

walk for sickle cell

# WALK for SICKLE CELL

Join us!



Sponsorship Opportunities

# 2016 Walk for Sickle Cell Sponsorship Levels

- ❖ **Platinum Sponsor:** (\$3,500)
  - Speaking Opportunity during scheduled time at Walk event
  - Prominent Listing of Company Name and Logo on Official White Walk T-Shirt
  - 10 commemorative Walk for Sickle Cell Shirts
  - Your Sponsorship acknowledged on all print and media advertising including email distribution
  - Your Sponsorship highlighted in all press releases and public service announcements
  - Your Sponsorship acknowledged in all weekly e-communications to participants and volunteers
  - Your Sponsorship displayed on a Route Marker & Acknowledgment
  - An opportunity to host an information booth/table at prominent location with Company display
  - Sponsor Recognition on both our websites, [www.sicklecellaustin.org](http://www.sicklecellaustin.org) and [www.walkforsicklecell.org](http://www.walkforsicklecell.org) with direct link to your site with logo (more than 1,000 visitors per month)
  - Company literature and advertising materials will be placed in participant goodie-bags
  - Certificate of Appreciation that can be placed in an office or home
  - Social media exposure and recognition (over 1500 followers and growing)
- ❖ **Gold Sponsor:** (\$2,500)
  - Listing of Company Name and Logo on Official White Walk T-Shirt
  - 5 commemorative Walk for Sickle Cell Shirts
  - Your Sponsorship displayed on a Route Marker & Acknowledgment
  - An opportunity to host an information booth/table
  - Sponsor Recognition on both our websites, [www.sicklecellaustin.org](http://www.sicklecellaustin.org) and [www.walkforsicklecell.org](http://www.walkforsicklecell.org) with direct link to your site with logo (more than 1,000 visitors per month)
  - Certificate of Appreciation that can be placed in an office or home
  - Social media exposure and recognition (over 1500 followers and growing)
- ❖ **Bronze Sponsor:** (\$1,750)
  - Listing of Company Name and Logo on Official White Walk T-Shirt
  - 3 commemorative Walk for Sickle Cell Shirts
  - Your Sponsorship displayed on a Route Marker & Acknowledgment
  - An opportunity to host an information booth/table
  - Certificate of Appreciation that can be placed in an office or home
- ❖ **T-Shirt Sponsor:** (\$1,500)
  - Sponsor the t-shirts for the Walk for Sickle Cell event and express your support to members of the sickle cell community. Your company name and logo will be placed on the Walk shirts.
- ❖ **Snack and Refreshment Sponsor:** (\$1,000)
  - Sponsor refreshments and snacks for the hundreds of Walk for Sickle Cell participants. Your logo and company name will receive recognition at the refreshment booth.
- ❖ **Send a Camper to Camp Cell-A-Bration :** (\$750)
  - Sponsor one camper with sickle cell disease to Camp Cell-A-Bration. Your generosity will allow a special needs child to engage in a week of fun and life-empowering events.
- ❖ **Goodie Bag Sponsor:** (\$500)
  - Sponsor literature, water, arts and crafts, and small takeaways that will be placed in Walk participant goodie bags to take home.

# Walk for Sickle Cell Sponsorship Form



Please fax this completed form to 512-458-9714 or mail to: 314 E. Highland Mall Blvd Suite 411, Austin, Texas 78752. For questions regarding your sponsorship commitment, please contact Alysian Thomas at: athomas@sicklecelltexas.org

## SPONSOR INFORMATION Please print your name EXACTLY how it should read on printed materials

Individual Name (Sponsorship is not associated with a Company/Organization): \_\_\_\_\_

Organization/Company Name: \_\_\_\_\_

Primary Contact for Organization/Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSORSHIP LEVELS

**Platinum:** \$3,500

**Gold:** \$2,500

**Bronze:** \$1,750

**Tshirt Sponsor:** \$1,500

**Snack/Refreshment Sponsor:** \$1,000

**Camper Sponsor:** \$750

**Goodie Bag Sponsor:** \$500

We are unable to participate in any of the sponsorship levels, but wish to contribute \$\_\_\_\_\_

## IN-KIND DONATION INFORMATION

Donated Item: \_\_\_\_\_ Quantity: \_\_\_\_\_

Description of Item: \_\_\_\_\_

Type of Donation. *Circle one:* Food / Prize / Service / Goody Bag / Other: \_\_\_\_\_

Total Fair Market Value: \$\_\_\_\_\_ Item Procurement: *Circle one:* Delivery at event / Arrange Pickup

## PAYMENT TYPE

Total Sponsorship Commitment: (*Sponsorship level and amount*): \_\_\_\_\_

Check enclosed, payable to Sickle Cell Association of Texas Marc Thomas Foundation

I wish to receive an invoice for our pledge. We will make payment by: \_\_\_\_\_, 2016.

Charge my credit card. *Circle one:* Visa / MasterCard / American Express / Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ / \_\_\_\_\_ CVC#: \_\_\_\_\_

Print name as it appears on card: \_\_\_\_\_

Signature of cardholder: \_\_\_\_\_

## AUTHORIZATION & SIGNATURE

I authorize Sickle Cell Association of Texas Marc Thomas Foundation to use: (a) my name and/or (b) any photographs or logos which I have provided to SCATMTF to promote or advertise the event. Such promotion or advertising may include, but is not limited to the publication, display and exhibition of my organization name and/or my logos and/or photos. I understand that the events are sponsored by SCATMTF where participants raise money for sickle cell patients and/or services are provided to sickle cell families and confirm that such a charitable purpose is sufficient compensation for me and my organization. I declare my consent to be irrevocable and release SCATMTF from any and all claims whatsoever in connection with the use of my organization name and/or logos and/or photographs as previously described. As a sponsor, I will provide both color and black/white vector art files (.jpeg, pdf, .png) to be used on event materials.

Authorized Signature

Print Name

Date