

**Baldwin Civic Association
General Body Meeting
March 11, 2021
Via zoom**

The meeting opened at 7:30 by President Darien Ward.

Officer Reports

- Recording Secretary
 - Marguerite Keller asks that the minutes be approved. Claudia Rotondo seconds. Minutes approved.
- Corresponding Secretary
 - President Darien Ward reported for Sam Cools. Sam will be posting the popcorn fundraiser on Facebook
- Treasurer Report
 - Filing 990
 - Filing Char500 NY State
 - Treasurer Steven Greenfield reported both reports have been filed.
 - Cash on hand as of end of February is \$15523.30.
- President/Vice President Report
 - Police Reform: President Darien Ward reported that there were recent conversations; one with Legislator Debra Mule, and the other with County Executive Laura Curran, Police Commissioner Ryder and Deputy County Executive for Public Safety Tatum Fox. There are 2 competing plans that will hopefully come together and make the police more accountable and public safety a priority.
 - Member Diana Mann brought up an issue. She lives on Lydia Place and there is a house by her that's known as the "drug" house. She's called the precinct repeatedly and nothing gets done. Darien told her that's a Quality of Life issue and to touch base with Rodney.
 - Karen Montalbano said that both plans on Police Reform are on the website and there is a Legislative meeting on Monday. Monday's meeting will be live streamed.
 - Jonathan Prevost asked that Diana Mann email him about the drug house.
 - 1641A-1649 Grand Avenue: Owner wants to do some development. He is supposed to forward information to his architect. Building Department can be problematic and take longer than anticipated.
 - Supermarket 1764 Grand Avenue: Darien reported that he learned from Pickwick who is the landlord that the owners of the beauty supply store will be the one tenant maintaining the site. One concern will be the traffic light. As of now, there won't be one. Owners and Town of Hempstead fighting over tax lots. BCA will speak with owners to see if the BCA can put some kind of planting where there is an ugly fence. The Beautification Committee may be able to come up with something.

- Popcorn Fundraiser: Vice President Kimberly Malone reported that the BCA has partnered with the PTSA and are looking to have a goal of \$50,000. If we raise that much, we split 50/50. Our funds will go to the Split the Bill and the PTSA will increase the size and amounts of scholarships. There is a sorority chapter that raised over \$214,000 in 4 days. Share the information via email or social media. Set a goal of \$1,000 and with 50 people we can raise \$50,000. The app is DoubleGood and the code is in the flyer.
- Sheree Lindsay reported a message is being sent out to all students about the pop up.
- Willy created a press release to go in the Baldwin Herald. ConnectEd messages are all going out to the parents. Other organizations have been approached. They are trying to make this go community wide. Flyers were going up. People can also donate if they don't like popcorn. Willy put up \$100.00 for the person who raises the most gets the \$100.

Standing and Adhoc Committee Reports

- Economic Development
 - Popcorn Fundraiser – Willy Zambrano reported the fundraiser will go for a good cause, Split the Bill or some other way, and PTSA scholarships. You only put in 160 characters that you use to create a message. An email was sent out so copy & paste what's in the email. Press release – LI Herald sending it out today. Flyers will be in local stores. Fundraiser goes into effect at 10:00 tomorrow and ends 11:00 on the 16th.
 - Committee Updates – the committee identified a few fundraisers. They talked about implementing the bike lane idea so kids can go north and south in Baldwin. Either Grand Avenue or another street. Also, promote off the streets that the Main Street Alliance talked about. Identify routes and give us a way to help restaurants. Grand Baldwin Festival is another idea we want to talk about. We met to see if we can go forward with this. Outside events can only get up to 200 people. Hopefully with vaccines and masks maybe we can flex that but we'll see.
 - Claudia Rotondo reported that she called the Town of Hempstead for permits for either 10/2 or 10/16, both Saturdays. Person to speak to was not in so she'll call back. She also wants to see what the school district is thinking about homecoming but they're not that far ahead in the calendar. She spoke with Elizabeth Olesh and we would partner with them and celebrate the library's anniversary. It would be in the library parking lot. Two years ago there were 77 vendors. They are aiming for 35 to 50. Next Baldwin Coalition meeting is on 3/24 at 7:00. If you would like to join or know more, email her.

- Government Liaison
 - Nothing new to report.

- Fundraising

- Steven Greenfield spoke about the Spring fundraiser. He's trying to get 20 to 25 people to commit. 7 people have signed up so far. By the end of March, he would like to get more to sign up. He's asking each to raise \$100 to \$150.
- Beautification
 - Elissa reported that troop leaders have reached out to her about different things in the garden. She has to touch base with people but one idea was to have food donations for the St. Chris pantry.
 - Status of food trucks: Matt drafted a letter to be sent out to get the proper permits. It may be better to push it off a month or two with everything that keeps changing.
- Membership/Website
 - Rob reported 13 new people have sent in membership, 38 have recurring so we are up to 51. Last year was 93 paid so we are doing good so far.
- Quality of Life
 - Rodney Levy asked if there are any complaints to email BaldwinCivicQOL@gmail.com. For the "drug" house, he explained that the police may be doing an investigation and will not let the public know about it. He suggested Diana Mann email him the address and he'll follow up with the police to maybe maintain a presence.
 - The survey is done but he hasn't seen it posted. Will talk offline about it.

New Business

Claudia spoke about the yarn bombing project with the library. All knitting and crocheted pieces are to be dropped off at the library on 4/1. They will be meeting on 4/10 & 4/11 to assemble and decorate. Anyone who wants to volunteer, come on down.

Claudia made a motion to adjourn the meeting with Rob seconding.

Meeting adjourned at 8:33.