

Minutes of the Lauderdale Isles Civic Improvement Association Board of Directors Meeting, April 14, 2022

## **Attendance**

Executive Board		Board of Directors		
Earl Prizlee, President	Р	Trent Simpson	Andros	Р
Geoff Rames, Vice President	Р	OPEN	Bimini	Α
Deborah Dedek, Secretary	Р	Dick Cahoon	Cat Cay	Р
Diana Steeger, Treasurer	Р	OPEN	Duck Key	Α
		Penny Shea	Flamingo	Α
		Geoff Rames	Gulfstream	Р
Dawn Hanna, Webmaster	Α	Jackie Zumwalt	Key Largo	Α
		Julie Gordon	Marathon	Р
		Darby Scott	Nassau	Р
		Deborah Dedek	Okeechobee	Р
		Vince Valldeperas	Sugarloaf	Р
		Judy Seiler	Tortugas	Α
		Dawn Hanna	Whale Harbor	Α

The meeting was called to order by Earl Prizlee at 7:01pm. A quorum was present. Approval of Minutes: Dick Cahoon made a motion to approve. Vince Valdeperas seconded. Motion passed unanimously

Approval of Treasury Report: Deborah Dedek made a motion to approve. Trent Simpson seconded. Motion passed unanimously.

Police Update – Officer Roberths Torres-Guzman (was unable to attend meeting emailed stats) Crime stats Jan - Apr: 5 Burglaries, 4 Larceny/Theft, 2 Vehicle Theft

Code Enforcement Update – Marco Aguilera: Stats Jan-Apr 197 Total, 49 Closed/No Fine,98 Complied w/Fine, 37 Open, 13 Not Complied/Spec Magistrate, 22 Derelict Vehicles/Boats, 11 Public Nuisance (outdoor storage, dumping in canal) 2612 Key Largo Ln VR - Citations are being appealed by owner. Should have VR license suspended. Yacht Club - City has moved to foreclose due to unpaid fines.

NEWSLETTER DISTRIBUTION: Trent Simpson volunteered.

## **NEWSLETTER AD RATES:**

Our ad rates are the same as they were 10 years ago, when the newsletter was in black & white.

For a 12 page newsletter, the City charges us approx. \$725, which comes out to \$60/page.

Propose rate increase as follows, effective with the August issue:

	Current Rate	New Rate
Full Page	\$100	\$125
Half Page	75	90
Qtr Page	50	60
Bus Card	25	35

The same discount structure would apply as we have now:

- For running an ad twice: 5% discount

- For running an ad 4 times: 10% discount

## **CURRENT ADVERTISERS**

As a courtesy for their loyalty, propose current advertisers continue to enjoy our existing rates as long as they continue to run ads. Trent Simpson made a motion to accept the proposed ad price increase, Julie Gordon seconded. Passed unanimously.

Old / New Business: Geoff Rames asked for articles for our next newsletter. Deadline April 25th.

Karen Rames inquired as to what's happening with lighting for our lane signs. Earl Prizlee will find a better solar light option and bring it to the board for a vote. Julie Gordon told us of an incident on Marathon Ln where her son's car that was parked on their property was hit by a speeding car heading north at 12:47am according to surveillance footage. Earl Prizlee will look into possibly having license plate readers installed at the top of each lane. Dick Cahoon mentioned that this was done in a Lighthouse Point neighborhood and since the installation, crime is way down.

Dick Cahoon made a motion to adjourn. Vincent Valdeperas seconded. Motion passed unanimously.

Respectfully submitted,
Deborah Dedek, Secretary, LICIA