



CAPABILITIES STATEMENT

SeeJones Creative partners social impact organizations, purpose-driven business leaders, and subject matter experts with professional and dedicated marketing communications talent that empowers them to tell their stories effectively through visual communications design and illustration that is not just beautiful, but also gets results.

Christopher Jones,
Managing Member
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SeeJones Creative, LLC
318 Cherokee Ave, Suite 104
Atlanta, GA 30313

SERVICES

MARKETING COLLATERAL DESIGN

[Concept - Design - Production - Copywriting
- Proofreading - Printing - Delivery]

- Presentations
- Publications
- One-Sheets
- Direct Mail
- Stationery
- Invitations
- Reports
- Newsletters
- Web & E-mail
- Event Activation

LOGO & BRAND IDENTITY

Marks & Style Guide

ILLUSTRATION

- Infographics
- Murals
- Books & Editorial
- Graphic Recording

CONSULTATION

- B2B Discovery Session
- Creative Direction

CERTIFICATIONS

DBE - Georgia Unified Certification Program
MBE - Fulton Co., City of Atlanta (In-Process)

EDUCATION

BFA, Graphic Design
MBA, Marketing

PAST PERFORMANCE

Fulton County Department of Health & Wellness
(Atlanta, GA)

Urban League Young Professionals
(Knoxville, TN; Atlanta, GA)

National Black Journalists Association
(College Park, Maryland)

Phi Beta Sigma Fraternity, Inc. - (Washington, DC)

PRecise Communications (Atlanta, GA)

DIFFERENTIATORS

- *Talented.* Original hand-produced illustrations by a BFA-level artist yield designs that stand out in a template-driven crowd.
- *Personalized.* We take time to understand each client organization's work on an intimate level.
- *Experienced.* We have spent over eight years working in non-profit corporate communications.
- *Dedicated.* We can serve as your go-to creative partner or fill the need for an in-house designer.
- *Results-focused and relationship-oriented.* We enjoy a high rate of repeat business and referrals.

CODES

NAICS: 541430
(GRAPHIC ART AND RELATED DESIGN SERVICES)

DUNS: 080238169

www.seejoneswork.com

