



San Francisco Bay Area Section



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SECTION

2010 – 2011 Officers

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October 11, 2011, Meeting Notice

Date	Location
Tuesday, October 11th	Zio Fraedo's Restaurant 611 Gregory Lane, Pleasant Hill, CA. (925) 933-9091

Cost: \$15.00 NACE members \$25 non-members

Time: 6:00 PM Hospitality • 7:00 PM Dinner • 8:00 PM Program
Please RSVP by **Friday, September 9th** by e-mail to **Dan Day** at danday94@pacbell.net, or by phone at (510) 507-0013.

Directions: Take I-680 north to Contra Costa Blvd. Exit 49A in Pleasant Hill and drive north. Pass Monument Blvd. then turn left onto Gregory Lane. Pass Brandon Rd. on left in 1 mile. Look for Zio Fraedo's on the right just before Pleasant Hill Rd.

Take I-680 south, exit at Sun Valley/Willow Pass Rd. Drive west and turn left on Contra Costa Blvd., then right on Gregory Lane and follow the instructions above. **(see map on back page).**

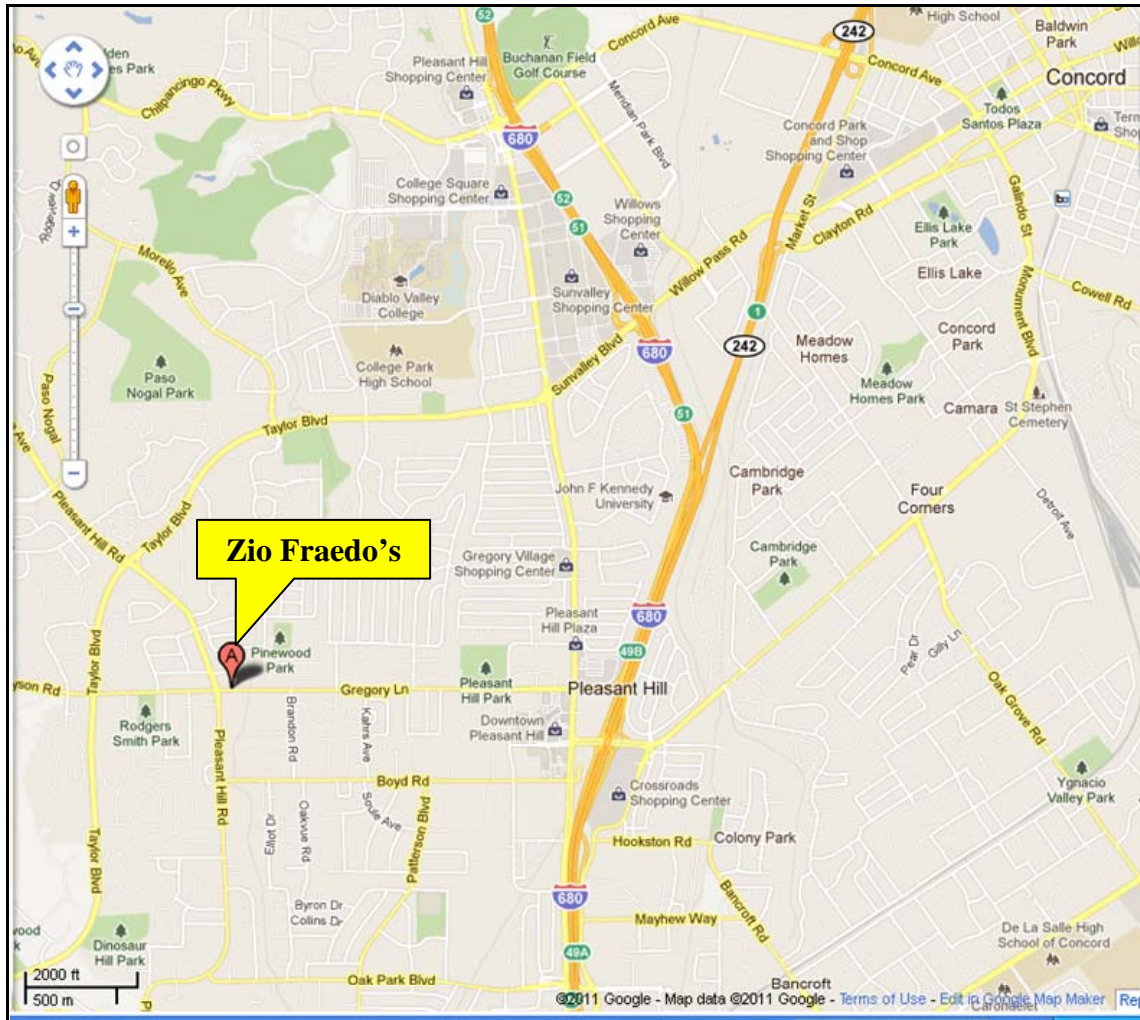
Winning the War Against Graffiti

Presented by James Lisa
Consultant, Seicoat

This presentation will discuss the new Nano Particulate technology now used in coatings as a deterrent to Graffiti. This new coating technology permits the removal of graffiti, with a dry rag, damp rag, or low pressure (500 psi) water rinse. Virtually no form of graffiti will adhere to a surface where this type of coating is used as a protective coating. This means that maintenance crews can easily remove graffiti without the use of harsh chemicals and cleaning solutions. And the existing anti-graffiti coating will not require any repair, or recoat procedure. This translates in long service life of the structure being protected, and monies used for extensive cleaning and coatings repair may be allocated to other functions.

The presentation will also include a hands-on session where you can observe how this technology will work in your world. Questions, project challenges, and comments are welcomed any time during the presentation.

James Lisa has been in the coating industry since 1972, and has held a number of marketing, technical and line management positions. He attended Rutgers University, with majors in English and Business Management. Jim recently retired from the Sherwin Williams Company where he worked for more than 35 years. He is a member of NACE, AWWA, SSPC and CSI. He is NACE CIP Certificated, has chaired the NACE WAC twice, is a member of the technical committee for CSI Western Division and has presented technical papers for SSPC and AWWA regional meetings. Jim is currently employed by Seicoat, a company specializing in anti graffiti coatings, and specialty anti-corrosive and Hi Heat products.



Zio Fraedo's Restaurant, 611 Gregory Lane, Pleasant Hill, CA. 925-933-9091

Directions

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- Take I-680 south, exit at Sun Valley/Willow Pass Rd. Drive west and turn left on Contra Costa Blvd., then right on Gregory Lane. After 1 mile drive past Brandon Rd. on the left; Zio Fraedo's will be on the right before Pleasant Hill Rd. intersection.