

Color Matching

CEILING
& WALLS

We go to great lengths to provide the most accurate color match possible for your product. When our standard colors are not applicable, a unique stain is carefully crafted under controlled conditions in our color matching lab.



OUR COLOR MATCHING PROCESS

Each stain match from Norton Industries, is formulated in our color matching lab. We create a bespoke formula for each color match we perform, which is recorded and filed upon approval. This allows us to recall any color we have produced in the past and create an exact reproduction for add-ons or replacements. However, it should be noted that age and exposure can alter color of installed product.

Our color experts create each stain match under 5000K Color Temperature LED Tube Lamps at a 45 degree angle. This controlled environment and meticulous methodology ensure accuracy and consistency in our color matching process.

We are often tasked with matching a color on different substrates. Some examples include making a common species resemble an exotic wood, matching a veneer to solid wood, or matching natural wood to a synthetic laminate or formica. There are, of course, differences between these materials that cannot be accounted for with a stain. Even the most accurate color match cannot change grain character, or reproduce the speckling often seen in laminates.

Example: Stain on White Hardwood (right) formulated to match Walnut Veneer (left). The color range in the stained piece matches the control, but the grain character is significantly different.



Note: Natural wood products will exhibit variations in color, tone, and grain. For example, maple, birch, and ash may contain sapwood/heartwood combinations, color streaks, spots and colors ranging from white to very dark. To minimize these noticeable variations, select white lumber should be specified. When specifying a veneer, please review our Wood Veneer Reference Guide for all possible variations. No backcharges will be accepted for allowable characteristics in natural solid wood products.

Due to monitor capabilities and calibrations, actual colors will vary. We cannot guarantee that colors viewed on a screen will accurately portray the true color of the product. We recommend that you contact us for physical samples to verify color. As noted, natural variations in color, grain, and texture are inherent in real wood products.