

Reaching Podcast

150M

CELEBRATING

150 MILLION

REGISTERED USERS

05.24.22 iHeartRadio Celebrates 150 Million Registered Users!

Enthusiasts



BROADCAST
Once a week

Audience base
250,000
CLT NC alone
36 states
55 countries

BROADCAST
Continuously

Audience base
55 countries
2.4M

BROADCAST
Once a Week

Audience base
750,000
28 States

BROADCAST
Once a Week

Audience base
20,000
29 States

Podcast Line Up

Our Podcast line up offers a complete marketing advantage

We reach a potential market not available through traditional promotions

Why Podcasts?

Podcasts do not disappear once aired.

Podcasts maintain an archive catalog of past episodes

Our archive catalog reaches back a solid 7 years

New listeners join everyday

Binge Listening



**DeaconLive
Audience**
M – 63%
F – 30%

Age
26-35 = 21%
36-45 = 40%
46-55 = 39%

**ProphetRadio
Audience**
F – 72%
M – 28%

Age
26-35 = 80%
36-45 = 8%
46-55 = 2%

**Equine Dynamics
Audience**
F – 56%
M – 40%

Age
26-35 = 11%
36-45 = 68%
46-55 = 11%

**This is 50
Audience**
M – 82%
F – 9%

Age
26-35 = 6%
36-45 = 32%
46-55 = 59%

We've Got You Covered

Each one of our podcasts is designed to entertain a certain demographic
Collectively we cover the majority of those that listen to podcasts

Who Listens?

Between male and female, it's an even split

Podcast listeners are educated, well employed, active in society,
follow current events, and understands popular trends.

Podcast Profiles



EST 2009

300+ Episodes

“DeaconLive,” is a weekly podcast covering the lighter side of NEWS and current events

EST 2009

Streaming 24/7

Streaming the best music that changes daily based on the social media trends



EST 2022

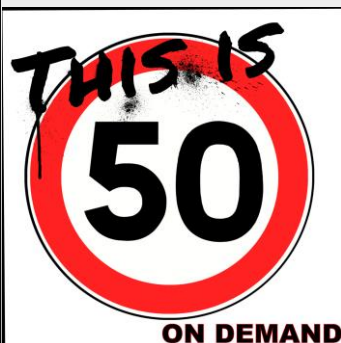
5 Seasons – 60 Episodes

“Equine Dynamics,” is a weekly podcast educating listeners on how to create sounder horses from the ground up.

EST 2023

New Format

“This is 50,” is weekly podcast about getting older is a scary thought



What do I get?



Host Endorsement during podcast
60s ad provided air during podcast
Video ad broadcasts on podcast video

TERMS 4 shows

Host Endorsement re-broadcast 12 times a day
60s ad provided re-broadcast once an hour

TERMS 6 Months

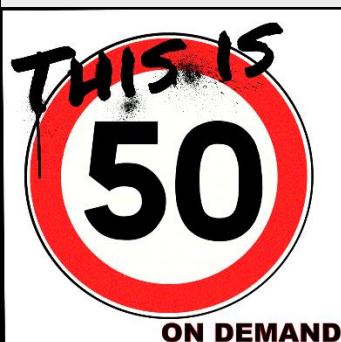


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TERMS 4 shows



Your Investment

fiverr.

To be part of this total social media coverage on all 4 platforms
\$1575 per month

We look forward to hearing
your ads on our station

To ensure the safety of both parties, all payments and contracts will be conducted exclusively through Fiverr.com

To maintain consistency and streamline communication, all discussions will take place within the Fiverr.com platform.

