



## **Your OM True North, LLC Privacy Policy**

Protecting your private information is our priority. This Statement of Privacy applies to the <https://www.YourOMTrueNorth.com/> and Your OM True North, LLC and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Your OM True North, LLC include <https://www.YourOMTrueNorth.com/> and Your OM True North, LLC. The Your OM True North, LLC website is a family yoga site. By using the Your OM True North, LLC website, you consent to the data practices described in this statement.

### **Collection of your Personal Information**

Your OM True North, LLC may collect personally identifiable information, such as your name. If you purchase Your OM True North, LLC's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction. Your OM True North, LLC may also collect anonymous demographic information, which is not unique to you, such as your age. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by Your OM True North, LLC. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Your OM True North, LLC website.

Your OM True North, LLC encourages you to review the privacy statements of websites you choose to link to from Your OM True North, LLC so that you can understand how those websites collect, use and share your information. Your OM True North, LLC is not responsible for the privacy statements or other content on websites outside of the Your OM True North, LLC website.

### **Use of your Personal Information**

Your OM True North, LLC collects and uses your personal information to operate its website(s) and deliver the services you have requested.

Your OM True North, LLC may also use your personally identifiable information to inform you of other products or services available from Your OM True North, LLC and its affiliates. Your OM True North, LLC may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Your OM True North, LLC does not sell, rent or lease its customer lists to third parties.

Your OM True North, LLC may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these

services to Your OM True North, LLC, and they are required to maintain the confidentiality of your information.

Your OM True North, LLC will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Your OM True North, LLC or the site; (b) protect and defend the rights or property of Your OM True North, LLC; and, (c) act under exigent circumstances to protect the personal safety of users of Your OM True North, LLC, or the public.

### **Security of your Personal Information**

To secure your personal information from unauthorized access, use or disclosure, Your OM True North, LLC uses the following:

GoDaddy

PayPal

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

### **Children Under Thirteen**

Your OM True North, LLC does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

### **Opt-Out & Unsubscribe**

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from Your OM True North, LLC by contacting us here:

- Email: [YourOMTrueNorth@gmail.com](mailto:YourOMTrueNorth@gmail.com)

- Phone: (240) 468-9261

### **Changes to this Statement**

Your OM True North, LLC will occasionally update this Statement of Privacy to reflect company and customer feedback. Your OM True North, LLC encourages you to periodically review this Statement to be informed of how Your OM True North, LLC is protecting your information.

### **Contact Information**

Your OM True North, LLC welcomes your questions or comments regarding this Statement of Privacy. If you believe that Your OM True North, LLC has not adhered to this Statement, please contact Your OM True North, LLC at:

Your OM True North, LLC

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Arlington, Virginia 22206

Email Address:  
YourOMTrueNorth@gmail.com

Telephone number:  
(240) 468-9261

Effective as of December 26, 2016

