

MANAGER'S DESK FOR TUESDAY, AUGUST 9, 2022

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

SO, WHO IS LISTENING TO WRVM ONLINE? WHERE ARE THEY LISTENING FROM? HOW MUCH ARE THEY LISTENING? ALL GOOD QUESTIONS. AND I HAVE THE ANSWERS TO SOME OF THOSE QUESTIONS. I CAN SEE WHAT COUNTRIES PEOPLE ARE LISTENING TO US IN. AND I KNOW HOW MUCH PEOPLE ARE LISTENING TO US EACH MONTH. BUT AS TO WHO IS LISTENING, THAT WE DON'T KNOW.

EACH MONTH I'M REQUIRED TO SEND HOW MANY HOURS PEOPLE ARE LISTENING TO US ONLINE TO AN ORGANIZATION CALLED 'SOUND EXCHANGE'. THEY ARE THE ONES RESPONSIBLE FOR COLLECTING ROYALTY PAYMENTS FROM RADIO STATIONS THAT STREAM THEIR RADIO SIGNAL AS WE DO. EACH YEAR WE ARE REQUIRED TO PAY \$1,000 FOR THE RIGHT TO STREAM MUSIC OVER THE INTERNET. IF WE EXCEED 159,100 LISTENING HOURS IN THE MONTH, THERE IS AN ADDITIONAL CHARGE. THUS THEY WANT TO KNOW HOW MANY HOURS PEOPLE LISTEN TO US ONLINE EACH MONTH.

WHILE OUR MONTHLY NUMBER OF LISTENING HOURS IS INCREASING, WE STILL HAVE A LONG WAYS TO GO BEFORE WE EXCEED THAT NUMBER. TO GIVE YOU AN IDEA AS TO HOW MANY HOURS OUR RADIO STREAM OVER THE INTERNET IS BEING LISTENED TO HERE ARE OUR PAST FOUR MONTHS. APRIL WAS 35,616; MAY 37,718; JUNE 41,420 AND JULY 43,044. AGAIN, THAT'S HOW MANY HOURS EACH MONTH THAT PEOPLE ARE LISTENING ONLINE.

AS TO WHERE THEY ARE LISTENING, THE TOP 10 COUNTRIES DURING THE LAST 38 DAYS WERE: 1)USA; 2) GERMANY; 3)PHILIPPINES; 4) UKRAINE; 5) CANADA; 6) INDIA; 7) FINLAND; 8) UNITED KINGDOM; 9) UNKNOWN?; 10) FRANCE. THERE WERE 107 ADDITIONAL COUNTRIES LISTED.

WHO WOULD HAVE THOUGHT 55 YEARS AGO THAT THIS SURING WISCONSIN RADIO STATION WOULD BE HEARD AROUND THE WORLD? I DARE SAY NO ONE. HOW WE PRAISE GOD FOR THE OPPORTUNITY TO BE HIS VOICE IN THIS WAY. THANK YOU FOR YOUR SUPPORT THAT HELPS MAKE IT ALL POSSIBLE.

AS I CLOSE, A QUICK UPDATE ON OUR TWO BUSES HEADING OUT THIS FALL. WE NOW HAVE 8 SEATS OPEN FOR THE NATIONAL QUARTET CONVENTION AND 13 SEATS FOR MACKINAC ISLAND. COMPLETE DETAILS ARE ON OUR WEBSITE.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

VISIT US ONLINE AT [WWW.WRVM.ORG](http://WWW.WRVM.ORG).

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.