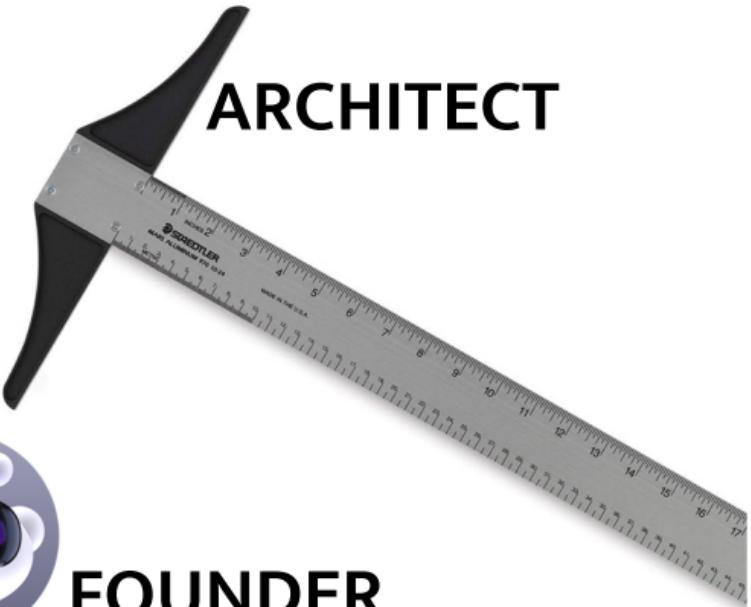


CARTOGRAPHER



BUILDER

ARCHITECT



FOUNDER

“killer app rail”

(HINT: soft tool leaning on taxonomy)