



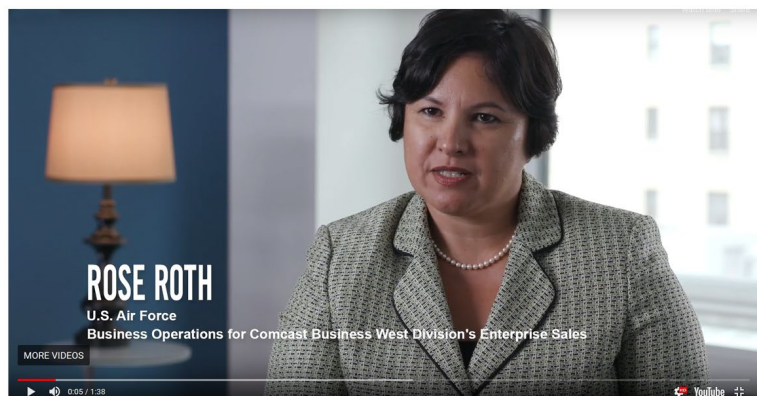
FOR IMMEDIATE RELEASE

Mission Media Releases Four New Video Vignettes Featuring Veterans Employed in Our Industry

NAPERVILLE, ILL., November 12, 2018 –Mission Media, the industry’s collaborative initiative to hire and retain military veterans and their spouses, has expanded its collection of video vignettes of military veterans who work in the media and entertainment industry. Four new videos were added to the Models of Success page of www.MissionMedia.org and they feature Devin Constant, manager of talent acquisition for Mediacom; Patrick King, information technology project manager for Charter Communications; Greg O’Brien, advertising sales representative for A+E Networks; and Rose Roth, senior director of business operations for Comcast.

“Veterans Day is a valuable reminder to recognize the many men and women who have served our country, and the video vignettes allow us to spotlight the stories of veterans working throughout our industry,” shared Pamela Williams, CAE, a founding member of the Mission Media Veterans Advisory Council and Executive Director of CTHRA.

In addition to the video vignettes, the [Mission Media website](http://www.MissionMedia.org) features the HR Portal, an assortment of articles, best practices, resources and free online courses by PsychArmor. Employers across the industry are invited to leverage Mission Media’s offerings to launch or elevate their veteran employment efforts.



About Mission Media

Stemming from the collective desire of media entertainment and cable companies to take a systematic, industry-level approach to the hiring and retention of military veterans, Mission Media was developed by the industry's Veterans Advisory Council and launched in September 2015 under the honorary chairmanship of Michael Powell, president and CEO of the NCTA. Mission Media is managed by CTHRA. For more information, visit www.MissionMedia.org.

About CTHRA

CTHRA is the industry's human resources association and a growing nonprofit organization with more than 4,300 members spanning 50 companies. CTHRA provides industry-specific human resources benchmarks, information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include its Compensation Surveys, Annual HR Symposium and Forum for HR Executives. For more information, visit www.CTHRA.com.

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2017 MSO Participants

Altice USA
AT&T
Atlantic Broadband, LLC
Charter Communications, Inc.
Comcast Cable Communications, Inc.
Cox Communications, Inc.
General Communication, Inc.
Midcontinent Media, Inc.
RCN Telecom Services, LLC
TDS Broadband Service LLC
Verizon Communications, Inc.

2017 Programmer Participants

A+E Networks, LLC
Altice USA
Amazon.com, Inc.
AMC Networks Inc.
AT&T
Blizzard Entertainment
CBS Corporation – CBS Television
CBS Corporation – Showtime Networks
Crown Media United States, LLC
C-SPAN
Discovery Communications, Inc.
Disney ABC Television Group – ABC
Television
Disney ABC Television Group – Disney ABC
Cable Networks
ESPN, Inc.
Fox Networks Group, Inc. – Fox
Broadcasting Company
Fox Networks Group, Inc. – Fox Cable
Networks Group
Fox News Network, LLC
HBO Latin America Production Services
Home Box Office, Inc.
HSN, Inc.
Hulu, LLC
INSP, LLC
ION Media Networks, Inc.
Jet Propulsion Laboratory
Madison Square Garden
MLB Network, LLC

National Basketball Association
National Football League
NBCUniversal Media, LLC – NBCU
Television
NBCUniversal Media, LLC – NBCU Cable
Networks
PGA Tour
Public Broadcasting Service
QVC, Inc.
Red Bull Media House North America
Riot Games, Inc.
Scripps Networks Interactive Inc.
Sony Pictures Entertainment
Starz Entertainment, LLC
The E.W. Scripps Company
The Vanguard Group, Inc.
Tribune Media
Turner Broadcasting System, Inc.
Univision Communications Inc.
Viacom Media Networks
Warner Bros. Entertainment Inc. – The
CW Television Network
Warner Bros. Entertainment Inc. –
WBTV
World Wrestling Entertainment, Inc.