



2020 Connecticut River One-Design Leukemia Cup May 2nd, 2020 Sponsorship Opportunities

Program Booklet

Sponsorships start at \$75 for a b/w business card size ad in our program booklet handed out at the post-race parties, \$150 for 1/3 page, \$200 for 1/2 page ad, \$300 for a full page; Inside front and inside back cover \$400; Note: full page color ad on back cover is reserved for Title Sponsor.

Banner Sponsor:

\$100 to hang a small (sponsor-provided, up to 2 x 4) **business banner or sign/poster** at Saturday's post-race party organized by the Essex Yacht Club, **\$200 to hang a medium** (sponsor-provided, up to 4 x 6) **business banner or sign/poster.**

All sponsorships on this page directly benefit LLS, except the Party & In-Kind Sponsorships which help defray cost. All types of sponsors will be part of a slideshow at the post-race party, receive ticket(s) and will be listed on the regatta registration page at Yachtscoring.com.

Special Sponsorship Levels

\$250: Sailor Sponsor

Special mention in press releases and on our website; sm. signage at post race party, logo in booklet, 1 ticket

\$500: Crew Sponsor

Special mention in press releases and on our website; med. signage at post race party, logo in booklet, 2 tickets

\$1,000 and over: Captain Sponsor

Special mention in press releases and on our website, large signage and recognition at post race party, logo listed in booklet, sponsorship appreciation gift, 3 tickets

\$2,500 and above: Admiral Sponsor

Special mention in press releases and on our website, as well as on the National LLS Website, large signage and recognition at post race party, listed in booklet, 1/2 page ad in booklet, sponsorship appreciation gift, 4 tickets

\$5,000 and above: Presenting Sponsor

Presented by titling, special mention in press releases and on our website, as well as on the National LLS website, large signage and recognition at post race party, listed in booklet, full page ad in booklet, sponsorship appreciation gift, up to 6 tickets, opportunity to speak briefly at the awards ceremony

\$10,000 and above: Title Sponsor

Event titling, special mention in press releases and on our website, as well as on the National LLS website, large signage and recognition at post race party, listed in booklet, full back page ad in booklet, sponsorship appreciation gift, up to 8 tickets, opportunity to speak briefly at the awards ceremony

PARTY & IN-KIND SPONSORS:

We appreciate any financial or in-kind support of the event and auction. Please insert the type or amount on the separate page attached to this form. Benefits include program ads and recognition. Event supporting payments will go directly to the organizing clubs to cover expenses and thus maximize funds donated to LLS. ECYC is acting as the treasurer for these donations. Questions? Please email ctriverleukemicup@gmail.com



2020 Sponsorship Commitment Form

Program Booklet:

Please select:

- Business Card Size Ad \$ 75
- 1/3 Page Ad \$150
- 1/2 Page Ad \$200
- Full Page Ad \$300
- Inside Front Cover (1 available) \$400
- Inside Back Cover (1 available) \$400
- Back Cover (benefit for Title Sponsor)

NOTE: Party and In-Kind Sponsors, please use separate form attached.

Banner Sponsor:

- Small Banner or Sign/Poster \$100
- Medium Banner or Sign/Poster \$200

Special Sponsorships:

- Sailor Sponsor \$250
- Crew Sponsor \$500
- Captain Sponsor \$1,000+
- Admiral Sponsor \$2,500+
- Presenting Sponsor \$5,000+
- Title Sponsor \$10,000+

Sponsor Information:

Referred by: _____
Individual Fundraiser or Team

Company Name: _____
(as you would like it to appear in print)

**LLS FEDERAL
TAX ID:
13-5644916**

Company Contact Name: _____

Address: _____

City/State/ZIP: _____

Phone Number: _____ Email: _____

Authorized Signature: _____ Date: _____

Please note, in order to honor all print-related sponsor benefits we must receive your signed contract, payment, and logo/program book ad (jpg format) no later than *April 12th, 2020*.
For convenience you may also scan and email this form.

IMPORTANT: Email artwork to ctriverleukemicup@gmail.com no later than *April 12th, 2020*.

I am enclosing a check payable to the Leukemia & Lymphoma Society for \$ _____

Please invoice me. Please charge \$ _____ to my credit card (circle one) VISA / AMEX / MASTERCARD

Card Number _____ Exp. Date _____ V-Code _____

Cardholder Name (please print) _____ Signature _____ Date _____

Please mail completed form and payment by April 12th, 2020 to
**The Leukemia & Lymphoma Society, ATTN: CT LCR 2020
3 Landmark Square, Suite 330, Stamford CT 06901**



**2020 Connecticut River One-Design Leukemia Cup
May 2nd, 2020**

Party & In-Kind Sponsorship Opportunities

Our goal is to maximize the amount of funds donated to support the lifesaving work of the Leukemia & Lymphoma Society. While the primary sponsorship levels directly benefit LLS, your donation here will help the participating clubs defray the cost of the event, and, if you are donating an auction item, create an attractive charity auction at the post-race party.

Please either insert the amount to be donated to the participating clubs or describe the nature and value of your in-kind or auction item donation (final auction proceeds will benefit LLS). **THANK YOU IN ADVANCE FOR YOUR SUPPORT!**

All sponsors will be included in the program booklet, as well as in a slideshow at the post-race party, and will be listed on the regatta registration page at Yachtscoring.com. Questions? Please email ctriverleukemicup@gmail.com

Sponsor Information:

Referred By: _____
Indiv. Fundraiser or Team

Company/Name: _____
(as you would like it to appear in print)

Contact Name: _____

Address: _____

City/State/ZIP: _____

Phone Number: _____ Email: _____

Authorized Signature: _____ Date: _____

Please note, in order to honor all print-related sponsor benefits we must receive your signed contract, payment, and logo/program book ad (jpg format), if applicable, no later than *April 12th, 2020*. Please email artwork to ctriverleukemicup@gmail.com
For convenience you may also scan and email this form.

I am enclosing a check payable to **Essex Corinthian Yacht Club** for \$_____ to defray event cost.

Please note "**CT River LCR Expense Sponsorship**" on the memo line.

I am donating the following item(s): In-Kind Donation Auction Donation

_____ Fair Value: \$ _____

_____ Fair Value: \$ _____

IMPORTANT:

Please do NOT mail checks or items to LLS. Mail to:

CT LCR 2020 c/o Essex Corinthian Yacht Club
PO Box 759, Essex CT 06426 (if using USPS)
9 Novelty Lane, Essex CT 06426 (if using UPS or Fedex)