIT • VISIT: [BEST-FUNDRAISING-IDEAS.COM](http://BEST-FUNDRAISING-IDEAS.COM)



## EXCLUSIVE FUNDRAISING BROCHURES - High profit, quality and value!

- Product offerings that emphasize American Made, Useful, Green & Healthy!
- Winter Wonderland - up to 50% profit
- Magazines, mixes, candles and online shopping - up to 40% profit
- Gourmet Goodness - cheese, sausage, candy & mixes - up to 40% profit
- Frozen Food Programs - ask your sales associate - up to 40% profit



## CUSTOMER SATISFACTION - Our #1 Priority!

- 100% Unconditional Money Back Guarantee on all product and prizes! Full refund and you keep the profit!
- Your customer service calls can be handled by Gifts 'N Things or the Fundraising Chairperson - your choice.
- All late orders, re-orders and adjustments ship within 24 hours of your phone call.
- "How To" Fundraising Chairperson Manual is provided.



## FOCUS ON SAFETY - Your child's safety can never be over emphasized!

- Parent letters clearly state that your school does not endorse "door-to-door" selling!
- Order Form and Prize Program says "We do not endorse door-to-door sales!"



## ONLINE SHOPPING - Increased Sales & Higher Profits - SupportMySchool.org

- Out of town family & friends can make online purchases to support your fundraiser!
- School gets the profit, seller gets the prize credit and the product ships directly to their home or "Ship to School" option. Product will be delivered to school with student order.
- 24/7 Chairperson internet access to view online sales and totals in real time.
- Our online store allows easy posting to social media in addition to sending emails & text messages to family and friends.



## PACKETS ARRIVE READY TO HAND OUT - We make it EASY!

- All material is collated into packets by Gifts 'N Things. The packet includes all the material the child needs to participate - parent letter, brochures, order form and prize program!
- We will even write and print a parent letter for you!
- Packets arrive at the school separated into groups of 25 in an "eco-friendly" tote bag for easy distribution!



## 3 PART ORDER FORM - Just in case someone loses a copy!

- Families keep a copy—You keep a copy—Gifts 'N Things keeps a copy!
- Orders are tallied alphabetically by Last Name unless submitted by homeroom.
- A pre-paid and self-addressed envelope is provided to mail orders back to Gifts 'N Things.



## COMPUTER REPORT DETAILING SALE - Easy to read and understand!

- Report includes: Overall summary, internet sales, results by homeroom, top sellers, prize summary and more!
- Reports are e-mailed to you, in PDF format, for immediate results - Going Green!
- 24/7 Chairperson internet access to view totals, reports & invoice online!



## "STATE OF THE ART" SCANNING EQUIPMENT - Used to pack orders!

- Every item is individually scanned by barcode to assure accuracy!
- Scanning by barcode gives us 99.8% order accuracy!
- Scanning = Fewer Packing Errors = Less Headaches for Chairperson!

Miller, Sue  
GRADE 2 - RM 18  
MRS. KOEHLER  
Cedar Elementary  
1 of 2  
Gift / Frozen

## ORDERS INDIVIDUALLY PACKED FOR EACH STUDENT!

- Every order is individually packed and labeled with large easy to read labels!
- We use uniformly sized boxes with handles to provide protection and convenience!
- All you have to do is hand out the orders!



### FREE ECO-FRIENDLY TOTES - TEACHER GIFT

- One FREE tote bag for every homeroom - great teacher gift!
- 25 packets and a homeroom poster will be collated into a tote bag for easy distribution!
- Making your job easier while providing each teacher with a Thank You gift!



### MYPRIZEPROGRAM.com - Puts the FUN into FUNDRAISING!

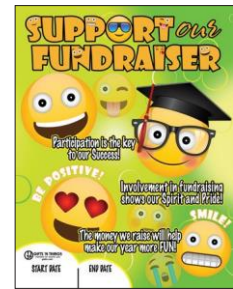


- Prize program starts with selling only 1 item!
- Family Prize - Sell 30 items and receive a FREE \$50 Restaurant.com Gift Card!
- Best of Both Worlds - cumulative and pick a prize in 1 great program!
- Prize envelope and online viewing add excitement and enthusiasm!



### PARTICIPATION KICK-OFF KIT!

- Large hallway posters to help promote your sale!
- Classroom posters with Participation Goal Chart.
- Students that sell one item get to sign the goal chart = increased participation!
- Goal chart is used to determine winners of 50% participation homeroom party.



### ICECREAM/YOGURT/HEALTHYTREATPARTY - Promote participation. Just sell 1 item! Free to every homeroom with 50% participation!



- Everyone in the class is invited to attend the party.  
(If your school does not allow ice cream parties we have many other options)

### \$50 RESTAURANT.COM GIFT CARD Free to every teacher whose homeroom has 50% participation!

- Proven incentive to create teacher excitement which will help your sale!



### ONLINE REGISTRATION KICK-START PROGRAM - Additional Student Prize

- Light-Up Emoji Keychain is given to every child who turns in the coupon from the bottom of the parent letter stating they have registered for online fundraising sales.
- The Light-Up Emoji Keychain should be handed out during the sale for immediate gratification.



### HOMEROOM EARLY SIGN-UP BONUS - Emoji Top Hat

- Emoji Top Hat is to be used as a drawing prize for each homeroom.
- Every child who turns in the "Sell 3 Items" coupon from the parent letter, will be automatically entered to win.
- Signed contract by June 30th - receive an Emoji Top Hat - 1 per Homeroom!



### KINDLE FIRE TABLET - To Promote Online Sales

- Any child that sends 5 emails to family & friends will be entered into our drawing to win a Kindle Fire Tablet!
- One Kindle Fire Tablet will be given away every week from Labor Day until Thanksgiving. There is no purchase necessary and drawing is company wide.



### CHAIRPERSON BONUS / SAMPLES FOR DISPLAY

- We supply samples of product and/or food for your school to display!
- As a "Thank You" to the people running the fundraising sale, these samples are yours to keep!



### FREE DOLLAR FOR EVERY CHILD - to spend at the Holiday Shoppe!

- Every child receives a \$1.00 Lil' Shopper's Shoppe Buck when you use Gifts 'N Things for your Fall Fundraiser and Holiday Shoppe!