

# Complete List of Services for Educators

Keynote presentations, motivational speaking, workshops, seminars, job-embedded coaching, student assemblies, and much more.

---

## TEACHER MOTIVATION STRAND

---

### **#1 - A Different Type of Teacher – *Teaching with a Purpose and Overcoming Burnout!*™**

This heart-touching and motivational PD aims to remind educators of their professional “WHY. Mr. Taylor also lays out a comprehensive definition of what it means to be a “Teacher with a Purpose”™. This PD will help educators identify the greatest threats to their professional growth and productivity. Attendees will also examine historical perspectives of educator burnout. Also, attendees will develop a concrete understanding of burnout, its causes, and strategies to overcome its influence on the education profession.

### **#2 – ALL IN! – 7 Traits of a Teacher with a Purpose™**

Research suggests that teachers are the single-most influential school-related factor to student achievement (Cawelti, 1999; Hattie, 2016; Stronge & Tucker, 2000). Therefore, this session seeks to inspire educators to embrace an “ALL IN!” mentality as it refers to doing what is best for students. JT encourages educators to embody traits that will contribute to a positive school culture while moving the academic needle for students in a virtual environment. This session focuses on understanding JT’s “7 traits of a Teacher with a Purpose” while providing educators with practical strategies to reach students and their families. These traits include all of the following: 1. Understanding 2. Empathy 3. Forgiveness 4. Resilience 5. Encouragement 6. Hope, and 7. Relationship skills.

### **#3 – “Whatever It Takes” – (3) Facts that must shape your mindset™**

During this motivational speech, JT Taylor uses his unique storytelling gift to compel the audience to embrace a “Whatever It Takes” mindset. He uses compelling narratives to express how students can be reached and empowered to excel academically through education’s life-changing power. JT explains that educators must be willing to embrace (3) essential truths to make a difference in others’ lives (students and staff). JT also highlights the concept of specially designed instruction and co-teaching as strategic interventions for students who need more help. Teachers will leave this presentation inspired and motivated to continue teaching with a sense of purpose!





---

## RELATIONSHIP BUILDING AND CULTURALLY RELEVANT TEACHING STRAND

---

### **#4 - “Are They on the Train – Increasing student achievement through relational teaching”™**

This motivational PD aims to remind educators of the transformational power intrinsically connected to the rapport-building process. JT inspires attendees through his unique ability to communicate valuable lessons through inspiring narratives. Themes related to adverse childhood experiences, trauma, and poverty will be discussed. Attendees will also examine the latest research on social-emotional learning and learn practical strategies for cultivating the whole child in school. JT Taylor will persuade educators to not only teach but to “Reach Before You Teach.” Every educator will leave this PD inspired to embrace a student-centered philosophy that has proven to increase student achievement.

### **#5 - “Is This Lesson for ME or for You? – Building a culturally responsive foundation to help all students achieve success”™**

This thought-provoking presentation explores the latest research on culturally responsive education. It seeks to increase educators’ awareness of cultural competence, culturally responsive practices, and culturally responsive pedagogy. In this session, teachers will learn the what, the how, and the why of cultural responsiveness. Additionally, educators will receive tips and strategies to incorporate culturally responsive practices across content areas to meet diverse learners’ unique needs.

### **#6 - “Bridging the Gap: From poverty to purpose”™**

This session is designed to increase educators’ awareness of poverty’s impact on students’ socioemotional, academic, and behavioral performance. Educators will explore current research on brain development, neuroplasticity, and strategies to bridge the gap from poverty to purpose. Also, educators will receive practical strategies and tips for combatting poverty’s adverse influence on student achievement.

### **#7 - “Hip-Hop Pedagogy and Literacy!”™**

This presentation seeks to increase educator awareness of terms such as “Cultural Competence,” “Culturally Responsive Education,” and “Hip-Hop Pedagogy.” Attendees will be exposed to the latest research on hip-hop pedagogical approaches as an effective means to engage diverse students in literacy instruction in secondary schools. Also, attendees will receive practical tips for implementing hip-hop pedagogical approaches in the learning environment to engage students of color.





---

## CLASSROOM MANAGEMENT AND SPECIAL EDUCATION

---

### **#8 - “Why Do They Do That? – Understanding and diffusing behavior concerns”™**

This vision-shifting PD aims to reduce disproportionality in school-wide discipline practices by challenging educators to view behavior through the lens of child development, motivational theory, and applied behavior analysis. This session leads educators through a job-embedded coaching exercise where they have to utilize applied behavioral analysis skills to identify the function of undesirable classroom behavior. Educators will leave this session with preventative tips and strategies for addressing behavioral concerns in school.

### **#9 - *Equity Through SDI – Specially Designed Instruction that Reaches Students with Disabilities*™**

This session aims to provide special education teachers with a general overview of Specially Designed Instruction (SDI) as a component of IDEA law. It emphasizes SDI’s role in ensuring students with disabilities receive equitable opportunities to be successful in school. Attendees will examine precedent-setting SPED cases and their implications for classroom practices. Also, attendees will receive practical strategies and tips for specially designed instruction in the general education setting. This PD aims to enhance educator capacity to better serve students with disabilities in the general education setting.

