



GREENTREE

Neighborhood Association

ADVERTISING in the GREENTREE “STUMP”

2025-2027

The **GREENTREE** neighborhood is comprised of over 700 households bordered by Whitney Way and Saalsaa Road – east to west, and Schroeder Road and Hammersley Road – north to south.

Our newsletter, “**The Stump**,” reaches all GTNA member households four times a year. Additionally, each June “**The Stump**” is mailed to all 700+ **GREENTREE** neighbor households, regardless of membership. The newsletter is a vital communication tool used to inform our neighbors of upcoming events, neighborhood concerns, and updates from the Mayor, County Supervisor, and our City Alderperson.

Ad Copy Deadline:

August 14
November 14
February 14
April 14

For issue published about:

September 30
December 30
March 31
May 31

		Distribution/Volume	
		Goes to GTNA Members Only (~250) (September, January and March)	Goes to ALL Greentree Households (~700) (May)
Ad Size	Location	Ad Rate per issue:	Ad Rate per issue:
½ page	Outside	Reserved	Reserved
½ page	Inside	\$80	\$100
¼ page	Inside	\$60	\$80
Business card	Inside	\$30	\$45

ARTWORK must be submitted in camera ready (photo quality or 600 dpi laser print) or electronic formats. E-mail attachment to **stump@gtna.org** is the preferred receipt method; or electronic files may be provided on disk to:

Sarah Hyun GTNA STUMP

email: STUMP@gtna.org

AFTER AD INSERTION DETAILS ARE ARRANGED , YOUR PAYMENT IS DUE PRIOR TO PUBLICATION.

Please email ad to Jay Russell at gtnapres@gtna.org .

Please make checks payable to “GTNA” and mail to Dave Ewanowski, 906 Hampshire Place, Madison, WI 53711

Indicate on the check the company/ad for which the check is paying.

The GREENTREE Neighborhood Association (GTNA) reserves the right to refuse any ad it may deem inappropriate and simply refund any payments made. The GTNA reserves the right to modify any and all ads with respect to size in order that they may fit into the publication. The GTNA is not responsible for any errors existing in artwork provided by the advertiser or for any errors occurring during printing. In the event of an error on the part of the GTNA, the GTNA’s liability is limited to a correction, if requested in writing within one week of the mailing date, or credit for the actual space occupied by the incorrect item. In addition, the advertiser agrees to hold the GTNA harmless from any and all claims, including but not limited to damages or causes of action resulting from the placement of or any errors within said advertisement.

Updated 11/30/2023 www.gtna.org