



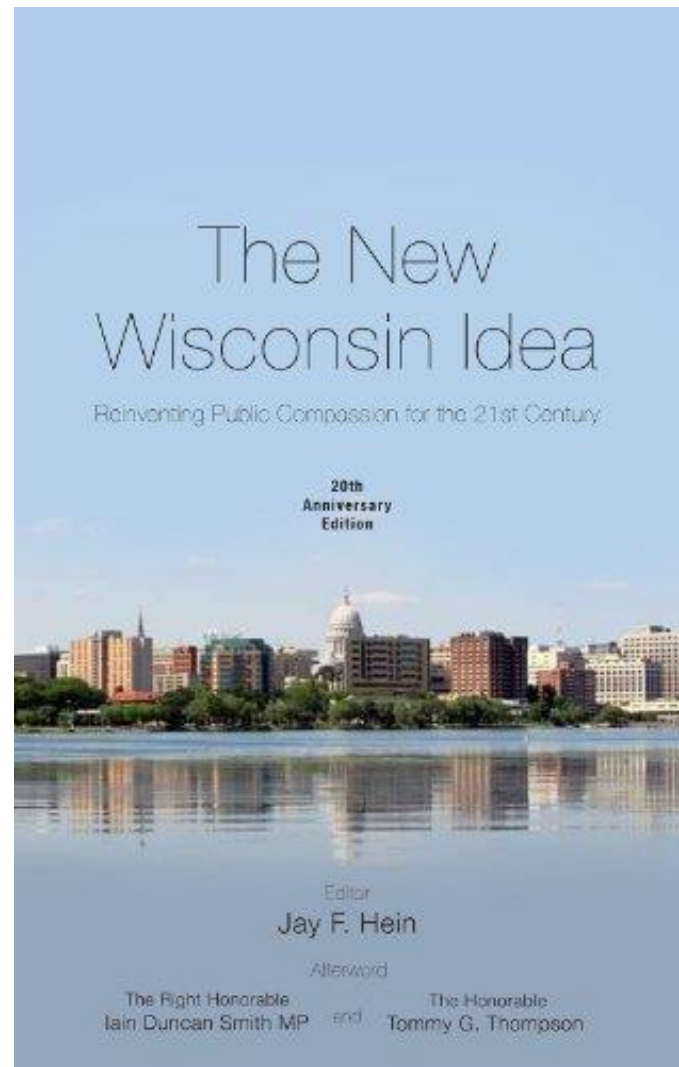
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Secretaries Innovation Group

Washington, DC

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The Rwanda Model

Enterprise Solutions to Poverty

www.bostonglobe.com

That was no typo: The median net worth of black Bostonians really is \$8

Source: National Asset Scorecard
for Communities of Color (NASCC)

BROOKINGS

- Nationally, white wealth \$171,000 compares to black wealth \$17,000
- Essentially, blacks have a dime for every white person's dollar

Thomas Shapiro, professor of law and social policy at Brandeis University

SEE NEXT SLIDE FOR MORE DETAIL

The Color of Wealth in Boston

A Joint Publication of Duke University, The New School,
and the Federal Reserve Bank of Boston

Key Findings

- The typical white household in Boston is more likely than nonwhite households to own every type of liquid asset. For example, close to half of Puerto Ricans and a quarter of U.S. blacks don't have either a savings or checking account, compared to only 7% of whites.
- Whites and nonwhites also exhibit important differences in assets that associated with homeownership, basic transportation, and retirement. Close to 80% of whites own a home, whereas only one-third of U.S. blacks, less than one-fifth of Dominicans and Puerto Ricans, and only half of Caribbean blacks are homeowners. And while most white households (56 percent) own retirement accounts, only one-fifth of U.S and Caribbean blacks, and 8 percent of Dominicans have them.
- Although members of communities of color are less likely to own homes, among homeowners they are more likely to have mortgage debt. Nonwhite households are more likely than whites to have student loans and medical debt.
- Nonwhite households have only a fraction of the net worth attributed to white households. While white households have a median wealth of \$247,500, Dominicans and U.S. blacks have a median wealth of close to zero. Of all nonwhite groups for which estimates could be made, Caribbean black households have the highest median wealth with \$12,000, which is only 5 percent of the wealth attributed to white households in the Boston MSA.

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Rebuilding a Broken Economy

- There is more aggregated per capita income annually in a square mile of a city's poorest neighborhood compared to same space in the wealthiest neighborhood
 - How can this be so?



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Impact Investing

- “Supply Side” Welfare Reform
 - Private Capital for Public Good
 - Economic Solutions to Economic Problems
- Entrepreneurs as American poverty fighters
 - Minority Entrepreneurs
 - Ex-Felon Entrepreneurs



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Commonwealth

- Pitch Competitions
 - What's broken?
 - What's your remedy?
 - How do you make money?
- Report
 - Thought Leadership
 - Best Practices
- Marketplace
 - Deals
 - Capacity Building



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