



2014 CELTIC HARVEST FESTIVAL EDGEWATER SPONSORSHIP PACKET

EVENT INFORMATION

The Fifth annual Edgewater Celtic Harvest Festival is Saturday and Sunday, September 20th and 21st, 2014 in Edgewater, Colorado's Citizen's Park. Music, activities, food, dance and Celtic fun will be enjoyed both days by a crowd estimated at 10,000 from across metro Denver and the Front Range.

Edgewater is located just minutes from downtown Denver, just west of scenic Sloan's Lake. Bordered by Wheat Ridge, Lakewood and Denver, Edgewater prides itself on its small town atmosphere within the Denver Metropolitan area. Edgewater offers many restaurants and pubs well attended by people from all over Colorado. Citizen's Park is a six acre park at 24th Ave. and Chase St., just 3 blocks west of Sheridan, a major metro traffic corridor. The park is surrounded by residential housing and Edgewater Elementary.

Hours of the festival are 10am – 9pm on Saturday, September 20 and 10am-5pm on Sunday September 21.

WHY BECOME A SPONSOR

By sponsoring the Celtic Harvest Festival Edgewater, your organization will be able to:

- ❖ Showcase your products or services to a desirable family-oriented market.
- ❖ Feature your products or services in our printed promotions and through on-site opportunities.
- ❖ Enhance your organization's community involvement by supporting a unique, enjoyable, family-oriented event.
- ❖ Support historical and cultural traditions and help educate future generations in the rich traditions of Celtic sports, dance, arts and music.
- ❖ Support and help improve the local quality of life

SPONSORSHIP APPLICATION PROCESS

Included in this informational packet is a Sponsorship Application. Please complete the application and return it to the listed address. Payment is due at the time of application. Deadline for sponsorship is Friday, July 6th. After the deadline we will still accept sponsorships but cannot guarantee maximum publicity through pre-event printed publicity. Following approval of your sponsorship program you will be contacted to set up a timeline for submission of logo and any other material for publicity. In the event your sponsorship is not approved, the payment will be refunded.

SPONSORSHIP LEVELS

PRESENTING SPONSOR (1)

\$5,000

Benefits Include:

- ❖ Primary logo placement as “Presenting Sponsor” on all printed event marketing materials, press releases and event staff t-shirts.
- ❖ Banner exposure at event (banner must be provided by organization).
- ❖ Primary logo placement on event web site as “Presenting Sponsor” with hyperlink to your web site.
- ❖ Live recognition from main stage throughout the festival
- ❖ Right of First Renewal for 2015 event.
- ❖ Should you wish to be on site for the event, complimentary booth and preferred parking for working staff

STAGE SPONSOR (1)

\$2,500

THROUGHOUT THE FESTIVAL, LIVE MUSIC WILL BE FEATURED ON THE MAIN STAGE.

Benefits Include:

- ❖ Dominant banner on main stage throughout the festival.
- ❖ Logo on event marketing materials.
- ❖ Logo on event web site with hyperlink to your web site.
- ❖ Logo on event staff t-shirts
- ❖ Live recognition during main stage performances

SUPPORTING SPONSOR (10)

\$1,000 - \$2,000

SUPPORTING SPONSORS WILL HAVE CUSTOM SPONSORSHIP PACKAGES DESIGNED SPECIFICALLY FOR THE ORGANIZATION’S NEEDS.

Benefits Include:

- ❖ Dominant banner throughout the festival.
- ❖ Logo on event marketing materials
- ❖ Logo on event web site with hyperlink to your web site.
- ❖ Logo on event staff t-shirts

FRIENDS OF THE FESTIVAL (20)

UNDER \$1,000

DONATIONS FOR THIS LEVEL WILL BE USED TO PROMOTE THE FESTIVAL.

Benefits Include:

- ❖ Name inclusion on event marketing materials
- ❖ Additional benefits tailored to sponsors level of contribution.

2014

CELTIC HARVEST FESTIVAL EDGEWATER

SPONSORSHIP APPLICATION

Company Name: _____

Contact Name: _____

Address: _____
Street Address City State Zip

Phone: _____ Fax: _____

Email: _____

Please indicate the sponsorship level your organization is interested in:

- | | | |
|--------------------------|-------------------------|-------------------|
| <input type="checkbox"/> | Major Event Sponsor | \$5,000 |
| <input type="checkbox"/> | Stage Sponsor- Saturday | \$2,000 - \$2,500 |
| <input type="checkbox"/> | Supporting Sponsor | \$1,000 - \$2,000 |
| <input type="checkbox"/> | Friends of the Festival | Under \$1,000 |

Please return this form with payment to:

Celtic Harvest Festival Edgewater
2401 Sheridan Blvd.
Edgewater, CO 80214

Following approval of your sponsorship program you will be contacted to set up a timeline for submission of logo and any other material for publicity.

Thank you for your contributions to this great Community event. For questions please call: 720-763-3012 or email dmaples@edgewaterco.com