

CONTACT: Christine Natale Marshall Exteriors (315) 331-6462 Christine@MarshallExteriorsNY.com

Marshall Exteriors adds space with former Rite Aid building

NEWARK, N.Y., (March 29, 2018) – A local roofing and home remodeling company will soon expand into a building that has been vacant since 2015.

Marshall Exteriors has purchased the former Rite Aid at 135 E. Union St. and will soon transform the building into its corporate headquarters and design center. The business' current digs on West Shore Boulevard will become Marshall's production facility.

"We are excited for this next chapter," said owner Adam Olschewske, who founded the business out of the trunk of his car 18 years ago. "When we started looking for a space, staying in Newark was important to us. Now that we have purchased the old Rite Aid, being able to repurpose a building that has been vacant for more than three years means bringing life back to the large space. We are proud to build our new corporate headquarters in the heart of the community."

Marshall Exteriors employs 21 full time staff, in addition to working with several area subcontractors. Olschewske estimates the expansion will double its staff roster in the months ahead.

The headquarters will be home to the sales and marketing offices as well as the design center, a 5,600-square-foot showroom where customers will be able to see and experience materials and products, including Integrity Windows and Doors, Alside Siding and GAF shingles.

Customers will also be able to see their design plans come to life before making a commitment, thanks to a new Virtual Reality program. "In a field where companies are known for not meeting customer needs, Marshall Exteriors is leveraging technological advances to stay at the forefront of an ever-changing industry," said Olschewske.

The remodel of the Rite Aid building is expected to begin immediately. Olschewske expects it to be completed and open for business fall 2018.

Current and future customers will not experience any interruption in service.

"We're thrilled to see another local business expand," said Newark Mayor Jonathan Taylor. "They could have easily looked for a location outside of our community, but instead they chose to stay here, and to bring new life to an empty building. We wish them the best as they grow."