

## About the 100Extraordinary Women Campaign

The 100 Extraordinary Women initiative is a nation-wide crowdfunding platform developed by a Madison, WI woman named Jodi Sweeney. Basically, it recognizes the power of women to get things done! It connects women who want to make a difference with worthy causes.

We believe that *Building for the Future at Governor Dodge State Park* is just such a cause. Supporters appreciate the importance of horses, camping, and outdoor recreation now and for future generations. Supporters recognize the positive economic impact the facility will have on the Iowa County area. Supporters understand that Governor Dodge State Park is a unique treasure that deserves our support.

We recognize that local horse enthusiasts have been generous. We also realize that we can't continually ask for handouts. With the 100 Extraordinary Women campaign, \$100,000 can be raised in six months or less when it's pledged over 5 years. With the option of a one-time gift or annual or monthly donations, the 100Extraordinary Women program has a track record of success! You can find more about 100Extraordinary Women at <https://100extraordinarywomen.com/>

It's not just women who can donate. Men can donate in honor or in memory of special women in their lives. Women can form groups and give a gift together, e.g., family members, sisters, bowling leagues, book clubs.

To date the Friends of Governor Dodge State Park group has raised \$208,000 and has completed the first phase of the campground plan with one of two bathrooms installed. Now an additional \$342,000 is needed to begin construction and provide the startup for endowment and operating expenses. Additional funds are being sought through grants and foundations. More information about the Friends and the equestrian campground project can be found at <https://www.govdodgeequestrians.com/>

Please consider being part of the **100 Extraordinary Women** of Governor Dodge State Park.

- As a legacy for future generations, Extraordinary Women who support Governor Dodge State Park will be permanently recognized with a personalized, engraved brick at a gathering place at the future campground.
- Those who donate by November 30, 2019 will be entered in a drawing for a weekend stay at a cozy cabin adjoining the park. Glamping fun!
- As a very special Thank You, all 100 Extraordinary Women donors will be invited to a private event next spring at the studio of Alexa King, the local artist most famous for the amazing Barbaro sculpture at Churchill Downs. It will be an event that you won't want to miss!