

## ELECTIONS

# PESC BOARD OF DIRECTORS

The Board of Directors of the Postsecondary Electronic Standards Council (PESC) consists of twelve (12) elected representatives from Member organizations (serving two-year, staggered terms) and the President & CEO who together have overall authority to govern PESC and administer all corresponding policies and procedures.

The Board of Directors abides by *Roberts Rules of Order* and the *PESC Board Manual of Roles & Responsibilities*; and meets monthly (virtually), in-person at annual Data Summits, and for its Annual Retreat each June.

Annual elections for the PESC Board of Directors are held each April with election results announced during the annual April Data Summit. At Annual Retreats, the Board of Directors approves the annual PESC budget for the next fiscal year, conducts evaluation and review exercises and elects Officers (Chair, Vice Chair, Treasurer and Secretary).

# NOMINEE BIOGRAPHIES

## **DOUG FALK**

INCUMBENT



### **VICE PRESIDENT & CIO, NATIONAL STUDENT CLEARINGHOUSE**

Doug Falk has served in technology leadership positions for 17 years at the National Student Clearinghouse, where he is currently Vice President and Chief Information Officer. As CIO, Doug provides vision and leadership for information technology initiatives that align with business goals to improve client responsiveness, quality, security and compliance, and cost effectiveness. He is responsible for providing leadership across multiple areas, including development, implementation and governance of information systems, enterprise architecture, information security, and technology infrastructure.

Prior to being named CIO, Doug was the Clearinghouse's long-time Vice President of Information Technology and CTO. He was instrumental in developing the Clearinghouse's Web-based application services and its data management capabilities. Doug has been a member of the PESC board since January 2008, served as Co-Chair of PESC's Data Privacy & Protection Task Force, and he also served as Board Chair.

## **MONTEREY SIMS**

INCUMBENT



### **DIRECTOR OF ADMISSION & EVALUATION, UNIVERSITY OF PHOENIX**

Monterey Sims is the Director of Admissions and Evaluation at the University of Phoenix and currently serves on the PESC Board of Directors as the Vice Chair. She has worked at the University for almost 30 years and participated in a variety of process improvement initiatives across the institution. Monterey is directly responsible for the Office of Admissions Document Processing division which includes overseeing transcript processing for University applicants and students and document capture and indexing for Admissions, Records, Internal Veterans Affairs, and Financial Services.

She strongly believes in root cause analysis, continuous relentless improvement and solutions that support both students and staff. She spearheaded the implementation of electronic data exchange (EDI/XML) for incoming and outgoing transcripts at the University over a decade ago and continues to enhance related processes and partnerships through her work in PESC and the AACRAO SPEEDE Committee. Monterey also serves on the PACRAO Board of Directors as Business Partner Liaison, ArmyIgnitED Education Institution Advisory Board and the eTransCA Steering Committee.

## ELECTIONS

### FRANCISCO VALINES

INCUMBENT



### DIRECTOR OF FINANCIAL AID, FLORIDA INTERNATIONAL UNIVERSITY

Francisco has been involved in Student Financial Aid Administration for over 30 years at various large public Universities including the University of Florida, Texas Tech University, Washington State University, the University of Tennessee, Knoxville, The University of Maryland, College Park, and Florida International University. He is in his tenth year as the Director of Financial Aid at Florida International University, a public research University with 54,000 students, a Law School and a Medical School. FIU is designated as a Hispanic Serving Institution and qualifies for the Title III and Title V exemptions for Title IV Aid matching requirements based on the size and ratio of its Pell Grant recipients. Prior to coming to FIU, Francisco was the Associate Director of Financial Aid at the University of Maryland, College Park for 15 years.

Francisco is currently serving on the PESC Board, served as Board Chair and is the Federal Legislative Relations Chair for the Florida Association of Student Financial Aid Administrators (FASFAA). He was also the 2013-2014 Chair of the NASFAA Technology Initiatives Committee. He has served on many NASFAA committees including the Reauthorization Task Force, Technology, Need Analysis, and College Access. He has presented at State, Regional, and National Conferences in such diverse areas as Technology in the Aid Office, Using Diversity in packaging financial aid, Gramm-Leach-Bliley as it applies to financial aid, Hot topics for Grad and Professional Financial Aid, Disaster Preparedness, BBAY Loans, and many others.

### JASON WEAVER

INCUMBENT



### VICE PRESIDENT, PRODUCT, PARCHMENT

Jason Weaver joined Parchment in 2010 and currently leads the product and design teams in his role of Vice President, Product. In his work, Jason brings extensive practical data expertise from across large scale digital credential initiatives, and has served as a partner and consultant on a myriad of projects with state agencies to implement data exchanges at scale, including Indiana, Montana, and West Virginia.

Jason is responsible for Parchment's product strategy, roadmap, solution design, partnerships, and standards compliance. Jason has served as the volunteer Co-Chair of PESC's Education Records User Group from 2014-2018 & as Board Vice Chair. Jason holds a B.S. in Information Science and Technology from Penn State, and currently resides in Omaha, Nebraska.

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### VIVIAN WONG

INCUMBENT



### GROUP VICE PRESIDENT, HIGHER EDUCATION, ORACLE

Vivian is a dynamic, outcome driven, and accomplished executive who brings a wealth of experience and talent in developing world-class software in leading global engineering teams. She is an excellent collaborator and communicator with strong leadership skills, with over 20 years' experience building on-premise, SaaS, and mobile products for PeopleSoft, Oracle, Taleo, ServiceMax, and TargetX. As Group Vice President of Oracle Higher Education, Vivian currently leads the product development team at Oracle for higher education. Under her direction this team is building a next generation student information system - Student Cloud - which through its groundbreaking approach to empowering institutions and students globally will disrupt the industry.

Vivian is strategic, results-oriented and highly focused on customers' success. An expert at building, transforming and leading high-caliber teams, Vivian is talented at fostering an empowering, fun and collaborative environment to unleash the full potential of an organization. Vivian is a strong customer advocate; she ensures quality, usability, performance and scalability are always designed and built into the solutions she delivers. Vivian is passionate about making the world a better place. For team bonding, she leads her teams to practice philanthropy. Among other personal and professional endeavors, she served on the Board of Directors for IMS Global, an education industry standards body, in which Oracle remains on the Board.

### DAVID YERG



### DIRECTOR OF PRODUCT MANAGEMENT, SAAS PLATFORM, ELLUCIAN

David currently serves as Director, Product Management at Ellucian overseeing the Innovation and Transformation team. The team is focused on disruptive innovation and digital transformation initiatives within the Ellucian ecosystem to improve student outcomes. Prior to his most recent role, David has led the strategy for Ellucian Workflow and the Experience SaaS Platform.

Prior to Ellucian, David has worked in a range of product roles over 2 decades in the ed-tech and wireless industries serving both B2B and B2C customers. David's range of experience reflects his curiosity and drive to solve problems. As an English major in college with uncertain career options upon graduation, David is gratified at how far a liberal arts education can take someone. He currently resides in Northern Virginia.