



**Scott Romeo**  
Chief Strategist  
Associate Professor



## Degrees

- Master of Arts in Organizational Management
- Bachelor of Science in Sociology
- Bachelor of Arts in Education (Kappa Delta Pi)

## Certifications

- Certified Advanced Facilitator
- Certified Business Consultant
- Certified International Business Specialist
- Certificate in Blockchain for Business (IBM)
- Certificate in Hoshin Kanri Strategic Planning
- Certificate in Disruptive Innovation (Harvard)

**THE STRATEGY EXPERT®**, LLC  
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*Strategic Advisor*

*Management Consultant*

*CSO*

*Coach*

*Mastermind Facilitator*

## Top Professional Accomplishments

- The **only** Top Gun strategy expert in the United States (more than 10,000 hours experience, author, speaker, etc.)
- Author of *How to Become a Strategic Mastermind* (2018) and *Creating Successful Strategic Decision Makers* (2018)
- First book, *Strategic Planning: Using Diamond Eyes to See the Future* (2014), has sold in 13 countries
- Wrote one of the first plans approved for a Charter school in the State of Arizona (1995)
- Wrote a plan that was submitted and approved by the IRS as a \$200M tax shelter
- On behalf of a client, had dinner in the home with a sitting Prime Minister
- Served as a strategy Subject Matter Expert (SME) for Harvard on six occasions
- Lead Consultant for the largest federally funded center for migrant workers in Maricopa County, Arizona, analyzing a population base of 82,000 people dispersed over 7,000 square miles
- Selected by the US Department of Commerce to serve a three-month term as a consultant to work with the Beihai China Trade and Economic Cooperation Department (2002)
- Developed a sales and marketing program that was voted one of the best programs of the year and honored at the annual conference of the Arizona Small Business Association
- Associate Professor – University of Phoenix School of Business for 17 years. Member of the Center for Management and Entrepreneurship and the Prior Learning Assessment Committee
- Management Consultant for 25 years
- Has written, facilitated, assessed, conducted due diligence on and participated in over 5,000 plans
- Worked with the only Fortune Global 500 Company in Thailand
- Worked with one of the world's top 10 pharmaceutical companies on strategic relationships
- Worked with one of the world's largest premium cable and satellite networks on expansion into Asia
- Worked with the analytics teams of a large healthcare system with over 50,000 employees
- Wrote one of the first (#7) business plans approved for a Charter school in Arizona
- Facilitated the strategic relationship between a US company and a Vietnam government-sponsored company resulting in initial contract totally more than \$40M

## Personal Activities

- Awarded the *Captain of the Ship of State* by the Secretary of State of West Virginia
- Hiked to the top of Machu Picchu and walked the Inca trail
- Zip lined from the 240 meter high Pattaya Tower in Thailand
- Served as the Chair Umpire for the Men's 30's National Tennis Championship
- Driven on the Pan American Highway
- Toured the Taj Mahal
- Crawled through the Chu Chi tunnels in Vietnam
- Completed a self-walking tour of Vientiane, Laos



## Consulting and Advisory Services Offered

- **Virtual Chief Strategy Officer**
- **Facilitator of the only nationwide corporate strategy mastermind group**
- **Conducting a strategic assessment of your organization**
- **Creating your strategic business model**
- **Developing your corporate strategic plan**
- **Conducting game theory analysis and strategic decision making**
- **Creating your strategic implementation plans**
- **Serving as your ongoing strategic advisor**
- **Creating an effective, proactive, reporting process in your organization**
- **Facilitating one-day strategy sessions on any aspect of planning**
- **Training your Board or Executive team on strategic planning**
- **Providing an industry briefing on your industry, complete with 5-year projections**

## What Others Have Said

“I have found Scott to be one of the most analytical individuals I have worked with in the past 30 year.s”

K.N., CEO, Technology company

“Once we were conducting a team building retreat with a Fortune 500 Company, Scott immediately evaluated what the client’s current needs were and we successfully revamped the retreat much to the client’s satisfaction.”

Dr. T.O. President, Consulting firm

“We appreciate your unusual ability to analyze our marketing objectives and action plan, and respond so quickly with key diagnostic and remedial steps for us to implement”

J.M., President, Software Company

“Wow, thank you is the least I can say. You were great, and I want to thank you for your honest and truthful nature, and I am very happy. Thank you once again for your extraordinary effort.”

J.P. President, Manufacturer

“Thank you for all of your hard work and dedication. The Fiesta Bowl would not go so smoothly without you. We hope you will be with us at another venue.”

C.P., Executive Director

“Just a word of thanks for your very astute observations and meaningful suggestions for the improvement of our business plan. I was impressed with your ability to see the big picture. Further, your comments and recommendations ‘hit the bullseye’”.

P.T. Owner, Referral Network