



PRESS RELEASE

Sparks Dynamics Closes \$2 Million in Series A Investment Round

January 10, 2018 - Sparks Dynamics, a leader in data acquisition, analytics, and optimization of industrial compressed air and chilled water systems recently secured \$2 million in Series A funding led by a large angel investor with extensive corporate C-suite experience in large publicly traded companies within the industrial equipment sector.

Founded by Mac Mottley and George Privalov, Sparks Dynamics offers industrial facilities a powerful and flexible platform to deploy, collect and analyze real-time compressed air and chilled water system data with unprecedented ease. “With this new round of funding we will bring even more ambitious innovations to market while expanding our team, strengthening our vision to connect and optimize the most inefficient systems in the typical industrial utility environment.”

“We are excited and proud to gain support from senior executive investors that realize our solutions are part of the next industrial revolution and will become a standard in the specification of new industrial site generated utilities,” said Mac Mottley CEO of Sparks Dynamics.

Founded in 2014, Sparks Dynamics is working with corporate energy and sustainability managers at several Fortune 500 companies to identify facilities and implement solutions that will save hundreds of thousands of dollars related to energy expense and avoided downtime.

About Sparks Dynamics

Sparks Dynamics provides Industrial Internet of Things (IIOT) intelligent solutions to our manufacturing customers that enhance business profitability through smart systems that continuously monitor energy, security, and equipment status. This continuous verification allows for increased efficiencies, reliability and business continuity. Our state of the art cloud based Remote Monitoring Analytics System Technology for Efficiency and Reliability (ReMASTER) product provides an intelligent monitoring solution with big data analytics and specially developed artificial intelligence that ensures operating parameters remain within the performance envelope. Sparks Dynamics provides energy audits, system integration, equipment sourcing and project management to optimize the industrial customer’s site generated utility systems. For more information please visit www.sparksdynamics.com