

Lamorinda School Bus Program

Guidelines for Using Text Message System

The purpose of the text messaging system is to alert parents and school staff of significantly late buses (15 minutes or more). Parents who have registered for the annual bus pass and who have provided the LSBP cell phone numbers are eligible for this service. Users of One Trip Passes (guest passes) are not eligible for this service.

In the event of a late bus:

1. The bus driver will radio First Student dispatch immediately;
2. First Student will log into the system and send out a text message to parents of the affected route.
3. Instructions for opting out will be listed at the end of each text message (this is the responsibility of the texting provider.)
4. Text messaging will not be used for marketing, updates or reminders.

Parent Responsibilities:

1. It is the responsibility of each parent to provide accurate cell phone numbers and to contact the LSBP if the phone number has changed.
2. Parents should have a back-up plan in case the bus is late. Each student should know what to do in the event of a late bus.

Disclaimer:

To participate in the text messaging system, you must have a SMS/text messaging-enabled mobile phone that supports Express Delivery by Club Texting. Neither the LSBP nor Club Texting charge for this service, but standard text messaging rates may apply as provided in your wireless plan (contact your carrier for pricing plans and details). Moreover, you may be unable to receive text messaging in some geographical areas due to the unavailability of service by your service provider. The LSBP assumes no liability for any charges incurred for text messaging.

The LSBP maintains this service to timely inform parents of late buses as a convenience only. The actual time a bus is late may vary from what is reported in the text message. Subscription to this service does not guarantee receipt of notification. The LSBP will assume no liability for any damages or loss of any kind that might arise from failure to receive requested notices.

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