

PUBLIC RELATIONS

Happy May to all members and family!

Most of your units will be helping to get ready for the Memorial Day celebrations this month! Be sure to share on social media as well as any local public media outlets to help get the word out about the services.

A great tool for your website with holidays and events is a calendar. Google has a free calendar that you can use to incorporate into your website and help keep members apprised of up coming events.

A blog is also a great way to share upcoming events as well as any events that have come and gone. Photos, editorials and even videos. These all help those members that could not attend still be a part of each event.

Encourage your juniors to help with all the wonderful events happening this month and see how much fun it can be to participate.

We are less than 2 months out from June Convention. Please be sure to read through the awards for Department and Nationals and get those in and ready. We love to see all those awards go out each year!!

Please feel free to send any and all press related events, posters, flyers, and articles in for the President's Press Book. I have been searching social media and all unit websites to gather some wonderful PR representations for her book. All submissions are welcome and appreciated.

Please note that many year end reports are due this month. Be sure to get those numbers and such into your Unit Chairman so that they can get them in to our Department Chairman.

Amazing job this year ladies. Cannot wait to see you all at Convention.

Shannon Mead, PR Chairman
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