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Mickey Mouse talks to EverStride

Athletes need skin care too!

It took preparing for the Walt Disney World Marathon to convince the makers of EverStride. There are needs for better quality skin care ... just for athletes.

The company set out to develop high-performance skin care products to target athletes and weekend warriors. Use the products. Stay off the sidelines.

So, the EverStride team did their research. They consulted with doctors, athletic trainers, other athletes, and cosmetic industry experts to develop formulas to manufacture the best skin care products to reach and satisfy this specific target market.

Now, marathon runners, hikers and other athletes can prevent chafing, nail fungus and dry skin with the EverStride line of high-performance skin care products.



The company chose a variety of packaging containers for the 3 SKU launch.

- Left – White HDPE plastic tube with flip top cap
- Center – Full sized propel/repel oval
- Right – LDPE dropper bottle with a folding carton as secondary package

All white substrate containers highlight the EverStride graphics.

Creative Packaging Solutions is proud to be the packaging provider for the EverStride athlete's product line.