

GRIDIRON GLORY

The Best of the
Pro Football Hall of Fame

History Museum at the Castle

Appleton, WI

June 30, 2018 - January 6, 2019

Produced by Pro Football Hall of Fame in association with NFL Films,
Pro Football Exhibits, Barrie Projects, Gallo, IMG Worldwide,
Gallagher & Associates, Evergreen Exhibitions and Event Network.

DESIGNED TO ENTERTAIN, INFORM, AND MOTIVATE YOUR AUDIENCE

Football is the most popular spectator sport in the U.S. capturing a large, diverse, and engaged fan base. Whatever your favorite team, **Gridiron Glory** will not disappoint, but it is only at the History Museum at the Castle.

- 170 million Americans consider themselves football fans
- Football has broad appeal for men and women of all ages, ethnic groups, and income levels
- Once-in-a-lifetime chance to experience this exhibit in Wisconsin
- Team building activities for adult and youth groups

GROUP TOUR RATES

Groups of 10 or more, that schedule in advance, get a reduced admission rate.

ADULT GROUPS

\$12.00 per person

YOUTH AND SCHOOL GROUPS

\$7.00 per child/student

One chaperon for every 8 students is required and admitted free of charge. Each adult exceeding this ratio will be charged an adult group admission (\$12.00).

SEE THE NFL'S GREATEST AT WISCONSIN'S BEST MUSEUM

Tours include full access to **Gridiron Glory** and the History Museum's galleries featuring popular exhibits like AKA Houdini, Play, and Tools of Change. Come see why MSN.com recently featured the History Museum as the "best" in the state.

TEAM BUILDING ACTIVITIES

Put your team to the test in the "Two Minute Drill." Work together completing challenges throughout the exhibit before time expires.* Learn from NFL dynasties:

- Critical Thinking
- Active Listening
- Problem Solving
- Communication
- Time Management
- Judgment and Decision Making
- Team Work
- Mental Toughness

*Available upon request

CUSTOM GREEN BAY PACKERS "HOMETOWN TRIBUTE" AREA!



Gridiron Glory: The Best of the Pro Football Hall of Fame is the most extensive and comprehensive exhibition featuring America's most popular sport ever to tour. Organized by the Pro Football Hall of Fame in association with NFL Films, the exhibit presents a panoramic view of the story of professional football—from its humble beginnings in the late 19th century to the cultural phenomenon it is today—and brings together an extraordinary collection of artifacts, while creating an unforgettable interactive experience.

This exhibition anticipates the Green Bay Packers' 100th anniversary and is a cornerstone event in the multi-year celebration of the Hall of Fame's 50th anniversary. The blockbuster exhibition features a customized area showcasing Wisconsin's own home team, appearances by Packers' legends, a comprehensive educational outreach program, and much more.

JOIN THE HISTORY MUSEUM AT THE CASTLE FOR THIS UNPRECEDENTED EXHIBITION



GRIDIRON



THE DYNASTIES

The teams too tough to beat from every era

PRO FOOTBALL'S ROAD TO EQUALITY



The inspirational story of the rise of black athletes



GLORY: THE BEST OF THE PRO FOOTBALL HALL OF FAME, AT

THE GREAT PLAYERS



American legends, such as Johnny Unitas, Jim Brown, Joe Namath, Lynn Swann, Roger Staubach and Joe Montana

THE GREAT MOMENTS



A video experience by NFL Films

FOOTBALL IN THE MEDIA



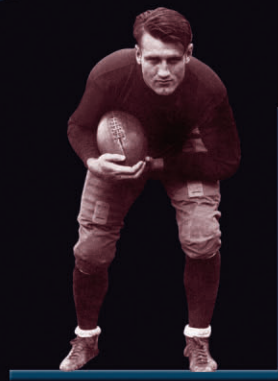
Its impact on American pop culture as seen through TV, film and other media



CHAMPIONS

A look at championship games and teams through mementos

THE PIONEERS



An homage to the early days of football

THE SCIENCE OF FOOTBALL



An interactive exploration of science, technology and innovation at work through football

FOOTBALL AS A WAY OF LIFE



How the sport has impacted the American way of life

THE 5,000 SF EXHIBIT FEATURES THE BEST OF THE PRO FOOTBALL HALL OF FAME'S VAST COLLECTION:

- Over 200 precious football mementos
- Award-winning photography, including rare photos
- One-of-a-kind documents
- Interactive exhibits that challenge both mind and body
- Spectacular footage from NFL Films
- Hands-on interactives and visitor experiences
- A 500 square-foot "Hometown Tribute" area
- And more

A GLANCE...



RECORDS ARE MADE TO BE BROKEN

Artifacts recount many milestone events



LET'S HEAR IT FOR THE HOME TEAM

The history and accomplishments of the Green Bay Packers

Artifacts include such storied objects as the Super Bowl trophy; 1917 game ball used by Jim Thorpe and the Canton Bulldogs; football and leather helmet dating to the early origins of the game; Saints kicker Tom Dempsey's famous kicking shoe created for his half foot; Mean Joe Greene's jersey; turf (and other objects) from the "Immaculate Reception" game; Johnny Unitas' jersey; collections from the first Super Bowl; plus fascinating artifacts that tell the stories of Red Grange, Dick Butkus, Joe Namath, Bart Starr, Tom Landry, Joe Montana, John Elway, and many other giants of the game.

A wide range of hands-on interactives bring the football experience to life. Visitors can suit up in a 'try-it-on' equipment area, try their skills in a kicking challenge, or test their knowledge in an 'NFL Instant Replay' multi-media interactive. Step into the action, make the call, join the huddle, or experience football of another era. The exhibition provides both highly entertaining experiences and interactives that allow visitors to explore the connection of football and science, history, culture and more.

*Artifacts subject to change.



For booking information contact:

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HISTORY MUSEUM

AT THE CASTLE

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**GRIDIRON
GLORY**



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GIVE BACK

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