



HAT is dedicated and attended by Front of the House Employees which includes concierge, guest services, front desk, OPC, valet, bellmen, receptive tour operators and hotel sales and marketing teams.

HAT is the connection between businesses and Front of the House Employees who cater to Central Florida's 66+ million annual visitors, why not showcase your products and services to over 700 attendees who have a tremendous impact on your business!

As few previous exhibitors keep saying after each show: "The people I see and talk to at HAT would take me 6 month on the road to complete."

Spring HAT is in preparation for Summer and Fall HAT is getting ready for the holidays!

Reserve Your Table TODAY!

www.GMFHAT.com

THE FACTS

- ON-LINE REGISTRATION
- LAST ATTENDANCE TOTAL: OVER 900
- SPECIAL FOOD VENDOR RATE
- EXCITING SPONSORSHIP PROGRAMS
- LUNCH BREAK OPPORTUNITY FOR FOOD VENDORS
- ATTENDEE PROGRAM TO VISIT EVERY EXHIBITOR
- OVER 200 GIVEAWAYS AT THE SHOW
- BLAST EMAILS FOR SPONSORS
- 5,000 INVITATION CARDS HAND DELIVERED
- RESORT, DOWNTOWN AND AIRPORT AREA HOTELS ARE INVITED.
- an estimated \$4,000 WEEKEND GETAWAY Grand Prize won by a FOH attendee



Each level listed below includes all previous levels except where it is noted...

1-GENERAL Exhibitor: (\$400 Each Event)

- Exposure to 650+ Front of the house employees & Tour Operators
- A 6' x 30" table with skirting
- Multiple announcements during the show
- Support with raffles and contests

3-SILVER Sponsors: (\$600 Each Event)

- Company logo exposure on events invitations
- Company listing on all RSVP attendee tickets
- Third selection of table-top choice following Platinum & Gold
- Shared company logo on-screen exposure
- Invitation to the GMF Blitz Convoy

5-PLATINUM Sponsors: (\$1,000 Each Event)

SORRY - SOLD OUT

2-FOOD Sponsors*: (\$200 Each Event)

- Company logo exposure on events web pages
- Company logo/Listing on all marketing email blasts
- Shared company logo on-screen exposure
- Additional back table of 6' x 18" (*food sponsors only*)
- *food exhibitors are established restaurant and must serve food not including sweets or desserts*

4-GOLD Sponsors: (\$800 Each Event)

- Second largest Company logo exposure on events invitations
- Company hyperlink added to the logo
- Company logo on all marketing email blasts
- Second selection of table-top choice following Platinum
- Individual company logo on-screen exposure
- Invitation to the GMF Blitz Convoy

A promotional video for your review is available on the bottom of our HAT Webpage www.GMFHAT.com

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Thank You