

FAPIA 2014 LEGAL DIRECTORY ADVERTISING RATES AND SPECIFICATIONS

## **TECH SPECS**

Publication Page size is 8.5" x 11" in 300dpi – Ad should be submitted in PDF, JPG, or PSD formats

For additional information on specs or if you need assistance producing an ad (billed separately), please email our graphics professional, Robert Perez-Ruibal at robert@fapia.net

Full Page	1/2 Page	1/3 Page	1/4 Page

Full Page Ads:	Half Page Ads:	1/3 Page Ads:	¼ Page Ads:
8.0" (w) x 10.5" (h)	8.0" (w) x 4.8" (h)	8.0" (w) x 3.2" (h)	3.75" (w) x 4.8" (h)
\$1000.00	\$ 750.00	\$ 550.00	\$ 350.00

The FAPIA 2014 Legal Directory will be available to view, as well as download, on the FAPIA website year round. It will also be shared with members of other state associations such as TAPIA and GAPIA.

## **ADDITIONAL BENEFITS**

Advertisers will be featured on the FAPIA social media sites (facebook and twitter) throughout the year. 10% off for any other FAPIA publications containing ads in 2014.

Contact us for more information about supporting the public adjusting profession in Florida through FAPIA's sponsorship and advertising programs. FAPIA reserves the right to refuse submissions for inclusion in 2014 publications at its sole discretion.

For additional information please call 866-235-6489, And speak with the Advertising Department - Contact: Nancy Dominguez