



# Working Toward Doody-Free Water

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# Today's Presentation

- Who is DoodyCalls?
- The Doody-Free Water Project
- The Pet Waste Management Industry & Clean Water
- Government & Private Sector Collaboration
- Q&A

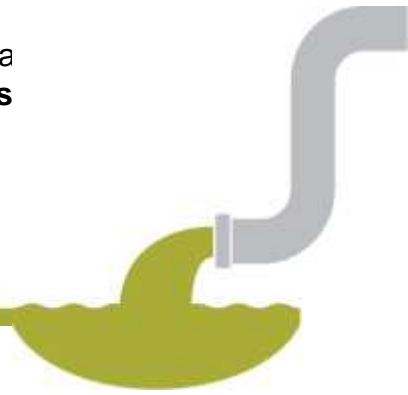




## DoodyCalls: A Brief Overview

- Founded in 2000
- The largest pet waste management company in the world
- Building an industry, not just a company
- DoodyCalls designed pet waste management products
- Commitment to making communities clean and safe for residents to enjoy
- Commitment to protecting our local environment and waterways

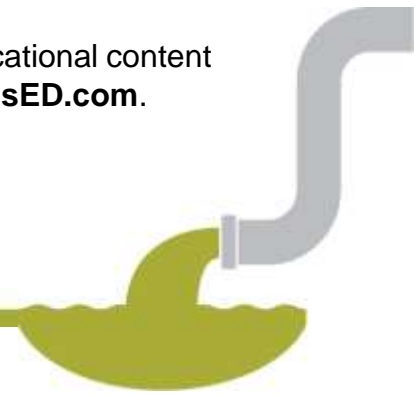
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## The Doody-Free Water Project

- Raise awareness about the importance of pet waste pickup and expanding public access to pet waste bags, the new initiative is donating 250,000 pet waste bags to local dog parks and greenways across America





# The Doody-Free Water Project

## Why did we do it?

- 84 million dogs taking up residence in the US collectively deposit 62.7 million lbs of waste every day and 22.9 trillion lbs every year. This is the equivalent of 284,000 tractor trailers fully loaded to maximum weight capacity with dog poop.



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# The Doody-Free Water Project



- From an environmental perspective, unscooped dog poop has the biggest impact on our waterways.





# The Doody-Free Water Project



## How doo we doo it?

- The areas that generate the most interest and support will be the ones that receive the most bags.
- Dog parks and greenways will be selected based on several factors, including the dog park or greenway's proximity to local waterways, public accessibility, estimated bag usage and expressed need.
- The ideal recipient would be a bustling dog park or greenway that is located near water, that is widely used by the community, yet has little or no pet waste support provided by park management.

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# The Doody-Free Water Project



## Results

- 30,000 pet waste bags have been given away
- Recipients are from Colorado and North Carolina

Go to  
<http://doodyfreewater.org>  
to nominate your favorite dog park  
or greenway.





# The Pet Waste Management Industry & Clean Water

- The state of the industry
- Association of Professional Animal Waste Specialists (aPaws)
- DoodyCalls takes the environmental lead for the industry



**CHESAPEAKE BAY FOUNDATION**  
*Saving a National Treasure*



# The Pet Waste Management Industry & Clean Water

- Community Associations Institute (CAI)
- The Real Scoop Series (Residential Education)
- The Pet Waste Management Handbook  
(Community Association Education)





# The Pet Waste Management Industry & Clean Water

- The Elizabeth River Project
- Hampton Roads DoodyCalls donated 7 pet waste stations
- The Elizabeth River Project purchased 20 pet waste stations
- DoodyCalls has provided service and bags since 2011
- Since the start of the project over 120,000 bags have been used
- Over 45,000 lbs of dog waste has been removed from the environment



# Government & Private Sector Collaboration

- Education focusing on residents *and* common interest communities (HOA, UOA, and COA), multi-family communities
- 98% of our new customers have never used a pooper scooper service
- Recognition for common interest communities and multi-family communities that have implemented a Pet Waste Management Plan.
- Collection of Data
- Pet Waste Management Trial programs
- Stormwater Credit programs to include pet waste management



# Government & Private Sector Collaboration

- Certification programs for pet waste removal companies
- Collaborative educational events
- We are ready to help!



## Q&A

If you have any questions about managing pet waste in your community, let's discuss them now.



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