### **#10 - “*Coteaching with a Purpose!*” – SDI in the Gen. Ed. Setting™**

This session aims to provide special education and general education teachers with a general overview of co-teaching as a service delivery option for Specially Designed Instruction in the general education setting. Attendees will be led in a coaching conversation about the purpose of co-teaching while exploring the (6) most popular models of co-teaching. Also, attendees will have (3) interactive opportunities to collaborate and discuss “co-teaching.”





---

## RACIAL EQUITY STRAND

---

### *#11 - “Developing Multicultural Consciousness” – Becoming a Woke Educator™*

The purpose of this session is to equip educational leaders and educators with research-based best practices for meeting the unique needs of culturally and linguistically diverse students. Attendees will review the historical progression of multicultural education and multicultural consciousness as a theoretical framework. Attendees will engage in interactive activities and coaching conversations to facilitate a deeper understanding of terms such as “multicultural competence,” “ethnocentrism,” “cultural mismatch,” and “multicultural education.” To foster multicultural consciousness, attendees will briefly explore contributions from African American, Hispanic, and Asian cultures that have shaped history. In conclusion, attendees will receive (5) practical strategies for developing multicultural consciousness.

### *#12 - “Racial Disparities and School Discipline”™*

This session surveys the history of zero-tolerance policies and exclusionary discipline practices in the field of education. Attendees will be exposed to research highlighting the adverse impact of exclusionary discipline practices on students’ social-emotional well-being and academic achievement. Attendees will also develop an understanding of the unequal use of exclusionary discipline practices on students of color and students with disabilities. Additionally, attendees will learn (5) strategies that can be employed to move from a zero-tolerance approach to an approach rooted in educational equity.

### *#13 - “Blind Spots: Racism, Bias, and Strategies to Move Toward Equity”™*

This session serves as a foundational tool to help educators explore concepts such as unconscious bias and educational equity. In this session, “Blind Spots” refer to the racial and cultural biases that subconsciously influence educator interaction and behavior. Attendees will review research to grasp a more informed perspective of the role of racial and cultural bias in the field of education. Attendees will also be exposed to research highlighting the role of bias in school discipline, special education identification processes, gifted and talented placement, and hiring practices. By the end of this session, attendees will have gained five strategies for courageously addressing bias in the field of education to move toward educational equity.





# Keynote Options for Students

---

## STUDENT MOTIVATION & LEADERSHIP STRAND

---

### *#15 – “Developing a Leadership Mentality”™ (Secondary Students)*

This inspirational presentation is designed to motivate and empower leaders of all ages. Students will be challenged to look beyond their current position and role to see the leader within themselves. JT will share his leadership journey and emphasize (7) invaluable principles he has learned along his journey. These (7) principles will serve as key takeaways for all attendees.

---

## STUDENT MOTIVATION & LITERACY STRAND

---

### *#16 - “Writing the Next Chapter”™ (Secondary Students)*

This inspiring presentation is rooted in Social Emotional Learning (SEL). The goal of “Writing the Next Chapter” is to inspire young people to utilize literacy as a tool to foster resilience by developing self-management and self-awareness skills. These concepts align with CASEL’s framework for social-emotional learning and expose students to the power of literacy as a coping mechanism. Students will learn to use writing to express their feelings and manage their emotional stress effectively. This presentation includes several powerful and engaging spoken word performances. Students will leave inspired to view literacy from a practical and culturally relevant perspective.

### *#17 - “Student with a Purpose”™ (Elementary Students)*

This session aims to challenge students to become “Students with a Purpose.” A “Student with a Purpose” is a student engaged in learning and determined to be successful in and out of school. This session will engage kinesthetic learners by encouraging music, dancing, and literacy. Students will be encouraged to participate in Mr. Taylor’s Rap performances. Mr. Taylor will perform his hit songs, “Student with a Purpose” and “Good Day.”





# Keynote Options for Families

---

## INCREASING PARENT & FAMILY ENGAGEMENT STRAND

---

### *#18 - “Parent with a Purpose”™*

This workshop aims to motivate and inspire parental involvement in the school community. Additionally, this session is designed to equip parents/guardians with strategies to provide socio-emotional supports for children. These key strategies are referred to as “PUSH Principles.” In addition to the “PUSH Principles,” parents will also receive practical strategies for helping their child maximize their potential in and out of school. Lastly, parents will have an opportunity to provide administrators and educators with feedback on what parents need to create and maintain a sustainable partnership with the school.

### *#19 - “Cultivating a Love for Literacy”™*

This workshop aims to equip parents and families with a concrete understanding of 21<sup>st</sup>-century literacy skills. Parents and families will increase their awareness of literacy as a necessary skill to ensure children develop life-ready skills that are aligned with the Virginia Department of Education’s “Profile of a Virginia Graduate.” Additionally, parents and families will receive (5) practical strategies for promoting literacy at home. Lastly, parents will have an opportunity to provide administrators and educators with feedback on what parents need to support literacy engagement at home.

### *#20 - “Understanding Behaviors” (Intro to PBIS)™*

This workshop is designed to help parents and families develop a research-based understanding of adolescent behavior and its function. Parents/Guardians will be introduced to a “Positive Behavioral Interventions and Supports (PBIS) approach to discipline. Additionally, parents will receive (3) strategies that can serve as reinforcement or replacement behaviors to help children better manage their emotions.

