

## **ANNUAL REPORT 2012**

We present the Annual Report for 2012 which includes the activities of the Foundation and its work focused on improving the quality of human life, with the intention to redirect and carry out works of philanthropy that link those who suffer with those who can grant the help that these people require; the Foundation, in agreement with its objectives and principal goals, being a bridge between the people that have the means to give and those who have a variety of needs.

### **Institutional Development**

#### **Social Health and Education**

In 2012, the Help for the Andes Foundation, together with public and private institutions, developed through their collaborative program “The Human Touch” conferences and meetings with the participation of international figures, which debated important issues, such as Human Touch, Sense of Life and Leadership.<sup>2</sup> The Lecture Series targeted more than 1,500 professionals from different areas, academics and students from various disciplines, among others, with the aim of encouraging them in their daily work, and in the search for solutions and actions to address the needs of people in a situation of social vulnerability who require special care and attention.

#### **Objectives met**

To transmit and stimulate reflection on individual abilities to contribute in specific areas, and to benefit the most vulnerable age groups, including older adults. To motivate people attending develop the skills necessary to bring about constructive change in their own lives, in their relationships with others and in their communities.

#### **A. Seminars**

The Help for the Andes Foundation, with its project “Human Touch,” brought to Valparaíso Gustavo Zerbino Stajano, a survivor of the tragedy in the Andes, to share his experience that still impacts the world. On Monday, April 23, and in collaboration with Valparaíso National Senior Service and The Andes Box (Caja Los Andes), the activity with the 3 fundamental theme “The Meaning of Life and Leadership” was performed.

On October 13, 1972, Gustavo became an example of overcoming when he and his peer group that formed the Rugby team survived the famous plane crash in the Andes, later recreated in the film “Alive”.

Nearly 40 years after the tragedy and over the years in his thriving career, Gustavo has discovered many parallels between corporate and personal development, with the motivation and attitude of overcoming being the ingredients needed to survive adversity.

He left us with valuable quotations throughout his lectures, including lectures and visits in the Senate of the Republic, and also during his interview with the Channel of the Senate. Such as this quotation that moved politicians and many others: “The important thing is not what happens to us in life, but what we do with what happens to us.”

#### **B. Migrant Training**

The Alliance Help for the Andes Foundation and the Peruvian Ladies Association  
The training project was conducted through the alliance of the Help for the Andes Foundation and the Peruvian Ladies Association. The goal of this project was to organize training workshops for 30 migrants, in two places in a parallel manner, on Sundays from 10:30 to 13:00, during October, November and December. Coordinated courses under the supervision of Mrs. Katia Madrid took place.

We performed the following workshops:

1. Classes for Office Word and Internet navigation, in rooms of the Prosande Company, led by Professor Maria Rosa Maurizi, Computer Engineer and professor at the University of the Andes.
2. Workshops of various courses at the Shrine of Father Hurtado - Congregation Jesuits, in order to grow their self-esteem, the use of the manual for migrant, personal hygiene, food hygiene and preparation of jams 5 at industrial level, taught by professionals with high experience in these matters:

<b>Course</b>	<b>Professor</b>
Use of the Manual for Migrant	Olga Espinoza / Attorney
Personal Growth	Nora Muñoz / Sociologist
Personal Growth	Susana León
Personal Hygiene	Sota Miluska / Medic - Dermatologist
Food Hygiene	Katia Madrid / Civil Engineer
Industrial Manufacturing of Jams	Katia Madrid / Civil Engineering
Class Practice (jams)	Katia Madrid / Civil Engineer

### **C. Certification for 44 nursing assistant students**

On May 2, after completing a course of six months consisting of 240 hours of teaching, 44 students and many poor immigrants were certified as nursing assistant. This certificate was granted by the Help for the Andes Foundation along with the Institute Carlos Casanueva, 6 and with the support of the Wiener University. Most of our students did not finish high school where they came from, nor in Peru, or Bolivia, etc., and now they managed to finish their studies. This is a great achievement for them. The program coordinator Ms. Erika Contreras expressed how proud she was of the students, and the offers for work they had received.

### **Women's Health**

It manages the arrival of Dr. Frank Cirisano, obstetrician gynecologist, highly recognized in Florida state, USA. It formalizes the collaboration of Dr. Cirisano and his medical team. During the two weeks of his visit in July 2013, Dr. Cirisano will lecture and conduct medical care visits in poor communities, including some of the health services in the Regions of the Cordillera of the Andes. His experience with maternal health care and prevention of uterine cancer in women will be a great contribution. Uterine cancer is still an alarming cause of many deaths among women in PERU and in neighboring countries.

