



**Tri-County Riders**  
**PO Box 165 San Juan Bautista, CA 95045**



August 11, 2017

Dear Friends,

Tri-County Riders is a local riding club for Monterey, Santa Cruz and San Benito Counties. We hold our shows on the 3rd weekend of the month and beginning in the spring of 2018 we will host 2 day shows. Tri-County Riders would like to invite you to become a sponsor of our non-profit riding club. Tri-County Riders was formed in 2007 to serve the Tri-County area of Monterey, San Benito and Santa Cruz Counties. We draw riders from all over the bay area and central valley as well. The Tri-County Riders' goal is to remain true to our members and the heritage of Tri-County Riders by creating a family oriented club that offers all riders the opportunity to compete under a uniform set of rules that are suited to their abilities, and to bring expose more young people the enjoyment of good horsemanship and sportsmanship.

Tri-County Riders are Tax Exempt\*, Non Profit\* organizations that are run by volunteers. Tri-County Riders awards prizes at each show in excess of \$500 to \$1000 per day. It takes many sponsors, both business and private individuals, to support our shows, riders and families. We have an average of 60 riders per show but each rider brings 2 or more people (usually family). There are easily 200 people per day at each show, Most of the participants are local residents but many of these families "camp" for the entire weekend and enjoy themselves at our local businesses.

Many of our local Jr. and High School rodeo participants start out in Tri-County Riders. Your sponsorship will help assure the success of our club. Enclosed please find more information on this exciting event and its sponsorship levels. Please do not hesitate to contact me with any questions or concerns. I look forward to speaking with you at your earliest convenience.

Sincerely,

Jennifer Galindo-Cole,  
Secretary, Tri-county Riders  
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