Thank you for allowing me to serve as District 25 Web Servant. I hope you can memorize our website address (<u>District25aa.org</u>) and that you will tell your Home Group about the web site. I welcome feedback on any aspect of the website. Please call me at (215)849-5119 (home) or (215)792-4034 (cell) or by email <u>webservant@district25aa.org</u> to tell me what you like, don't like or just to discuss the website.

District Officers Email Accounts, Calendar and Address book

Each District 25 elected officer has an email, separate from their personal emails. Please use these when communicating with the District officers. Anonymity is one benefit of this and another is when the Officer rotates out of the position his/her replacement will have access to past communication.

- 1) Candy, DC dcm@district25aa.org,
- 2) Diana, ADCM adcm@district25aa.org,
- 3) Amanda, Secretary secretary@district25aa.org,
- 4) Chris, Treasurer treasurer@district25aa.org, and
- 5) Lenny, Web Servant webservant@district25aa.org
 - i. There is one additional email that GSR's and others can use to contact all officers with this single email: DistrictCommittee@district25aa.org. If you send an email to this address it will be sent to all five listed above.

Go Daddy (our website provider) also offers (at a cost) a shared calendar and address book that is available to the Officers. I have used the calendar to share events using the addresses saved in the address book. This should ensure everyone is getting the same information. Please let me and Amanda (Secretary) know if you are not receiving her emails and/or my shared calendar events.

Website Use

Thanks to all who have taken my suggestion to use the District website and telling your home group about it. Go Daddy tells me each month how many "hits" the website has had, but doesn't tell me which, of the eight web pages were visited. Visits to a website are a basic metric for web sites. In all of 2020 there were 4898 visits. In all of 2019 there were 3845. The table below has 2021 numbers.

Each month Go Daddy.com reports the total visits to the website > District 25aa.org	
Visits to District25AA.org Jan 2021 =694	Visits to District25AA.org Jul 2021 =907
Visits to District25AA.org Feb 2021 =865	Visits to District25AA.org Aug 2021 =650
Visits to District25AA.org Mar 2021 =649	Visits to <u>District25AA.org</u> Sep 2021 =707
Visits to District25AA.org Apr 2021 =896	Visits to District25AA.org Oct 2021 =300
Visits to <u>District25AA.</u> org May 2021 =705	Visits to <u>District25AA.org</u> Nov 2021 =437
Visits to District25AA.org Jun 2021 =860	Total visits for 11 months of 2021 = 7,670

Go Daddy Cost

District 25 uses Go Daddy.com for the website and for MS 365 Email Essentials (email, calendar, contacts and task manager) for the Officers. Annual cost for the web site builder and payment for the domain is

approximately \$175.00 (2021 cost: website builder=\$144.00+Domain Fee=\$30.00 for one year) and for the email package approximate cost is \$390.00 (2022 cost: \$71.88 per officer for one year). Payments are billed to the Web Servant's credit card and reimbursed by the District 25 Treasurer after payment is made.

The website builder annual payment is due 12/12/2021. I will send the receipt to the Chris B., District Treasurer after I pay it. The next scheduled cost is for the five officers MS 365 Essentials package @\$71.88 per person for one year. This is set up for auto renewal on February 2, 2022 and should be \$359.40 plus tax.

If you have any questions I will answer what I am able during our monthly meetings and you can always contact me at (215)849-5119 (home) or (215)792-4034 (cell) or by email webservant@district25aa.org. Again, thank you for allowing me to serve as District 25 Web Servant.