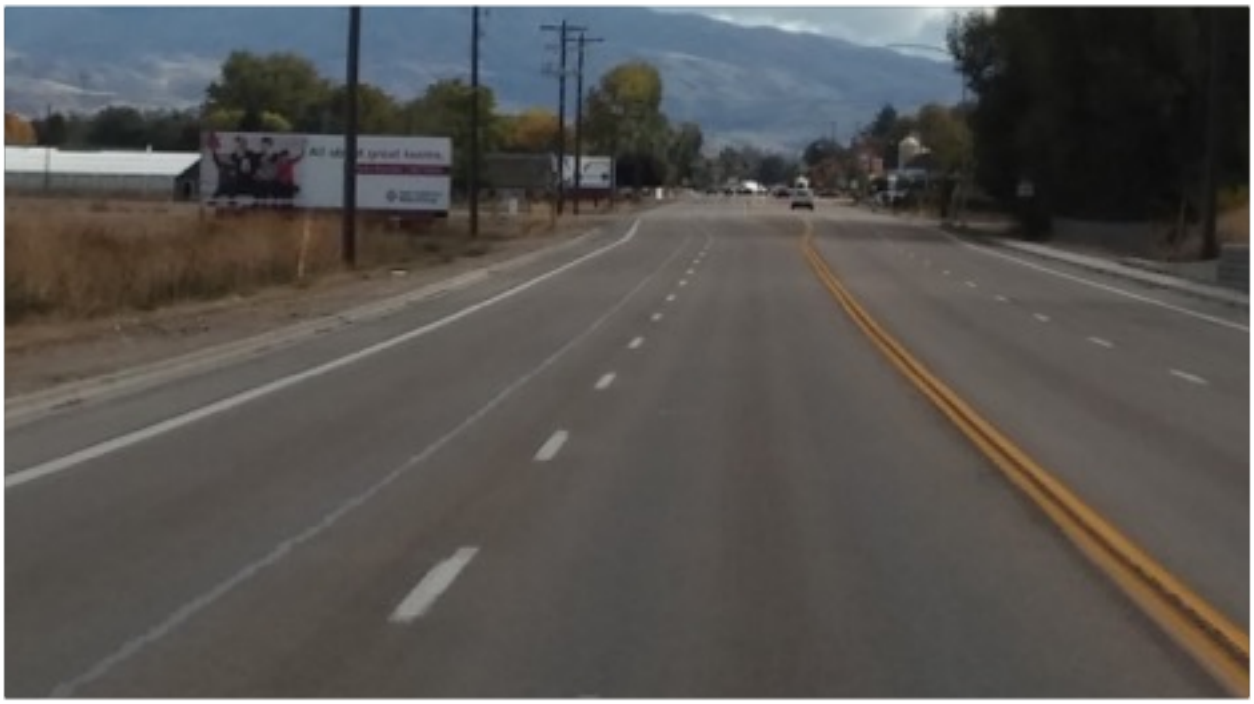
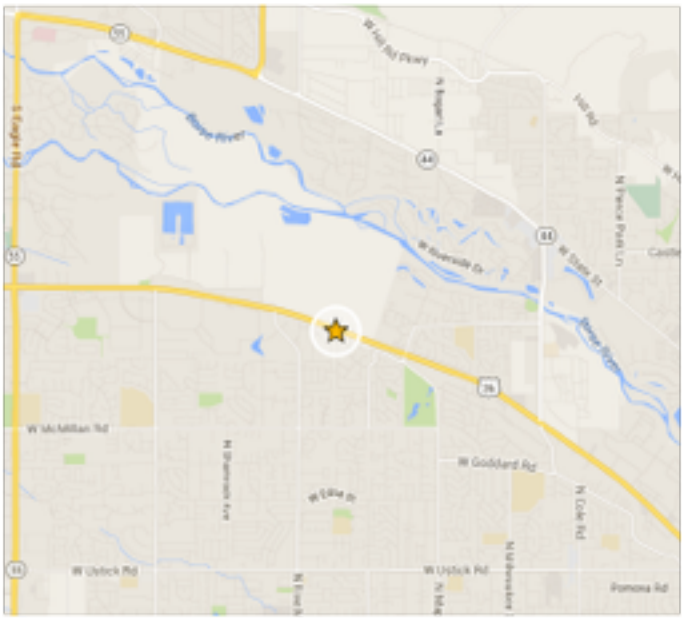


This sign reads to the "going to work traffic flow" as morning commuters head into downtown Boise…Chinden Blvd is one of the busiest east/west arteries in the Boise area.

Sign#: 30L
Location: 10100 Chinden Blvd, Boise, ID
Lat/Long: 43.65866, -116.30847
Size: 10.6'x36'
Illuminated: Yes
Facing/Read: West / Left
Weekly Impressions: 136,988