

Medieval Mayhem Historical Arts Foundation Sponsorship

The 9 Quick Reasons Your Business Benefits

- **Your business is exposed to a unique audience.**
 - Our events are designed to be unique to the White Mountains. We attract crowds that are curious and looking for fun experiences.
- **Most of our vendors, attendees and suppliers are your potential customers!**
 - We love our community! We give local vendors, artisans, entertainers and suppliers top priority when putting our fundraisers together. Driving economic development is one of our primary goals.
- **It generates positive business associations.**
 - When people associate your business name with a fun event they attended, your business stands out in their minds. When they are in the market for your products or services, your name is top of mind. They walk in thinking something like, "Hey! You guys sponsored a fun event that I like!" What a GREAT way to receive new customers!
- **Lots of options to fit into your budget!**
 - Tiered levels of participation to choose from
 - Payment plans!
 - Unique sponsor experiences and benefits
- **Tax deductible expense!**
- **Stretching your advertising budget further and into new markets.**
 - We work to promote both locally and to outside markets.
 - Your business can receive state, regional and national exposure!
- **Yeah, ya help a local 501c3 foundation.**
 - While our primary focus is scholarships for Navajo and Apache county students, improving economic conditions for all who live, work and visit the White Mountains of Arizona is our over-all goal.
 - 95% of our event proceeds go directly to our scholarship fund!

- **Those who work, shop and play with us look to our sponsors first when spending their dollars here on the mountain!**

Medieval Mayhem Historical Arts Foundation
Sponsorship - The Details

Who are we?

Medieval Mayhem Historical Arts Foundation is a 501c3 non-profit foundation dedicated to the enrichment of life in the white mountains of Arizona. By hosting unique events that focus on education, history, various competitions as well as entertainment, we provide different experiences for tourists and residents alike. We use these events as fund raisers for our scholarship program and a means to help other non-profits reach their goals by providing them with new and different audiences.

Our longest running event is Medieval Mayhem Renaissance Faire. A local Renaissance Faire that brings history to life with period entertainment, demonstrations, and interactive experiences. Many of our local artisans, crafters and businesses participate in this unique three day event. We are also honored that two internationally known metal smiths call this event home!

The Battle of the Bands and Food Vans held in Show Low is the brain child of two of our board members and we were part of its inaugural event.

Our newest event is a Steampunk themed event. It brings to life some of the fun things seen in the movie Wild Wild West plus much much more!

We have many more events in the works that promise to be diverse, educational and FUN...all to benefit our community both culturally and financially.

Why Partner with us?

Simply put, exposure to new potential clientele and association with pleasurable experiences. Most businesses know that when pooling their advertising dollars with others, each business gets more exposure than it would have advertising separately. Sharing posts via social media is a perfect example of how a business name can spread exponentially very quickly.

Businesses that give back to our community through sponsorship of events that bring pleasant emotions to its patrons tend to instill positive associations with that business. When that patron is looking to purchase a product or service, businesses that sponsor tend to be top of mind.

This is what we do with Medieval Mayhem Historical Arts Foundation's events. Our sponsors are exposed to new demographic markets. How many and how diverse that exposure depends on the sponsorship level and the event(s) sponsored. Our promotions are local, state wide, national, and international. We get write-ups in publications like the Arizona Republic and Phoenix Magazine, Via (AAA Magazine) & national trade publications alongside local publications like The Maverick Magazine, The White Mountain Coffee News and The White Mountain Independent. We also promote through our local White Mountain Radio and Power 95,7 radio stations. We draw vendors, entertainers and patrons from California, Colorado, New Mexico and Texas as well as locally. And though your business may not be a hotel, convenience store or grocery store, our events put spending dollars into the pockets of our residents which enables them to then purchase products/services from you.

We are currently seeking sponsorship partners who wish to expand & diversify their advertising and get involved in unique community events at affordable rates.

Your level of sponsorship is completely up to you! We have several options to choose from and we can customize your sponsorship to fit your budget. We can even set up a payment plan if you wish to partner with us but you desire to split up your investment. This event is designed to promote the community, draw new visitors to this beautiful area of Arizona and enrich the lives of all who come here.

Thank you for taking the time to consider promoting your business by becoming a Medieval Mayhem Historical Arts Foundation sponsor

Medieval Mayhem Historical Arts Foundation
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Sponsorship Partner Levels

| | |
|---|---|
| Pewter: \$150 per event Can be split into 2 payments | <ul style="list-style-type: none"> Your banner at event entrance 2 event tickets |
| Copper: \$300 per event As low as \$50/mo. (6 mo. prior to event) | <ul style="list-style-type: none"> The above plus a listing on flyers 8 event tickets |
| Silver: \$500 per event As low as \$84/mo. (6 mo. prior to event) | <ul style="list-style-type: none"> Pewter + Copper + listing on posters and Facebook Ads (year-round benefit) You receive 12 event tickets |
| Gold: \$750 per event As low as \$125/mo. (6 mo. prior to event) | <ul style="list-style-type: none"> Pewter + Copper + Silver Your logo on posters Link added to the event website(s) (year-round benefit) You receive 12 event tickets |
| Platinum: \$1,000 per event As low as \$167/mo. (6 mo. prior to event) | <ul style="list-style-type: none"> All the above plus sponsorship mentions on broadcast and social media promotions for the sponsored event(s) Invitation to VIP experience for event You receive 20 event tickets |

Limited Opportunities!

(Includes Platinum Level Promotions + Live mentions at performance stages)

Kid’s Korner Sponsor: (Only 2 available)

\$2,500 - As low as \$417/mo. (6mo. prior to event)

Your banner will be displayed at the entrance to the event as well as signage at our kid’s area. You will receive free all day passes for the attractions along with general admission tickets. Invitation to our VIP experience for the event sponsored. This sponsorship provides kid focused entertainment.

Entertainment Sponsor: (Only 3 available)

\$3,000 each – As low as \$500/mo. (6mo. prior to event)

Your banner will be displayed at the event entrance. Your business name and logo will be displayed at our performance areas/stages for the duration of the event. Invitation to our VIP experience.

Premier Sponsor: (Only 2 Available)

\$5,000 – As low as \$834/mo. (6mo. prior to event) or \$417/mo. (12mo. prior to event)

Your banner at event entrance, your name and logo on signs in key areas such as the food, pub (where applicable), stage(s), competition area(s), break out/meeting rooms, etc. Opportunity to do live promotions at the event. (Options vary depending on the event) Invitation to our VIP experience.

Title Sponsor: (Only 1 available)

\$10,000 – As low as \$1,667/mo. (6 mo. prior to event) or \$834/mo. (12 mo. prior to event)

The chosen event(s) will be “presented by’ your business in every form of advertising and promotion through all forms of media. Your banner(s) will be displayed prominently at the entrance of the event plus signage in key gathering areas. Opportunity to do live promotions at the event. (Options vary depending on the event) Opportunity to accompany producers to media interviews prior to the event to promote your business alongside the event. Invitation to our VIP experience.

Medieval Mayhem Historical Arts Foundation Board of Directors
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