Conferences and seminars will be aimed at health professionals, doctors, academics and students, among 7 others, with the aim of sharing the experiences of Dr. Cirisano in their daily work, and in the search for solutions and actions to address the needs of people in situations of social vulnerability and those who require care, timely diagnosis, and special care in regard to uterine cancer.

## **Humanitarian Relief and Medical Development**

### **A. Joint Venture - adding synergies through collaborative concept**

Thanks to the good management of the Foundation management team, it managed a potential and important donation for 2013. The donation comes from the organization Assist International in California, United States, for the benefit of the Coronary Care Unit of the Clinical Hospital of the University of Chile. The donation is valued at approximately U.S. \$ 600,000.

The Coronary unit, in addition to its undisputed caring role, plays an important educational role, participating in the formation of a large number of different specialists, our 8 hospital being the main graduate training center in the country. For this important task is necessary to have more and better technology for the benefit of patients, as well as better training for doctors in training. The installation and implementation of the Unit is scheduled for July 2013.

## **B. International Support**

Within our social assistance programs for the benefit of children, youth and women, Ms. Rosita Raffo, President of Help for the Andes, has been leading projects in conjunction with heads of international organizations, such as Dr. Frank Cirisano, Dr. Carol Rosenblat, Mrs. Janet Muñoz, Clinical Psychologist, Bob Pagett, etc. During September, October and November there are meetings with the nominees from the U.S. and Peru, and as a result the following entities are joined in efforts and partnerships: Cancer Care Foundation, Assist International, Lendelcorp Finance and Crear Ser.

We reiterate that the proposed visits to various Andean areas by professionals listed above, in order to promote maternal health and care, and prevention of uterine cancer in women, will be a great contribution. Uterine cancer is still an alarming cause of many deaths among women in our Andean region.

### We project:

The HELP FOR THE ANDES Foundation has made and continues to make significant and lasting contributions to health, education, housing, food and clothing. Also, it contributes to the process of social adaptation and improving the means of communication.

## **Humanitarian Aid**

With gratitude and thinking about solidarity achieved, the President of the institution Help for the Andes explained that they are requesting new containers that will bring all kinds of medical supplies to support the work in hospitals serving the poor population. Therefore, we continue to thank Assist International, MedShare International Aid and Global Giving organizations, who for a long time have joined us in efforts, management and labor to implement the valuable amount of donations that have come from abroad. Thus, today we renew our commitment to 10 continue our progress with such wonderful works that unite us.

The donations that arrived through the years have been distributed in more than 100 locations and we project a continuous distribution and support.

## **Training**

We also hope to continue to organize Courses, Seminars and Workshops with the support and collaboration of international speakers such as Ms. Julia Moulden of Canada, a speaker and internationally recognized awardwinning journalist, author of "Best Sellers" books. Specialty: "Life After 50" and looking for social entrepreneurs and leadership with meaningful careers. The importance of CHANGE, and to continue to grow and change throughout our lives. Strategy in times of uncertainty. The strengthening in the elderly, who are our living link with tradition, and a powerful reminder of the universal human values.

## **Chile-Peru Integration**

Project to be held in the Peruvian Sierra, working in conjunction with the Peruvian community and the Association of Peruvian Women in Chile.

Consists in working with children living in the Sierra de Lima, in fostering and encouraging creativity, entrepreneurship and local identity. Aimed at children from families with very limited economic and social resources. It seeks to promote local identity that allows these children to make use of their cultural heritage for their undertakings, in order to substantially improve their future.

It is hoped that by learning in different areas, children are able to create or strengthen a family business, using skills such as the use of internet, web design, marketing techniques applied to their business and English. Children of the communities will strengthen their cultural identity and their creative and enterprising potential, and also work on topics such as self-esteem and self-worth which is affected when they are found in a country distant to their roots.

The project works in partnership with public bodies working with 40 children. The staff of professionals will be responsible for conducting weekly workshops, to take place in schools in their communities. Training will cover Basic Education, Marketing, English, Social Skills, Entrepreneurship, Art, Design and Web Tools.

It is intended that the children of both communities have interaction via internet, enabling the exchange and activating cultural identity. Fairs will be organized where there will be the possibility to show their culture to the community, fostering in them a strong identity. There will be joint coordination, making a close monitoring to ensure the quality of the intervention.

#### **Final words**

We estimate that the review of the activities in this report helps us strengthen our hopes and the work that we will conduct during this year 2013, making stronger our motivation of achieving compliance with the statutes that govern us and always with valuable people and organizations that selflessly have contributed and 13 collaborated in this cause. To all my most sincere and enormous gratitude.